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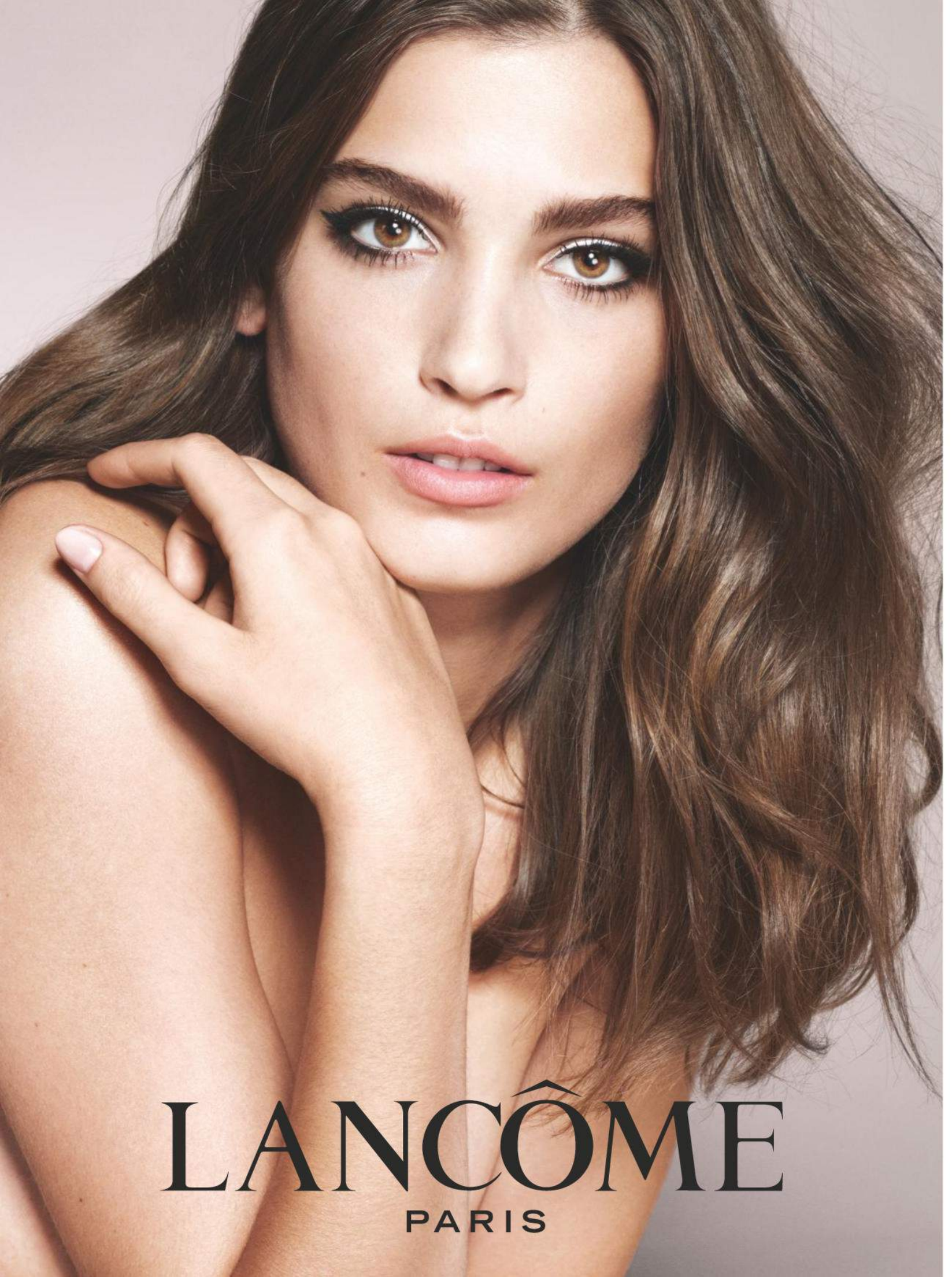
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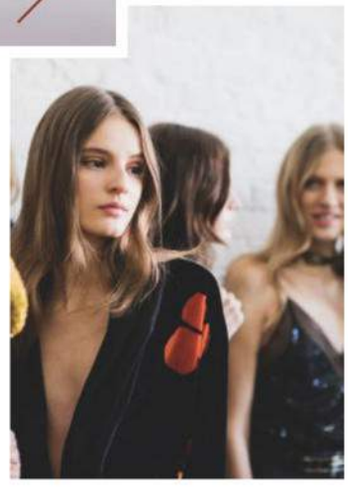


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SEPTEMBER COVER 2015

SKY FERREIRA PHOTOGRAPHED BY JEFF HAHN

Styling by Arabella Greenhill. Hair by Kota Suizu at Caren using Oribe. Make-up by Mary Wiles at Caren using Chanel a/w 2015 and Chanel Body Excellence. Sky wears shirt and necklace by Miu Miu



EDITOR'S LETTER

I used to dread going to the hairdresser. I mean *really* hate it. Ridiculous? Totally. It's meant to be a treat, right? But the intimacy of spending 40 minutes with a virtual stranger, staring at myself in an incredibly unflattering mirror, was never really a very pleasant experience. I have to say I envy my friends who confide in their hairdressers and invite them to their weddings and birthdays. I think it all has to do with getting the right haircut. I spent my teens in dodgy salons getting increasingly shorter flat-tops and horrifying my parents with disastrous dye jobs. Then, when I started working in magazines, I experimented with the blow-dry, which was even worse. I looked 100 years older – like someone auditioning for *London Tonight*. This month, I have invited my hairdresser George Northwood to join *InStyle* as a columnist, which is testament to the fact that I no longer dread having a trim – I almost enjoy it. I realise that finding the right person, who makes you look better than you did before you walked in, is actually possible. George will be on hand to solve all your dilemmas (fringe phobia, the wrong parting – he totally gets it). And, because we know how much time (and money) you spend on your hair, we've devoted this month's entire beauty section to this very subject. Happy brushing!

Charlotte

EDITOR @CHARL_INSTYLE

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STARRING IN THIS ISSUE



PHOTOGRAPHS BY VICTORIA ADAMSON, REX FEATURES, GETTY IMAGES



STARRING **CIARA**

roberto cavalli

SEPTEMBER 2015

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GEORGE NORTHWOOD

Our new columnist (page 155) knew hairdressing was the career for him after watching his nan do perms. His Vine account is full of videos of him messing around with clients and pals Rosie Huntington-Whiteley (pretending to be her) and Alexa Chung ('she's the wittiest person I know'). But his French bulldog Rex is the biggest draw. 'He's better groomed than me. I wash his face and brush his teeth daily.'

What trend do you regret trying?

'A mullet with extensions at the back. Pat Sharp eat your heart out.'



ELIZABETH DAY

The novelist and writer landed her first column at the age of 12 in her local Northern Irish newspaper *The Derry Journal*. 'I bought a pair of DM boots with my first pay cheque,' she says. Since then, she's written for the *Evening Standard*, *The Sunday Telegraph* and *The Observer*, and penned two novels including her current page-turner, *Paradise City*. On page 171 she writes about her worst hair day ever.

Biggest fashion regret?

'Combat trousers. It was the late 90s, All Saints were huge. I remember wearing mine with everything – even heels.'



JEFF HAHN

The fashion photographer moved to London seven years ago after stints growing up in Switzerland, Taiwan, New Zealand and Hong Kong. His first camera? 'A plastic toy one, taking silly pictures of friends. I eventually focused on fashion,' he says. He's since shot celebs including Jamie Dornan and this month, adds cover star Sky Ferreira to the list.

Trend mistake?

'I had a rat's tail when I was eight that came round all the way to my mouth. If I saw one now I'd probably chop it off!'



ELLY CURSHEN

InStyle's new food columnist is best known as Elly Pear, a nickname that's stuck ever since she founded The Pear Cafe in 2006. When she's not eating with her foodie mates like Gizzi Erskine (most memorable meal – 'a huge amount of shellfish and quite a bit of wine at Ramiro in Lisbon') you'll find her creating 5:2 recipes in her Bristol kitchen. 'It really is the answer if you love to eat!' But she also does feast-day recipes too. See her first for *InStyle* on page 193.

Trend that makes you cringe?

'I'm regretting the crispy hair mascara to this day.'



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INTERVIEWS BY CHLOE MAC DONNELL. PHOTOGRAPHS BY JENNY SMITH, JASON LLOYD-EVANS



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IT ALL WENT A BIT RETRO KIDS' BIRTHDAY PARTY when Team *InStyle* descended on Star Command Laser Tag in Whitechapel for a bit of office bonding. For 20 minutes, two randomly selected teams (reds and greens) bundled into a darkened maze to engage in hostile combat. Some chose higher ground to shoot sniper-style from above; some harried the enemy from the flanks with guerilla-esque tactics and others just ran around screaming. But what we hadn't noticed when we'd last done laser quest (circa 1991) is quite how knackering it is. The next big fitness trend?

WORDS BY LUCY PAVIA

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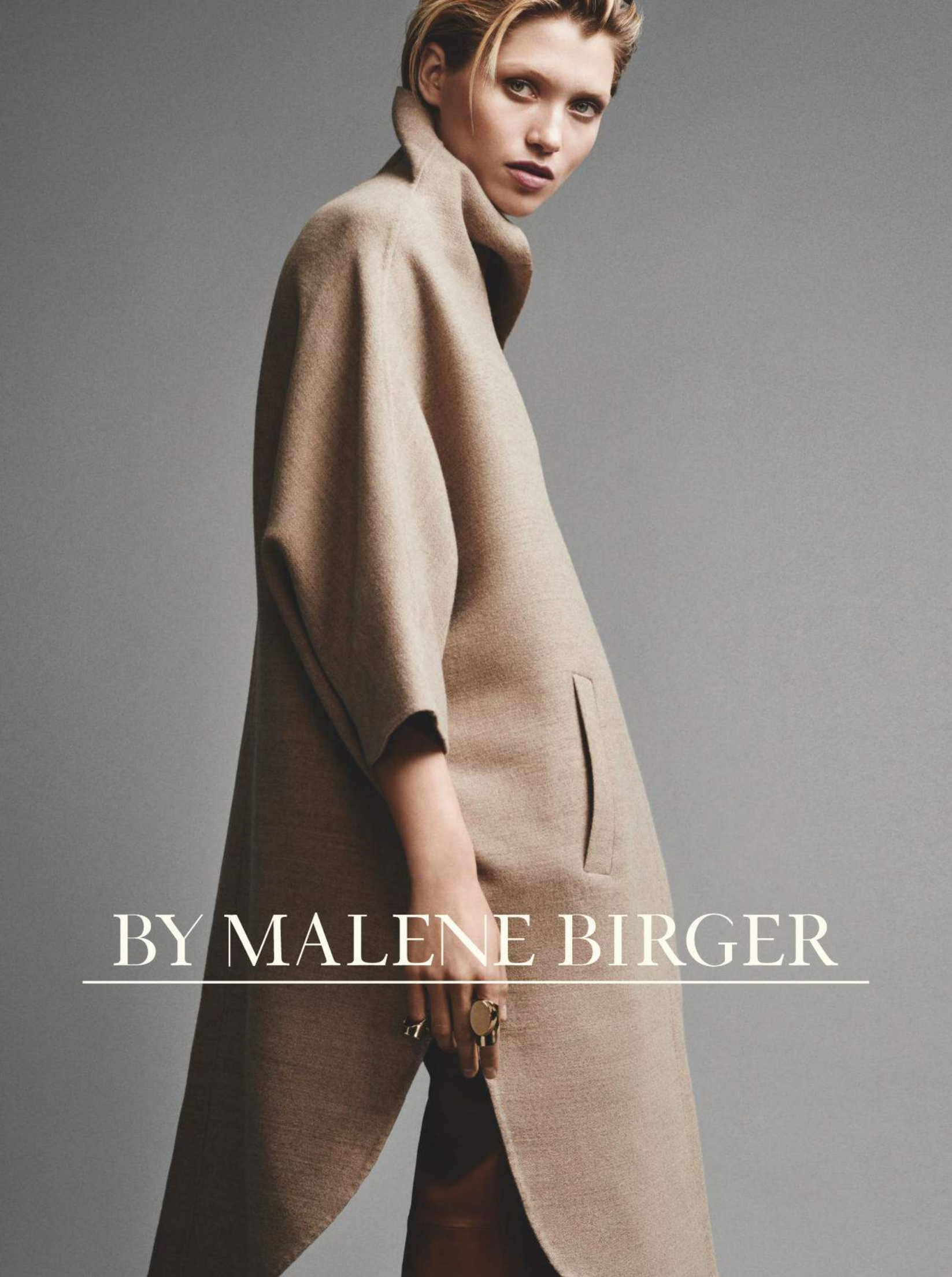
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THAT'S SO 1990

Fans of the *This Is England* series will be thrilled to learn that Lol and the gang are about to return in the next instalment – *This Is England '90* – which airs in September. And bang on cue, the a/w 2015 catwalk was rammed with references from the same year. Fancy a psychedelic catsuit like Lady Miss Kier's from Deee-Lite? Head to Dior. Metal logo baseball cap similar to Janet Jackson's *1814* one? Try Moschino, who also aped Neneh Cherry's penchant for medallions. The label also fits the bill if you fancy looking like you're on your way to The Stone Roses' legendary Spike Island gig.

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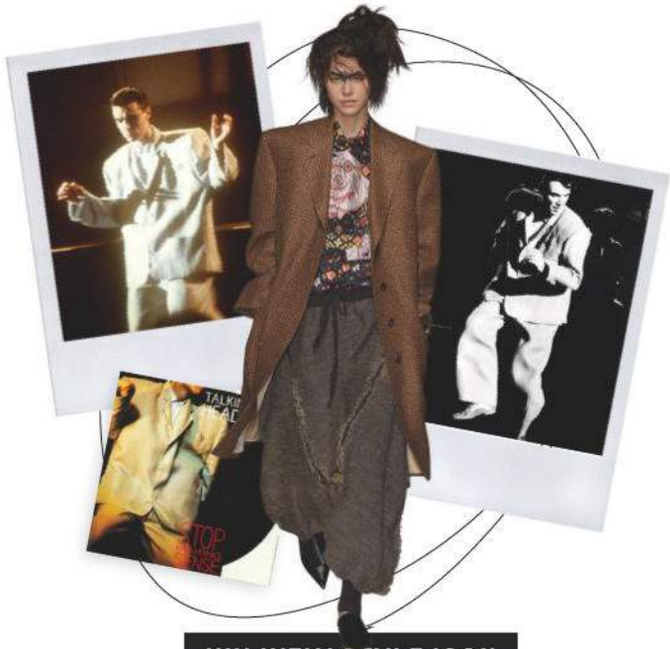
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DAVID BYRNE

In 1984's *Stop Making Sense* video, Talking Heads singer David Byrne wore an enormously oversized suit on stage that appeared to take over his body and make him dance from within the seams. It was amazing. We reckon it's likely that Dame Viv's inspiration for this huge suit really was that one, though sadly, the model didn't break into the same moves on the catwalk.

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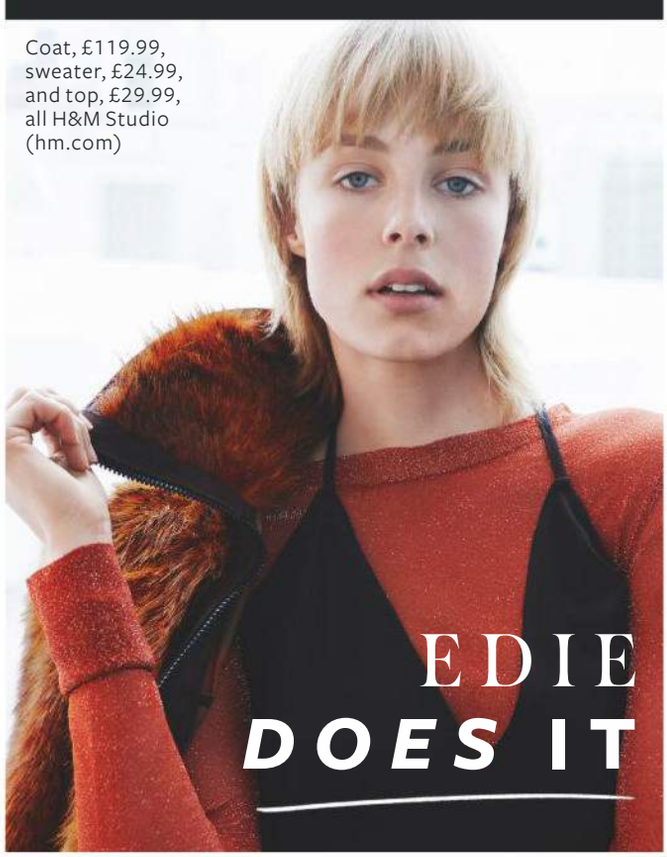
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HOT HAMLETS

Benedict Cumberbatch playing Shakespeare's tragic hero at the Barbican this month adds to a great legacy of total fit-sticks who have played him before.





Coat, £119.99, sweater, £24.99, and top, £29.99, all H&M Studio (hm.com)

EDIE DOES IT

The supermodel face of the new H&M Studio campaign, Edie Campbell, talks style, horse riding and fashion raves.

ON HER PERSONAL STYLE 'It's kind of boyish – quite simple. I like to be comfortable and I don't like the idea that something I'm wearing might prevent me from doing anything, like running from monsters or for the train.'

ON BEING A MODEL 'It's a good gig. It takes a minute to get over the initial self-consciousness of being expected to perform, but you get to work with amazing people, earn money and travel the world.'

ON HER FAVOURITE PIECES 'I love the leather dungarees and the sparkly lurex knits from the H&M Studio collection. I like the massive bags, too – you could really hide a lot of secrets in those! I also love my leather jacket because it's heavy leather and very well worn in.'

ON SITTING IN THE FRONT ROW 'Fashion shows can be really fun – kind of like going to a ten-minute rave – and really beautiful, or they can be quite boring. When I get to write reviews for magazines, I try and look at the comedy of it all because Fashion Week can take itself very seriously!'

ON LIFE OUTSIDE FASHION 'I have two horses in England that I compete in eventing, which is my biggest passion in life. And then I love travelling when it's not for work, particularly road tripping!'



Sweater, £24.99, and trousers, £149.99, all H&M Studio (hm.com)



JEANIUS TIPS

This season, the key jean shape is a cropped flare. Support Jeans For Genes day, which raises money for people with genetic disorders, this month by wearing your pair to work. Want to know how to get it right for the office? Here are a few style tips from *InStyle*'s jeanius and Jeans for Genes ambassador, Amy Bannerman.

1. Give yourself extra height by pairing flares with a boot that fits tight to the ankle.

2. Tuck a tight-fitting roll-neck into the high waistband for a 70s vibe.

3. Ditch the stonewashed tones and go for a dark wash – it will look smarter for the office.

Jeans for Genes Day is Friday 18 September. Sign up and get your free fundraising pack at jeansforgenesday.org.

@THEJEANIUS_







GREAT SCOT

It created the Argyle print synonymous with golfing, was one of the first brands to introduce knitwear as outerwear (in the early 1900s) and has been worn by the likes of Grace Kelly and Brigitte Bardot. And this year, Pringle of Scotland celebrates its 200th birthday with an exhibition and star-studded campaign. We caught up with the new faces of the brand – model Stella Tennant and actor Luke Treadaway – for a chat.

As a Scot, was it good to be involved with a Scottish brand?

Stella: 'Yes, there's something very satisfying about it. We used to go to Skye a lot when I was a child. Those are my favourite kind of places.'

Have you been to Scotland, Luke?

Luke: 'I really want to go now. It looks so beautiful.'

Tell us about the clothes you're wearing in the campaign.

Luke: 'I've become really attached to the jumper. I sleep in it! I like how all these jumpers seem like a simple, old-school style but, when you look close up, there's obviously hours and hours of work gone into them.'

Stella: 'It's extraordinary that Pringle's been going for 200 years, and to think it all started as hosiery; that the jumper came out of tights and pants.'

Pringle is strongly associated with sports – are you sporty?

Stella: 'Yes, and I want something chic for the slopes, rather than a snowboarding look. I've spotted a very nice 60s ski suit in the exhibition.'

Luke: 'The last time I played golf, it was a really disastrous affair!'

Fully Fashioned: The Pringle Of Scotland Story *is at the National Museum of Scotland in Edinburgh until 16 August.*

X-FACTOR DRESS UP

It's set to be the most stylish *X-Factor* yet. Here's what we'd love them to wear



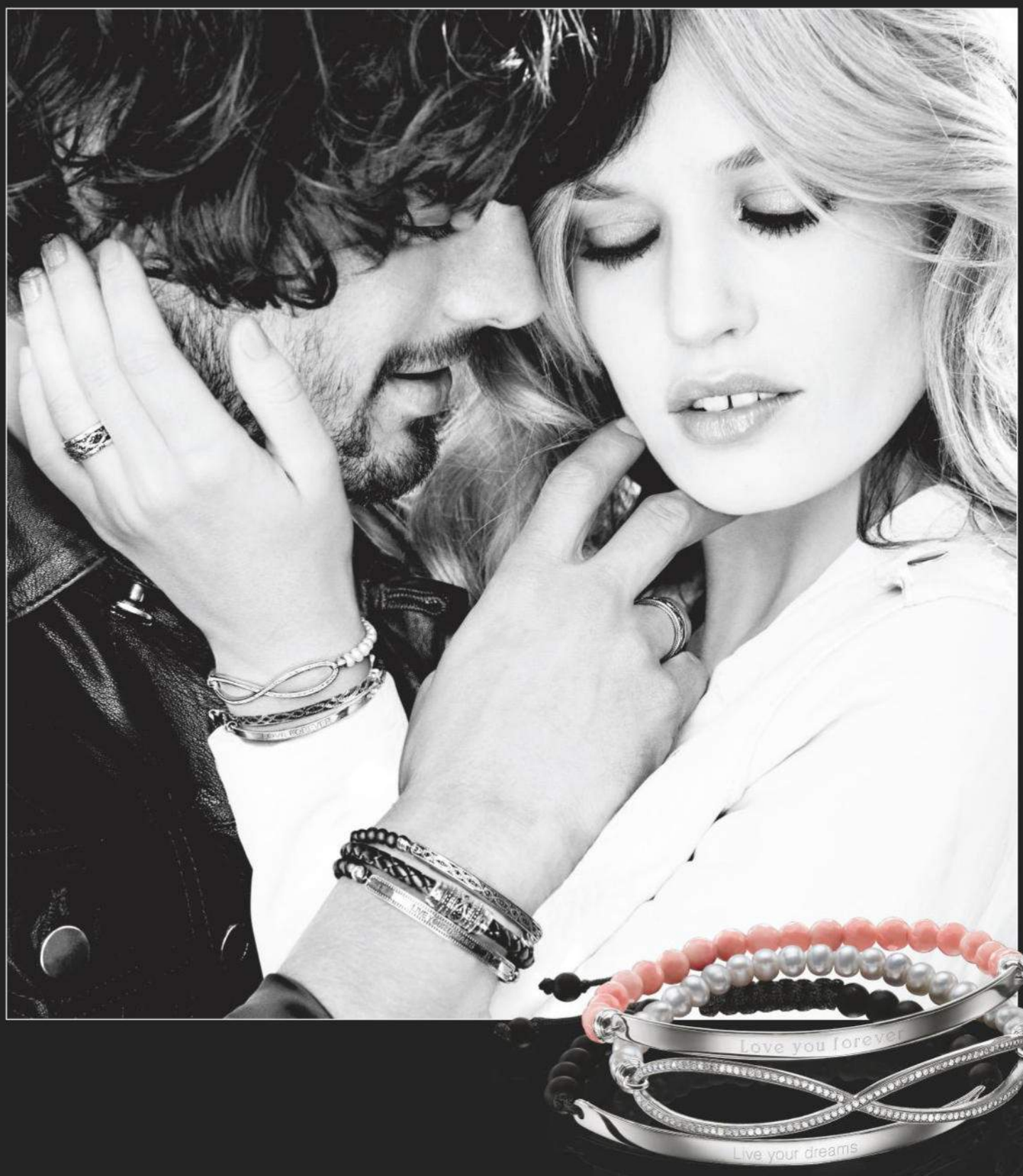
WE CAN'T WAIT FOR...

LONDON FASHION WEEK

Oh, LFW, we love you. We love that you happen in our home town. We love how we get to pile into a chauffeur-driven Mercedez-Benz and are ferried to the most glamorous venues in the city. And we love that we have the best excuse ever to wear our coolest clobber. #loveLFW



PHOTOGRAPHS BY GETTY IMAGES, JASON LLOYD-EVANS, REX FEATURES



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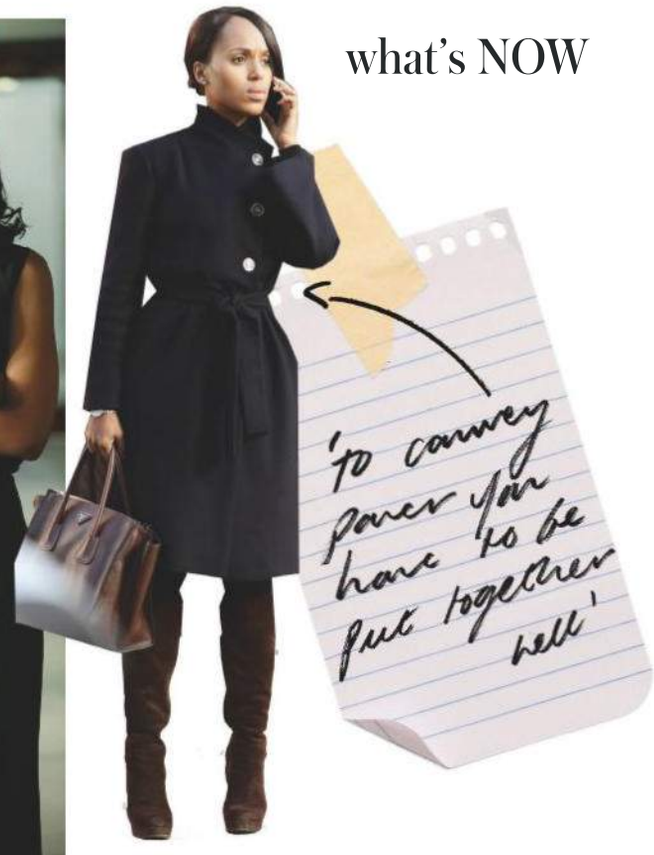
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Yaris Icon 3 -door 1.0 VVT-i Manual. Official Fuel Consumption Figures in mpg (l/100km): Urban 54.3 (5.2), Extra Urban 74.3 (3.8), Combined 65.7 (4.3). CO_2 Emissions 99g/km. The mpg & CO_2 figures quoted are sourced from official EU regulated test results. These are provided for comparability purposes and may not reflect your actual driving experience. Model shown is Yaris Icon 3 -door 1.0 VVT-i Manual at £12,745. Price excludes metallic paint at £495. Prices correct at time of going to press. *0% APR Representative available on new retail orders of Yaris (excluding Active) when ordered between 1 July and 30 September 2015 and registered and financed through Toyota Financial Services by 31 December 2015 on a 42 month AccessToyota (PCP) plan with 0-32% deposit. ^Payment shown is based on a 42 month AccessToyota contract with £179 customer deposit, £900 Finance Deposit Allowance and Guaranteed Future Value/Optional Final Payment. Toyota Financial Services (UK) PLC; registered office Great Burgh, Burgh Heath, Epsom, Surrey, KT18 5UZ. Authorised and regulated by the Financial Conduct Authority. Indemnities may be required. Finance subject to status to over 18s. Other finance offers are available but cannot be used in conjunction with this offer. Excess miles over contracted charged at 8p per mile. Toyota Centres are independent of Toyota Financial Services. Terms and conditions apply. Affordable finance through AccessToyota. 5 year/100,000 mile manufacturer warranty subject to terms and conditions.

BE MORE OLIVIA POPE!





'find a great tailor'

She plays the *Scandal* powerhouse whose wardrobe is as sharp as her politics. Kerry Washington gives us her best Olivia Pope-inspired workwear tips

SHOP THE LOOK



SKIRT
£35, Finery London (finerylondon.com)

TOP
£195, Michael Kors (michaelkors.com)

JACKET
£100, Atterley Road (atterley.com)

SHOES
£175, Senso (selfridges.com)

TROUSERS
£195, Whistles (whistles.com)

SKIRT
£49, Finery London (finerylondon.com)

KEEP IT CAPSULE 'I have momentos from every character I've played but I've purposely never kept anything of Olivia's. We have a wardrobe on set that we call the official Olivia Pope Closet and in every single episode we reuse at least one item that's been seen before, mixing up a base of jackets, trousers and tops. Nothing in there is frivolous – I think that's what makes her feel real.'

FASHION IS A FEMINIST ISSUE 'For such a long time, women at work were trying to dress like men. But with Olivia, we wanted to embrace the idea that you could be the most powerful person in the room and not abandon your gender. You can keep a waist, have a peplum, be feminine and yet not be thought of as weak.'

BE A STYLE DEMOCRAT 'When *Scandal* started we were in the middle of Obama's first term and noticed there were more fashion risks being taken by real people working in Washington. Olivia reflects that change: the colour palette is lighter and the shapes she wears are more interesting than the black and grey DC "uniform".'

DON'T BE A MESS 'If you want to convey a sense of control and power in the workplace you have to be put together well, which is why Olivia always looks so immaculate. How neat you are communicates to people on a subliminal level how much control you have over your life.'

GET A GOOD TAILOR 'So much of why women dread shopping is because they walk into a dressing room and expect something to fit them off the hanger – that's just not the reality. We are all different, so find a great tailor in your neighbourhood who can do a quick hem or a nip and tuck.'

POWER DRESSING BEGINS WITH FOOTWEAR 'I come to work in flats all the time, but I can't rehearse in them. Even if I'm in sweatpants and a tank top I have to have Olivia's heels on so that I know how she stands, walks and holds herself. Heels are a part of her armour.'

COMPLICATED JOB = A SIMPLE WARDROBE 'When I first started playing Olivia, my life was much simpler than it is now. I wasn't committed nine months of the year to a TV show, I wasn't married or a mum. Olivia, for example, always carries the same style of Prada bag. For workwear, I think it's good to find a formula and stick to it rather than chase trends.'
Scandal *series five will be on Sky Living this autumn*

INTERVIEW BY LUCY PAVIA. PHOTOGRAPHS BY ALAMY. WITH THANKS TO SKY

NOTES FROM THE FASHION DESK



A NOSE FOR FASHION

As the new season approaches, we're placing bets on what autumn's hot new accessory is going to be. Enter Givenchy's Riccardo Tisci, who has put the 'septum' into September with these giant nose rings.

STAR TURN

Rumour has it that Christian Dior was a superstitious character who always kept a star in his pocket. This month sees the launch of the 'Rose de Vents' jewellery line, inspired by his love of the motif. Reversible bracelets, from £1,050, Dior (dior.com)



COOL COLLABS

WE LOVE A LINK-UP





PARKA LONDON X URBAN OUTFITTERS

Parka London has teamed up with Urban Outfitters to produce two exclusive jackets. They're the perfect transitional pieces. Jackets, from £265, Urban Outfitters (urbanoutfitters.com)



MARIOS SCHWAB X FIORELLI

Marios Schwab and handbag heavyweight Fiorelli have created a capsule collection of tactile bags in sumptuous deep autumnal colours. Bags, from £59, Fiorelli (fiorelli.com)





BIMBA Y LOLA X BUFFALO BILL

Spanish brand Bimba y Lola has set up camp in the Wild West. Its latest collection centres around Buffalo Bill, featuring sheriff stars, cowboys and cacti. Dress, from a selection, Bimba y Lola (bimbaylola.com)



REISS'S PIECES

Get ready – this month, Reiss launches Reiss Premium, a capsule collection of timeless pieces with a focus on beautiful fabrics and expert craftsmanship. Think embellished leather and sumptuous shearling. Prices from £80, Reiss (reiss.com)



FASHION CUPBOARD CONFIDENTIAL

NICK SPENSLEY ON WHAT'S LANDED THIS MONTH

WHAT Clutch, £75, Kurt Geiger (kurtgeiger.com)
WE LOVE The electric blue colour.





WHAT Dress, £199, Karen Millen (karenmillen.com)
WE LOVE The Victorian neckline.

WHAT Shoes, £260, Moncler (moncler.com)
WE LOVE The metallic finish.

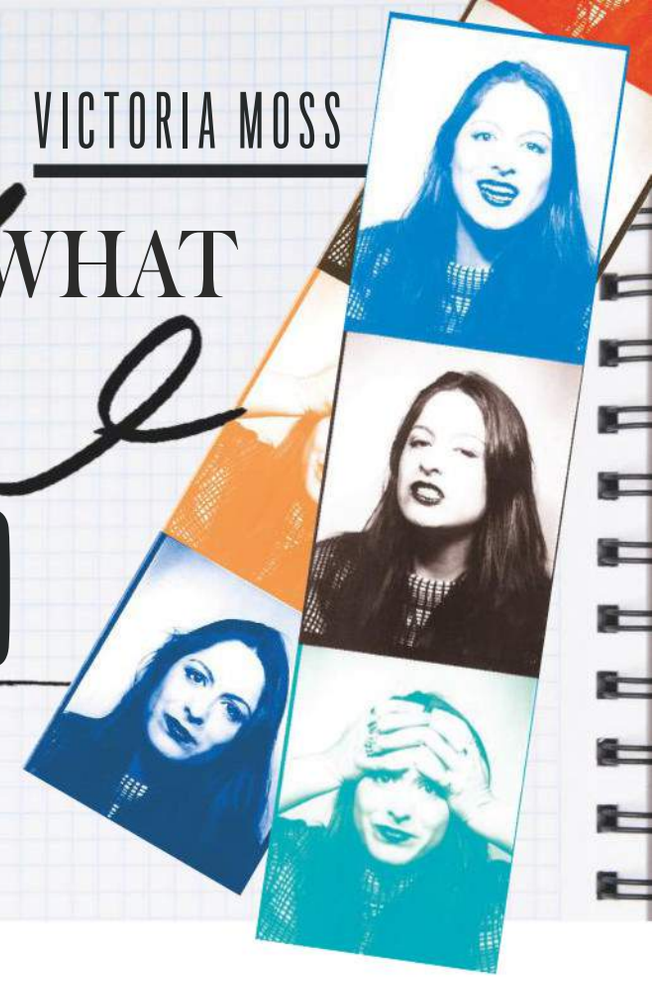


WORDS BY NICK SPENSLEY PHOTOGRAPHS BY JASON LLOYD-EVANS


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KARLIE KLOSS
UPSTATE NEW YORK, MAY 2015
SHOP AT MARELLA.COM

VICTORIA MOSS

She WHAT SAID



Babies, marriage and llamas... pour me another Prosecco please

I am in a tiny village somewhere in the middle of Sussex, on a weekend away with four of my oldest girlfriends. 'We're going to look at the llamas,' I call over to Abbey (who I went to school with), she shouts 'yup' and carries on flicking with glee through piles of pastel-coloured greetings cards. I have already instagrammed some chickens in a cage, a candy-floss stall and the dog with the waggiest tail. I really feel like I've given this country fair the best of me.

It is hot and the underskirt of my supposedly world's best summer dress is riding up, which is: one, annoying, and two, making me doubt its wondrousness. I try to walk gracefully, imagining myself as a benevolent Austen character come down to visit the villagers, while at the same time hiking my arm under my skirt to pull down the errant slip. I'm pretty sure I succeed.

Liv, V and I peer into a small pen that houses two scruffy-looking llamas. 'He looks savage,' says Liv, pointing at the larger of the two. 'Look at those teeth. He'd kill a man.' The llama yawns, and then flutters frankly the best eyelashes I've ever seen outside of a L'Oréal mascara ad. 'I think he's rather charming,' I say. 'Look at those lashes!' 'No,' insists Liv. 'He's a bastard.' V rolls her eyes. 'Oh no, look! He's sweet,' I say, crouching down with my iPhone, flicking through filters to get the most out of my subject, who has now sat down with his back to us. 'Right, done,' I say. 'Pub?'

We swing past the craft stalls to pick up Abs, who shows us her pile of purchases. 'I've just bought enough cards to last me for the rest of the year,' she says, with the finality of someone eminently satisfied with their decisions. 'Cool' I say, pulling a bemused face. Liv has gone missing. We find her buying a load of old crockery from a woman wearing a pair of pale green Thai fisherman trousers. 'Look at all these jugs!' she bellows, holding up some miniature gravy boats. 'Lovely, darling,' says Abbey. 'Pub?' I say.

Eventually, we get to eat lunch at the pub. I am on a diet and, having declared carbs to be the devil's work, am picking over a tuna salad, which I announce is 'delicious!' (this is a lie), while trying not to look at Liv's fish and chips. After we've finished eating, we all order one more drink. I get a black coffee, V a pot of breakfast tea, Liv a pint and Abbey a glass of Prosecco. Really, it's Abbey's weekend. Having had her second child in February, she has abandoned both with her husband and mother to cavort in the country with us. 'Just make sure my glass is kept topped up at all times, girls,' she has instructed. We are her happy enablers.

> '"Just make sure my glass is kept topped up at all times, girls," Abbey has instructed. We are her happy enablers'

Abbey's husband has sent through some pictures of him and the kids at the zoo. We coo. She is annoyed. 'I told him not to take them to the zoo.' 'Looks like someone is exhibiting some free will,' I say. She is not amused. 'Right, go on then, you said we can have half an hour to talk about it. Tell,' says Abbey, taking a large sip of her Prosecco and leaning back in her chair. 'Yes, come on, Vix,' says V. Liv picks up her pint, winks at me and starts laughing, 'Come on, love!' 'Fine,' I say. 'Okay.'

'Where were you?' asks Abbey. 'South of France.' I pause and squirm a little, feeling three pairs of eyes pointed firmly at me. 'Well, so, it was on our last night of the holiday, we went to this posh, chateau hotel restaurant place for dinner.' 'Lovely,' says Liv. 'And then what?' 'I had beef, and um, a chocolate tart thing for pudding, oh and rosé, obviously, you know, South of France...' 'And then?' 'It was very nice.' 'Then?' Abs says impatiently. 'Um, well, then afterwards we went and walked around in the grounds, which were pretty, and there were stars, and then we were in the orchard under the trees, and he just sort of said it.' 'Said what?' shouts Abbey. 'Well, he mumbled it at first, so I made him say it again.' 'What, what?!' 'He just said, "Shall we get married then?"' They squeal at once, all together. 'Well DONE, Charlie,' says Abbey, and then shouts, 'More Prosecco!' at no one in particular.

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Hayley Greenwood (Bedfordshire)

"Best ever for my sensitive skin."

Elaine Savage (Kent)

"It's magic…my new favourite cleanser."

Lynne B (Worcester)

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How do I use it?

Simply apply to a cotton pad and gently wipe across your skin.

GARNIER

*AC Nielsen value and unit sales 52 w/e to 05.01.15. Source for reviews: Facebook consumer reviews.

INSTYLE ACCESS

Henry's frow

WHEN 21 February.
WHERE An underground car park, London
WHY No designer has a front row crowd as loyal or as fun as Henry Holland's. Starring Alexa Chung, Pixie Geldof and Daisy Lowe, 'Team Henry' are as much friends of the designer as fans of his clothes and always turn his front row into a mini party. At his a/w 2015 show we asked a few key members to tell us what keeps them coming back.



ELLA EYRE
'I FIRST MET HENRY IN A LIFT. I DIDN'T REALISE IT WAS HIM UNTIL AFTERWARDS. I CAN BE A BIT CONSERVATIVE WITH CLOTHES. HIS SHOWS HELP ME WEAR THINGS I WOULD NEVER HAVE THOUGHT OF.'

CARLONE FLACK 'I FIRST MET HENRY AT A HOUSE PARTY YEARS AGO. I LIKE HIS CLOTHES BECAUSE THEY'RE GOOD FOR SHORT PEOPLE!'



DAISY LOWE
'I'M WEARING ONE OF HENRY'S DESIGNS. I LIKE THAT THE DRESS IS A FLOWER PATTERN AND MY HEAD IS THE MIDDLE OF IT!'

HARLEY VIERA-NEWTON
'I MET HENRY THROUGH ALEXA. I LOVED HIM STRAIGHT AWAY. HIS SHOWS ARE ALWAYS FUN AND ENERGETIC. THEY'RE VERY HIM.'

ATLANTA DE CADENET TAYLOR
'I WANT TO WEAR HENRY'S CLOTHES ALL DAY AND ALL NIGHT. TONIGHT I'M ROCKING THE 70S VIBE.'

PHOTOGRAPH BY **STEPHANIE SIAN SMITH**


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- Or use as a primer before blow-drying. Evenly apply a lollipop-sized amount through the lengths and ends before blow drying to help protect from frizz and dryness.





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** Instrumental tests on shampoo & conditioner vs unwashed hair.


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WATCH HOW TO GET THE LOOK YouTube HAIRMEETWARDROBE

the look

STREET Style

WORDS BY
LUCY PAVIA



NYC





Yellow is the new black!

LEIGH
IN **KENZO**

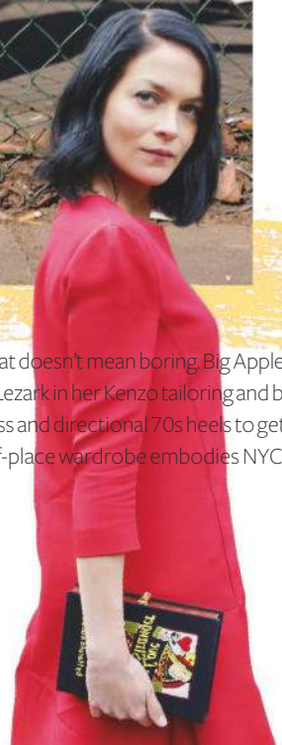


LEANDRA
IN **CHRISTOPHER KANE AND PRADA**

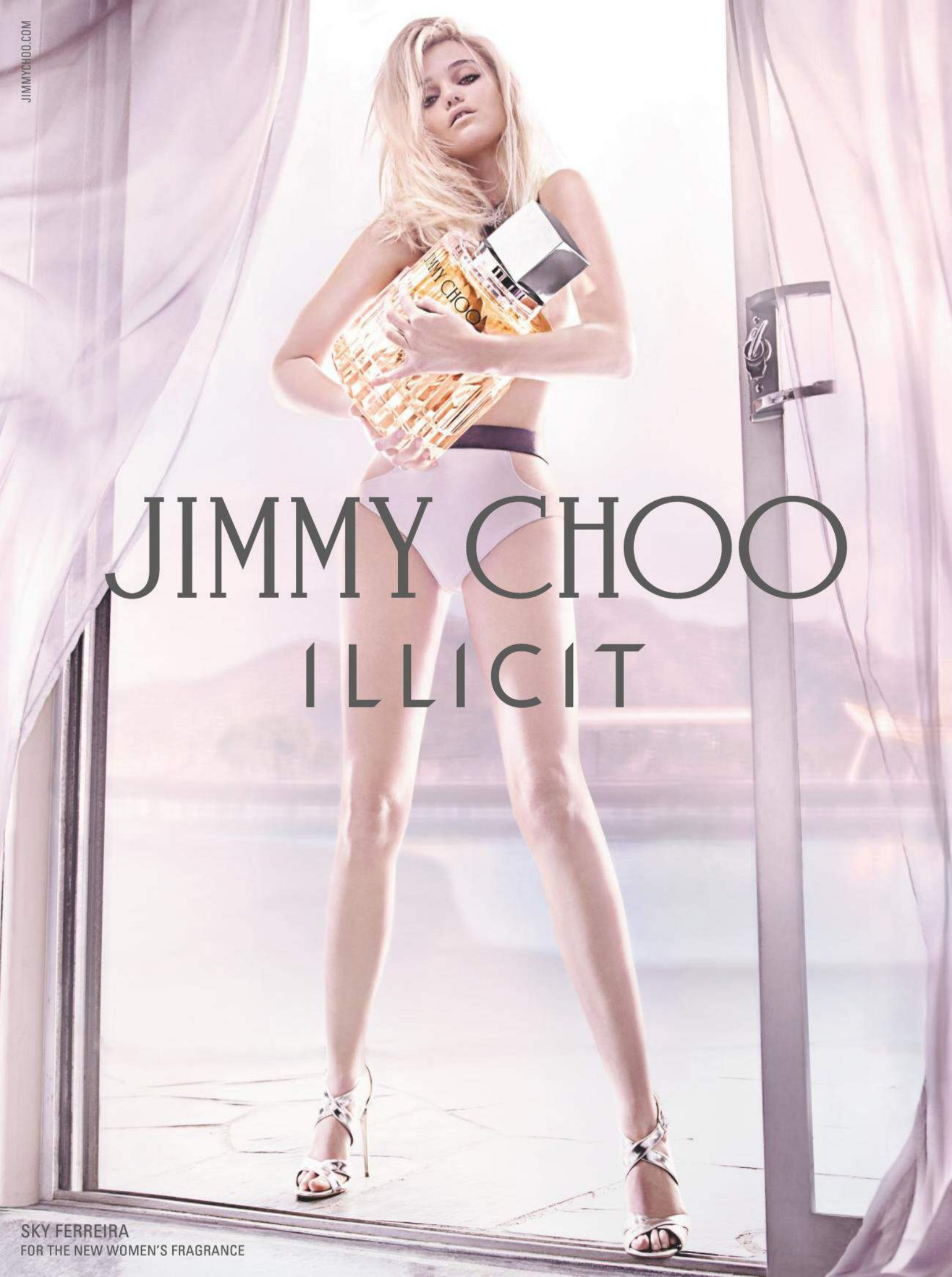


OLIVIA
IN **VALENTINO**





New York Fashion Week always feels more businesslike than its European cousins – but that doesn't mean boring. Big Apple street-stylers are the best at giving simple classics a sexy modern punch, like model and DJ Leigh Lezark in her Kenzo tailoring and bra tops, or blogger Leandra Medine, who shows you don't need much more than a white shirt dress and directional 70s heels to get it right. Then there's eternal Manhattan style maven Olivia Palermo, whose never-a-hair-out-of-place wardrobe embodies NYC chic.▷


JIMMYCHOO.COM
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ILLICIT
SKY FERREIRA
FOR THE NEW WOMEN'S FRAGRANCE

LONDON



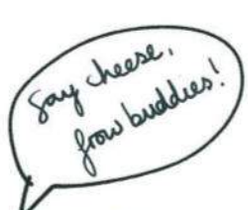
ALEXA
IN **SHRIMPS**



POPPY
IN **MICHAEL KORS**



SUSIE
IN **PETER PILOTTO AND CRAIG GREEN**





The city famous for breeding design mavericks is where you're most likely to spot a purple-haired blogger in a Moschino Tweetie Pie sweatshirt peacocking her way across the Somerset House cobbles. But the best London Fashion Week looks are the ones that stay on the cool side of quirky: blogger Susie Lau (aka Susie Bubble)'s endlessly creative paintbox ensembles – usually finished with her signature topknot – always hit just the right note, while Alexa Chung and Poppy Delevingne bring a bit of I'm-with-the-band Brit-girl cool to the proceedings in animal prints and flared denim. ▷


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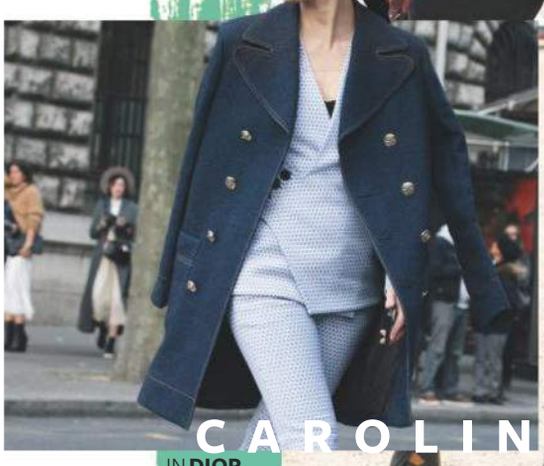




ANNA
IN **YOHJI YAMAMOTO AND PETER PILOTTO**







CAROLINE
IN **DIOR**



GIOVANNA
IN **COMME DES GARCONS**

MILAN

Stilettos, leopard print, fur, brocade – Milan is the only city where you can get away with wearing all of the above at once. Godmother of Italian street style Anna Dello Russo's more-is-more approach to getting dressed always draws a swarm of photographers – we like her joyful poses, too – while stylist and fashion editor Giovanna Battaglia does modern 50s glamour in her pouffy Commes des Garçons A-line skirts and cats-eye sunglasses, and fashion editor Caroline Issa layers up the sharp tailoring. Bellissima.▷



PARIS



CAROLINE S
IN **CHANEL**



CAROLINE DM
IN **SACAI AND CH CAROLINA HERRERA**

CAMILLE
IN **CARIN WESTER AND THAKOON**

PHOTOGRAPHS BY VANTAGE NEWS, JASON LLOYD-EVANS, YOUNG JUN KOO/LICKERISH, KRISTIN SINCLAIR/GETTY IMAGES, MELODIE JENG/GETTY IMAGES, TIMUR EMEK/GETTY IMAGES, PHILL TAYLOR/LICKERISH, PIERRE SUIL/GETTY IMAGES

French former model and muse Caroline de Maigret (quite literally) wrote the book on how Parisian women do style, and with her mussed-up hair and penchant for relaxed, navy tailoring, she's Paris Fashion Week's sartorial yardstick. Joining her in the Left Bank chic-off are fashion blogger Camille Charrière and stylist Caroline Sieber. The key elements of any self-respecting Paris street-styler's look? Minimal make-up, skinny jeans, a slouchy jacket and a classy block heel. Oh, and as it's Paris, you're never more than six feet away from a Chanel jacket.□



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your look



STYLING BY
ROBYN KOTZE

PHOTOGRAPHS BY
ANYA HOLDSTOCK

ARTWORK BY
PHOEBE SING

SHOP THE A/W 15 TRENDS

1980S DRAMA

Choose a batwing sleeve and a spiky heel or pixie boot to embrace 2015's most daring trend



Top, £3,325, Loewe (loewe.com); trousers, £695, Eudon Choi (020 7629 9161); shoes, £810, Gianvito Rossi (020 7499 9133); glasses, £210, Eye Respect (eyerespect.com); earring, £290 for pair, Maria Piana (haizhenwang.co.uk)

EARRINGS
£15, Marks & Spencer (marksandspencer.com)





BOOTS
£110, Topshop (topshop.com)



DRESS
£995, Bimba Y Lola (bimbaylola.com)

SUNGLASSES
£25,Quay (quayaustralia.com)



WATCH
£225, Calvin Klein (calvinklein.com)





DRESS
£2,125, Loewe (loewe.com)



BAG
£2,600, Eddie Borgo (eddieborgo.com)



BOOTS
£600, Alexander White (alexanderwhitelondon.com)



SWEATER
£225, By Malene Birger (bymalenebirger.com)



DRESS
£170, Karen Millen (karenmillen.com)



SWEATER
£119.99, H&M Studio (hm.com)

BOOTS
£19.99, New Look (newlook.com)



BRACELET
£75, 852 London (852.london)



STYLIST'S TIP
'Fast track to the 80s with a printed sweater for an Alexa Colby touch'

SHOP THE TREND



SKIRT
£30, River Island (riverisland.com)

WRIST MUFFS
£25, Helen Moore (helenmoore.com)



SHOES
£650, Nicholas Kirkwood for Erdem (nicholaskirkwood.com)





BAG
£565, Michael Kors (michaelkors.com)

COAT
£990, Mulberry (mulberry.com)



GLOVES
£195, Mulberry (mulberry.com)

STYLIST'S TIP
'It's small, it's pastel. This bag totally embodies the trend'



BAG
£640, 3.1 Phillip Lim (31phillip lim.com)



CARDIGAN
£205, Maison Kitsuné (kitsune.fr)



SHOES
£185, Russell & Bromley (russellandbromley.com)



BROOCH
£10, Oasis (oasis-stores.com)



SHORTS
£44.99, Mango (mango.com)





EARRINGS
£270, Dodo (020 7259 1414)





HEADBAND
£153, Eugenia Kim (liberty.com)

DRESS
£88, Me + Em (meandem.com)





SWEATER
£280, Paul & Joe (paul andjoe.com)

SHOP THE TREND

BLAIR WALDORF



The uptown girl loves girlie, sugary shades, fluffy jumpers and Mary Janes. Nothing masculine in sight

Sweater, £325, Max Mara (maxmara.com); skirt, £340, Carven (020 7225 7110); shoes, £550, Prada (020 7647 5000); headband, £230, Gigi Burris (matchesfashion.com); bag, £1,550, Dior (dior.com)

GOTHIC VICTORIANA

Commit to your inner goth with head-to-toe black in feminine shapes topped off with a deep plum lip



Coat, £1,250, Simone Rocha (0800 123 400); hat, £285, Gigi Burris (matchesfashion.com); earring, £224 for a pair, Jenna Clifford (jennaclifford.co.uk); necklace (just seen), £147, Jenna Clifford (jennaclifford.co.uk)



SHOES
£720, Aquazzura (net-a-porter.com)

STYLIST'S TIP
'Look for a wide-brim hat in a dark colour to really push this trend to the limit'



HAT
£39, & Other Stories (stories.com)



DRESS
£1,265, Alexa Chung for AG (matches fashion.com)



DRESS
£239, Sandro (sandro-paris.com)



BLOUSE
£79, John Lewis (johnlewis.com)



COAT
£250, Topshop (topshop.com)



SKIRT
£130, John Lewis (johnlewis.com)



DRESS
£125, & Other Stories (stories.com)



DRESS
£495, Agent Provocateur (agent provocateur.com)

CULOTTES
£79, East (east.co.uk)



SHOES
£245, Russell & Bromley (russellandbromley.com)



BAG
£240, JL-180 (tl-180.com)



SHOP THE TREND



BAG
£4,420, Fendi (fendi.com)



HAT
£150, Tommy Hilfiger (uk.tommy.com)

SHOES
£375, Tod's (tods.com)



STYLIST'S TIP
'Chunky, sensible shoes are key; block heels are a must if you're not wearing flats'



BOOTS
£275, Russell & Bromley (russellandbromley.com)



SHIRT
£20, F&F at Tesco (tesco.com)



SWEATER
£30.99, Mango (mango.com)



BROOCH
£383, Chanel (chanel.co.uk)



COAT
from a selection, ASOS (asos.com)



SWEATER
£109, Gestuz (gestuz.com)



DRESS
£315, Maje (uk.maje.com)



SWEATER
£28, River Island (riverisland.com)



BAG
£242, Cats Brothers (catsbrothers.com)



HAT
£225, Zadig & Voltaire (zadig-et-voltaire.com)

SHOP THE TREND

GRANNY CHIC

There's still something sexy about this geeky trend; think librarian with a hot secret and a passion for knitting



Coat, £4,422, Toga (0800 123 400); jacket, £1,299, Rejina Pyo (020 7351 3873); dress, £1,010, Marni (020 7245 9520); shoes, £260, Toga Pulla (matchesfashion.com); glasses, £110, RetroSuperFuture (retrosuperfuture.com); bag, £305, 3.1 Phillip Lim (31philliplim.com)

GRAPHIC MONOCHROME

Unlike its last distinctly retro incarnation, this season's monochrome is strong and totally modern



T-shirt, £20, Jam Industries (jam-industries.co.uk); skirt, £925, Martina Spetlova (doverstreetmarket.com); shoes, £385, Robert Clergerie (020 7935 3601); earrings, £89, By Malene Birger (bymalenebirger.com)

SANDALS
£15, Matalan (matalan.com)





BAG
£990, Marni (020 7245 9520)



WATCH
£199, Emporio Armani (houseof fraser.co.uk)

STYLIST'S TIP
'The black and white grid design of this watch strap is the ideal finishing touch'

EARRINGS
£75 (part of set), Orly Genger (thefollyboutique.com)





TOP
£195, Three Floor (threefloor fashion.com)

TROUSERS
£138, Free People (freepeople.co.uk)



BAG
£1,275, Givenchy (givenchy.com)



SKIRT
£70, French Connection (french connection.com)





BOOTS
£59.99, Vagabond (vagabond.com)



SWEATER
£335, Eric Bompard (eric-bompard.com)





SHOES
£239, Marc Cain (marc-cain.com)



T-SHIRT
£20, Jam (jam-industries.co.uk)

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RESTRAINT

The new power dressing is all about structure and angles. Think of your working wardrobe as an architectural masterpiece



Dress, £1,875, Victoria Beckham (vb.com); earring, £258, Tibi (tibi.com)

RESTRAINT



BAG
£85, ASOS
(asos.com)



DRESS
£75, Topshop
(topshop.com)

STYLIST'S TIP
'There's nothing prim and proper about this trend, as the strong cut and sexy fit of this dress shows'



SKIRT
£179, Baum und Pferdgarten (baumund pferdgarten.com)



DRESS
£366, Diane Von Furstenberg
(dvf.com)

SHOES
£360, Dear Frances
(solestruck.com)





COAT
£180, French Connection (french connection.com)

EARRINGS
£25, & Other Stories
(stories.com)





COAT
£360,
Self-Portrait
(self-portrait-studio.com)



JACKET
£99.99, H&M
(hm.com)



CARDIGAN
£225, John Smedley
(johnsmedley.com)

SHOES
£295, Tibi (tibi.com)





DRESS
£42, Atterley
(atterley.com)

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WINTER FLORALS

Forget anything ditsy: autumn's blooms are super-sized, 3D and love to be worn all at once



Coat, from a selection, Mary Katrantzou (marykatrantzou.com); top, £400 and skirt, £435, both Sportmax (sportmax.com)

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WINTER FLORALS



SHOES
£245, Markus Lupfer (markuslupfer.com)

STYLIST'S TIP
'Make the look less feminine with sporty or oversized pieces'



TOP
£235, ALC (matches fashion.com)



BLAZER
£518, Renli Su(renlisu.com)

CULOTTES
£790, Dsquared2 (020 773 43492)



BAG
£4,600, Dior (dior.com)



DRESS
£129, Finery London (finery london. com)





COAT
£229, Baum und Pferdgarten (baumund pferdgarten. com)



TOP
£316, Dorothee Schumacher (dorothee-schumacher.com/en)

TOP
£130, Whistles (whistles. com)



SKIRT
£38, Topshop (topshop.com)





SANDALS
£445, Tabitha Simmons (tabithasimmons. com)

JACKET
£645, Eudon Choi (eudonchoi.com)



SHOP THE TREND

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philips.co.uk/lumea

PHILIPS

COLOUR CLASH



The go-to rule for this trend is pick two colours at the opposite end of the spectrum. So much easier than you think

Sweater, £660, Thomas Tait (thomastait.com); skirt, £1,195, Fyodor Golan (fyodorgolan.co.uk); sandals, £765, Marco de Vincenzo (matchesfashion.com)

InStyle

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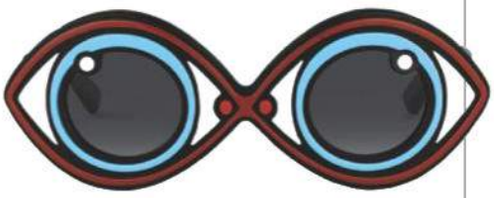
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COLOUR CLASH



SUNGLASSES
£170, Yazbukey by Linda Farrow Gallery (lindafarrow.com)



SWEATER
£45, & Other Stories (stories.com)



WATCHES
£3,100 each, Dior (dior.com)

STYLIST'S TIP
'Keep it simple: go easy on the prints and fussy details'



SHOES
£110, Camper (camper.com)

SKIRT
£670, Matar (hindmatar.co.uk)



BAG
£350, Aspinal of London (aspinalof london.com)





COAT
£595, Shrimps (net-a-porter.com)



SKIRT
£20, Boohoo (boohoo.com)



COAT
£150, Topshop (topshop.com)

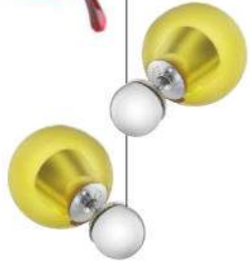


SKIRT
£950, Delpozo (brownsfashion.com)



SUNGLASSES
£310, Thierry Lasry (thierrylasry.com)

EARRINGS
£360, Dior (dior.com)





SHOES
£765, Marcode Vincenzo (matchesfashion.com)

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70S TAILORING

Flares, wide collars and shades of rust and mustard are a must, but we're forgoing the platform wedges this season #asteptoofar



Jacket, £435, and trousers, £280, both Claudie Pierlot (claudiepierlot.com); shirt, £330, AWAKE (brownsfashion.com); boots, £345, Jerome Dreyfuss (jerome-dreyfuss.com); necklace, £535, and ring, £755, both Jenna Clifford (jennaclifford.com)

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70S TAILORING



BAG
£995, Tod's (tods.com)



BOOTS
£130, Office
(office.com)



JACKET
£48, Next
(next.co.uk)



TROUSERS
£800,
Natasha Zinko
(natashazinko.
com)

STYLIST'S TIP
'When your flares completely cover your feet, you know you've got it right'



SHIRT
£59.99,
Mango
(mango.
com)



JEANS
£30, ASOS
(asos.com)



BAG
£69, Dickins & Jones
(houseoffraser.co.uk)



BLOUSE
£485, JW Anderson
(j-w-anderson.com)



TROUSERS
£49.99, H&M
(hm.com)

JACKET
£55, River Island
(riverisland.com)



BOOTS
£99, Topshop
(topshop.com)

SUNGLASSES
£325, Prada
(prada.com)





SHOP THE TREND

HAIR BY GOW TANAKA USING L'OCCITANE. MAKE-UP BY ADELE SANDERSON USING GIORGIO ARMANI BEAUTY. MODEL: DASHA AT M&P
MODELS: FASHION ASSISTANT: EMMA HARGADON. DIGITAL OPERATOR: EMMA WOOLRYCH. PHOTOGRAPHER'S ASSISTANT: KATIE COTTERELL


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GET THE LONDON LOOK

How to put the chic into cheap

We challenged self-confessed designer addict Carolyn Asome to shop the trends for just £35. So how did she do?

PHOTOGRAPHS BY BENJAMIN MALLEK







CROSS-BODY BAG

'While a lot of stores sell this season's must-have cross-body bags, none has anything to rival the quality of this navy version at Next. Compact but roomy, it reminds me of Chloé's "Marcie". Its thick, decorative stitching makes it look much more expensive than it is – surely the bargain of the year.' *Bag, £35, Next (next.com)*

How much?,' I shrieked like a fishwife into the phone. 'No more than £35,' came Hannah's cool reply. *Instyle*'s fashion features editor had just set me a challenge to see if I could source five new-season, on-trend items from the high street or charity shops for the princely sum of £35 each. I was also allowed to alter any existing clothes I own and, as I'm 5ft, permitted to buy kids' clothes. Easy for some perhaps, but here's a confession: rarely do I shop on the high street. No, I don't own three holiday homes, but it's a decision that is largely informed by the way I like to dress. I don't crave new items every week like some friends do. Come to think of it, I don't even enjoy shopping much. Instead I tend to splurge on four or five carefully chosen items a season, usually quite expensive and more often than not designer, which I will happily wear to death. It doesn't bother me if I wear the same outfit every day ▷


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for a fortnight if it's something I really love (obviously I wash in between). Since going freelance and working from home, I'm no longer required to dress for a corporate, newspaper office which gives me even more freedom to wear what I want to. I have, by anyone's standard, let alone a fashion editor's, a monastic wardrobe. I like to stay on trend but I'm wise enough (and old enough) to know what suits my petite frame. My style is quite classic, a mix of mannish tailoring and shirts, worn with a feminine element and sometimes a bonkers pair of shoes. I rarely – if ever – wear jewellery. Of course you can look stylish and on-trend on a small budget but if I'm honest, I'm sceptical of very cheap clothes. I don't want to pay £35 for a dress that I'm going to wear every day for six months. Not only because of its ethical provenance, but also beacause I'm doubtful as to whether it will survive eight washes. That said, *Instyle*'s challenge forced me to look at labels I don't usually buy and, yes, I was pleasantly surprised by what I found. ▷



RED ROLL-NECK

'I like roll-necks – mostly on other people. Spied on the catwalks of Osman, Jonathan Saunders and Emilia Wickstead, this wasn't the easiest item to track down. Everything felt very synthetic and I was beginning to despair when I found one on Vestiaire Collective, the website where you can buy and sell pre-owned designer clothing. This Vanessa Bruno version in wool is soft enough to feel like cashmere, but it has only confirmed my hunch that roll-necks don't suit me. This is a trend I will definitely be sitting out.' *Sweater, £35 (vestiairecollective.com)*



PUSSY-BOW BLOUSE

'Most of the blouses I found were so flimsy they looked as if they would fall apart after one wear. But then I came across a pastel number from Benetton. It is a beautifully flattering shade of pale pink that works almost as a neutral, in a non-static fabric with sleeves that sit nicely on the shoulders, and a cut that drapes just so. Inspired by Alessandro Michele's styling at Gucci, I've teamed it with a pair of tomato-red culottes from Self-Portrait and like the way it looks.' *Blouse, £34.90, United Colors of Benetton (benetton.com)*















#INSTYLEINVITES

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You're invited to a special night of drinks, nibbles and shopping with Swarovski. Get yourself to the Swarovski Manchester Arndale store on Thursday 24 September from 6pm-8pm to update your wardrobe with the label's Fall Collection.

You'll meet a member of the *InStyle* fashion team too, who will show you how to work the new-season trends with key pieces from the Swarovski collection. Plus, take home a goody bag worth over £50, including beauty gifts and sparkling Swarovski treats.

DON'T MISS OUT

WHEN: Thursday 24 September.
TIME: 6-8pm.
WHERE: Swarovski Store, Unit 7, Arndale Centre, Manchester M4 3AQ.
TICKETS: £10, redeemable against purchases made on the night.
HOW TO BOOK: Space is limited, so book now at instyle.co.uk/swarovskievent.

SWAROVSKI

PICTURES OF MIRANDA KERR

VELVET SANDALS

'I'm a complete snob when it comes to cheap shoes; I just can't do it. I like to be really kind to my feet and know that a lot of thought has gone into the shoes' construction. But I was really surprised by M&S' burgundy sandals, which reminded me a lot of the velvet shoes I'd seen at the Pucci and Dolce & Gabbana shows. I love that they're not too high, so they don't look ridiculous worn during the day with socks or tights.' *Sandals, £35, Marks & Spencer (marksandspencer.com)*



£35 from Marks and Spencer







£15 for alteration





CROPPED TROUSERS

'I was originally asked to look for flares but had to cheat – at 5ft, I was never going to fit into a pair of standard-length flares. Instead, since cropped trousers continue to be a "thing", seen on many catwalks including Dior and Victoria Beckham, I cut off a pair of wide trousers I already owned from Raey, Matchesfashion.com's in-house label. Although they need more thought shoe-wise, I like to think that with a pair of cropped trousers you'll be warm, you'll be comfortable and you will still be "working" a look.' *Trousers, £15, for alteration*

HAIR AND MAKE-UP BY MICHELLE DACILLO USING YSL BEAUTÉ AND NUDE SKINCARE. PHOTOGRAPHS BY JASON LLOYD-EVANS, ALAMY

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Charlotte

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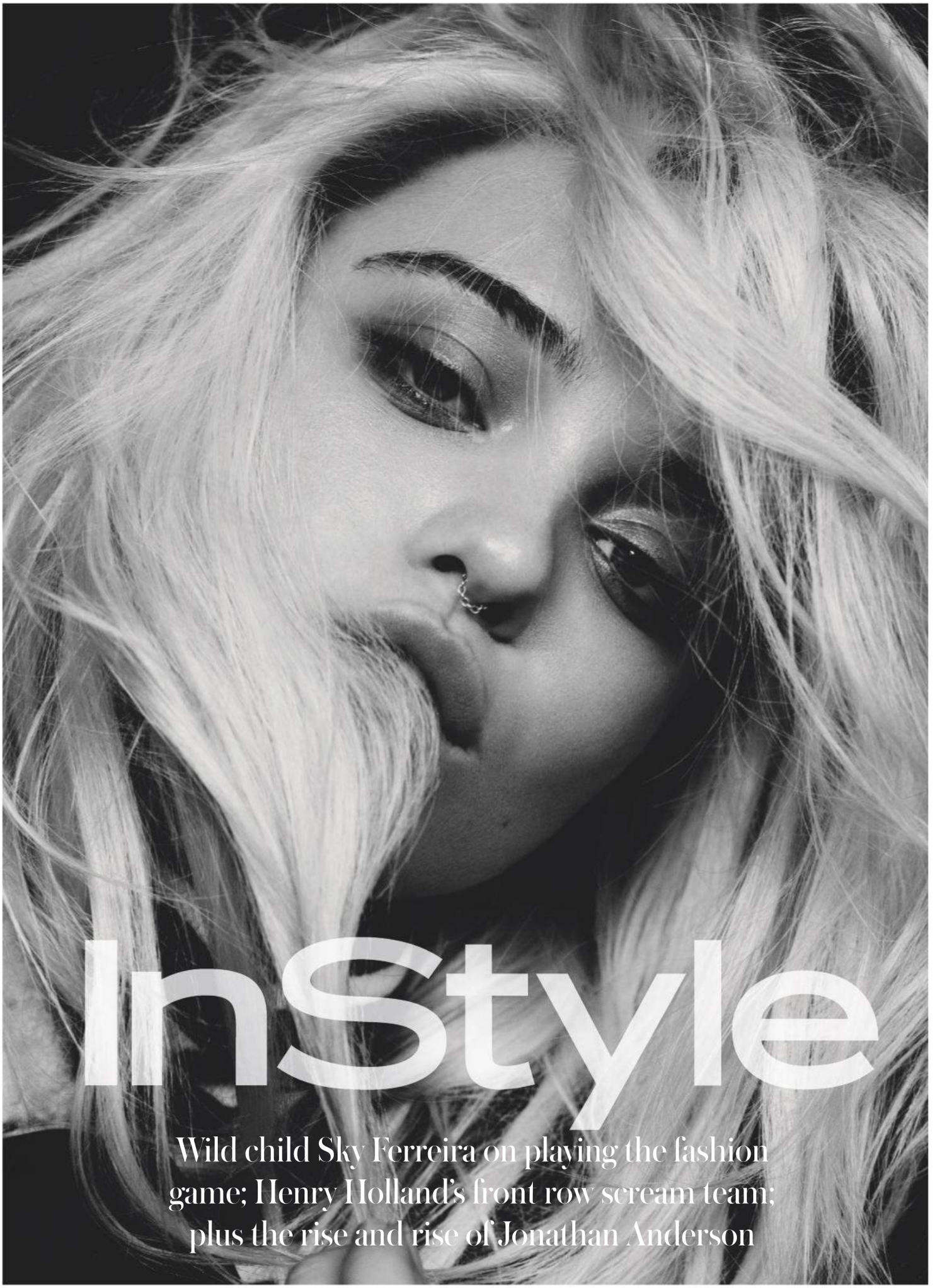
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BOUTIQUE PERFUMERY SB



InStyle

Wild child Sky Ferreira on playing the fashion game; Henry Holland's front row scream team; plus the rise and rise of Jonathan Anderson

PHOTOGRAPH BY JEFF HAHN



sky's the limit

Michael Jackson gave her singing lessons.
Hedi Slimane chose her as his muse for Saint Laurent.
Effortless cool – Sky Ferreira's got it in spades

STYLING BY
ARABELLA GREENHILL



Dress, £971, Rochas (net-a-porter.com)

PHOTOGRAPHS BY

JEFF HAHN



This page, shirt, £690, Miu Miu (miumiu.com); skirt, *just seen*, £575, Coach (uk.coach.com)

Opposite page, grey-fleck jacket with brooch, £2,280, and black top, £995, both Saint Laurent by Hedi Slimane (ysl.com); skirt, as before

JEFF HAHN

I love people seeing a different side
to me. People think I'm shy
but I'm not.



This page, jacket, £145, & Other Stories (stories.com); shirt, £355, Margaret Howell (margaret howell.co.uk); skirt, £183, Philipp Plein (plein.com)

Opposite page, sweater, *just seen,* £45, Topshop (topshop.com); coat, *just seen,* £1,700, Coach (uk.coach.com); nose ring, Sky's own



JEFF HAHN



This page, black dress, £445, Sportmax (020 7499 7902); black boots, £1,150, Jimmy Choo (jimmy choo.com)

Opposite page, sweater, £45, Topshop (topshop.com)

WORDS BY

EMILY DEAN

I'm not sure

what to expect when I'm ushered into a hotel bedroom to meet one of the most notoriously rock and roll fashion muses of the moment. Some discarded mini-bar bottles, perhaps. Or at the very least some room service detritus from the night before, and a smeary kohl-eyed figure emerging from rumpled bedding. Sky Ferreira is, after all, the Courtney Love of the Instagram generation. Her peroxide blonde, hipster It-girl credentials and grittily cool music videos have led to her becoming not only Hedi Slimane's chosen face to launch the revamped house of Saint Laurent, but also a poster girl for wild living. So I'm startled by the tiny, immaculately groomed figure sitting on a pristine sofa, who's here as the face of a new Jimmy Choo fragrance (the appropriately named, Illicit). She's all caramel legs, silk peacock-print Saint Laurent cocktail dress and salon blow-dry, surrounded by an entourage of women who eye me warily. Sky makes polite small talk about her jet lag: 'I just can't get past it for some reason, London, like, ALWAYS does this to me,' and thanks me when I compliment her on her navy suede stilettoes, 'Oh, thank yew – they're Jimmy Choo, the socks are like, I dunno, ran-dom.' But within five minutes, she's got her limbs all up on the sofa, and is peppering everything with the F-word, telling me, 'Everyone in LA is like, "so, I'm *so* happy and I love working out" – sorry man, that is NOT f***ing real-life.' She's also absent-mindedly rubbing at an eye socket that someone has, no doubt, just spent at least an hour forensically applying make-up to. I realise, with a slight relief, that she's still very much *Grease*'s Bad Sandy – she's just having to don Good Sandy's clothes for the day.

It's no wonder Jimmy Choo wants to bottle Sky Ferreira, and that the fashion contracts – from Calvin Klein to Adidas – just keep rolling in. Ever since she burst onto the scene aged 15 as one of MySpace's precocious self-promoters, Sky's been intriguing people. And it's led to her becoming a very modern kind of new-gen star – the ultimate pin-up girl for the unapologetic model/actress/pop star/whatever – a path no longer seen as an insult aimed at dilettantes, but instead an incredibly smart career move. She's moved seamlessly between the roles of rebellious music prodigy to muse for Hedi Slimane and a Marc Jacobs runway model. She's even notched up some indie movies and become Instagram royalty with more than half a million followers. Hell, even Miley Cyrus rushed to befriend her on Twitter and subsequently posted a photo of them both topless. One thing's certain, Sky Ferreira is fast becoming very hard to ignore.

And she's definitely got a compelling, raw beauty in the flesh. Maybe it's the insanely Slavic cheekbones, or the curiously amber-flecked eyes – or because she looks like a sort of wayward teen who finds her beauty slightly burdensome. But she's hauntingly striking.

Sitting here today, with her Jimmy Choo fragrance entourage, who at one point I jokingly refer to as 'the *Flashdance* judging panel' (Sky fortunately giggles at this), it's hard to know how she manages the balancing act of multiple brand ambassador and inheritor of Courtney Love's mantle. Is it an odd fit at times? 'Well, I like people seeing a different side to me. People think I'm like this one thing, and I'm not.' What *do* they think she is? 'Grungy, dark street urchin, I guess,' she laughs huskily. 'They think I'm this real paaaarty girl because I normally look really sloppy. Just because I don't always have someone doing my make-up and hair, and picking my outfit every time I leave the house. I guess I just don't care enough to do that.'

It could, as she admits, have all been so different for Sky. And a whole lot more Britney. After an unconventional upbringing in Venice Beach with parents who were 'pretty non-traditional – they were always ▷



JEFF HAHN



Sweater, £45, Topshop (topshop.com); coat, £1,700, Coach (uk.coach.com); trousers, *just seen*, £490, Jil Sander

JEFF HAHN

drifting and I was raised by a lot of people', she was taken under the wing of her grandmother who, rather surreally, was Michael Jackson's hairdresser. And Sky started spending a lot of time at Neverland. What on earth was that like? 'It was magical for me. Michael was just a guy with a cool house. I was like, "Oh yeah, he has the roller-coaster!" And I can sing for him because nobody else wants to listen to me! He was one of the only people that treated me like there wasn't something wrong with me. I was so shy and felt like an outsider, and he saw something in me that other people couldn't.' So it was all down to Michael Jackson that she became a singer? 'He changed my life, he had me do gospel music and trained me in opera. He was a very big influence on my music. Having his support so early on made me who I am. I was very upset when he died.' She looks down and fiddles with the hem of her dress, and I get the feeling we're all done on the topic of Michael – suddenly she's aware that we're not shooting the breeze in a bar over tequilas.

At 15, Sky was, as she puts it herself, 'like the last person ever to get signed on MySpace'. It was the era when labels were falling over themselves to plunder it for precocious, bouncy, chart-friendly catnip like Justin Bieber (in his case via YouTube), and the super-cute Lily Allen. Except it didn't quite work out that way for Sky. She fell out with the label, which saw her being shelved for a while and taking a five-year hiatus before her first album was eventually released last year. What went wrong? 'They don't want to be told what to do by a 15-year-old. It was basically like, don't speak, don't think.' She shuffles around on the sofa and rearranges her legs before bunching them up underneath her. 'I was like a burden and a pain because I didn't agree with them. The thing is, I just cannot fake it.'

When it did get released, the album, *Night Time, My Time* was critically acclaimed for its dark, leftfield sound, and she'd built up quite a following in the years between, with her breakthrough single *Everything is Embarrassing*. The Herb Ritts-style video featured a breathtakingly hot Sky pouting moodily in an American Apparel skater dress, running her hands through a shock of messy platinum hair, against an LA skyscape. It's pure early Madonna, who she's happy to be compared to. 'I love Madonna. I have nothing against pop music. I just don't like manufactured music. There's a difference.'

But oddly, it was these disputes with the label that ended up giving Sky the lucrative career she has now – as a fashion icon. And it all started with an extremely impressive contact: Saint Laurent creative director Hedi Slimane. 'I met him when I was 16, and was just hanging out on this shoot, wearing denim shorts and a T-shirt, sweating like a complete slob and wearing mascara from the night before. And Hedi was like, "Can I take your picture?" He'd just left Dior and was doing a lot of photography, and it all started from there. I guess all the photos he took of me are like my own version of a yearbook, cos I dropped out of high school. I look at them and I'm like, "Oh, that's when I went through THAT phase. It's kinda nice.' That's certainly some yearbook.

You get the strong sense that Sky felt like she'd come home when she was welcomed with open arms by the fashion industry. 'Well, they embraced me WAY more than the music world did.' We get on to the subject of her runway modelling, notably for Marc Jacobs, and the endless print campaigns, from Forever 21 to Redken, who all want a bit of the Sky Ferreira magic. Does she like modelling? 'Well, I feel like a toad next to some of them. It gives you a complex after a while. And I also feel I'm like the oldest person in the room. I think a lot of the models are like, "F*** you! I have to go to 20 castings!" and then I walk in like some normie and they're like, "Why are you here?". On one shoot, a model handed me her shoes because she thought I was an intern or something.' I look horrified. 'Oh god,' she cackles, 'it was actually really funny'.

I want to ask her about Miley Cyrus. Sky supported her on her *Bangerz* tour last year and their unlikely friendship is intriguing. Is it true they met on Twitter? 'Yeah, she just started talking to me, and that's why I ended up doing the tour.' Miley's Twitter and Instagram feed is scattered with shots of the two of them – the infamous topless pic, which got more than 350,000 likes, and lots of 'me and my girlz' moments with them hanging out and cuddling dogs. What's she like? 'Miley? Exactly what you see. She's also very sensitive and nice. But she's bold.'

I'm warned at that point by one of the *Flashdance* panel that we're getting a little off topic, and so we move swiftly on to the thing we're actually here to talk about – the fragrance. I've been so gripped by Sky's extraordinary life and oddly paradoxical position – the girl being frantically courted by labels, who finds it hard to play the corporate game – and I'm realising it's her very refusal to toe the line that gives her that very marketable X factor, or as Jimmy Choo creative director Sandra Choi calls it, 'uninhibited and hypnotic' quality. I pick up the scent and have a sniff. I like it, I tell her. 'Yeah,' she nods, "I like it because it's kind of day *and* night. Usually scents are one thing or another, but this is like a lady and a leather jacket all in one bottle. Nobody is one thing are they?'

We get on to the subject of her boyfriend, Zack – known as Zachary Cole Smith, the frontman of insanely cool band DIIV. He's also walked for Saint Laurent and posed alongside Cara Delevingne in the fashion house's a/w 2013 campaign. He seems very much Sky's career twin, with sufficiently wild credentials, model looks and Seattle sensibility. It's like some hipster romcom where Courtney 2.0 managed to hook up with Kurt 2.0 (complete with drugs bust, which obviously doesn't get mentioned today). She smiles at the Love-Cobain comparison – 'They both resonate with me' – and gets endearingly high-school when she talks about Zack, 'We've dated a long time, we're very much a unit. I mean, we definitely, like, clash sometimes, but as soon as we met we were together pretty much instantly.'

You almost want to give Sky Ferreira a motherly hug, stick her in a onesie and make her a nice bowl of chicken soup. She's fragile beneath the veneer of pouting style-icon with scenester self-assurance. And perhaps that's the key to her allure. She has the vulnerable air of someone not quite cut out for this fast decade of relentless exposure. 'Have you seen that movie *Dazed and Confused*?' she asks me. 'There's a scene where the high-schoolers are saying, "If only we'd been around in the 60s". Everyone wants to think they're from a different era. And I definitely have that about the 90s'. She pauses before correcting herself and laughing, 'but definitely the cool part. Not the not so cool part.' □

Sky Ferreira is the face of new Jimmy Choo Illicit EDP, £54 for 60ml, launching 31 August (houseoffraser.co.uk)

HAIR BY KOTA SUIZU AT CAREN USING ORIBE. MAKE-UP BY MARY WILES AT CAREN USING CHANEL A/W 2015 AND CHANEL BODY EXCELLENCE. NAILS BY AMI STREETS AT LMC WORLDWIDE USING DIOR VERNIS FALL LOOK. COSMOPOLITE AND CAPTURE TOTALE NURTURING HAND REPAIR CREAM. FASHION ASSISTANT: LULU WENTWORTH. PHOTOGRAPHER'S ASSISTANTS: ADAM KANIOWSKI, KARL AXON. DIGITAL OPERATOR: SONNY MCCARTNEY

COLLECTIONS

A|W
2015

PHOTOGRAPHS BY
OLGAÇ BOZALP

STYLING BY

ARABELLA GREENHILL



Christian Dior
Coat, £5,400, harness, £2,100, jumpsuit, £2,450, and boots, £1,100 (020 7172 0172)



Emporio Armani
Black sweater, £345
(020 7823 8818)

ELISA
LASOWSKI



Gucci
Jacket, £1,620, shirt, £1,070, and trousers, £805 (gucci.com)

OLGAÇ BOZALP

ELISA
LASOWSKI



Chanel
Blouse, £6,580
(020 7493 5040)

OLGAÇ BOZALP



Burberry Prorsum
Coat, £6,000, and dress,
£2,495 (uk.burberry.com)

ELISA
LASOWSKI



Prada
Gilet, £1,530, T-shirt, £570, shirt, £430, skirt, £1,095, boots, £925, brooch, £505, and gloves, £405 (020 7647 5000)



Hugo Boss
Black dress, from a selection, and black boots, £525 (hugoboss.com)

OLGAÇ BOZALP



Valentino
Dress, £3,915
(020 7235 5855)

OLGAÇ BOZALP



Roberto Cavalli
Navy and gold dress, £3,320, and navy and gold belt, £765 (020 7823 1879)



Louis Vuitton
Jacket, £1,780, and skirt, £1,710 (020 7399 4050)

OLGAÇ BOZALP



Michael Kors
Navy coat, £2,225, gold scarf, £4,635, black belt, £200, and grey trousers, *just seen*, £710 (020 7811 5940)

WORDS BY LUCY PAVIA

'This is a workout in a coat!' jokes Elisa Lasowski about a heavy, suede-fringed Burberry cape she's half-modelling, half-weightlifting across the grass of Epping Forest. 'I think if I spin it might feel lighter,' she decides, giving her best twirl. The French actress should be used to cumbersome outfits by now, after months filming upcoming TV drama *Versailles*, where the skirts were so huge she could get away with padding around on set with bare feet underneath. Elisa plays Queen Maria Teresa, wife of King Louis XIV, in the lavish new Sky Atlantic production co-written by *Spooks* mastermind David Wolstencroft. 'I've played waitresses, prostitutes and now a queen!' she laughs. Born in the Netherlands to French parents, Elisa's lived in London for the last ten years – so her accent now has just the softest hint of Gallic. She's dotted between parts on TV dramas (*Skins, Game Of Thrones, Line Of Duty*) and British indie films (*Hyena* and *Somers Town*), but this new role is set to take her to *Downton*-style levels. She might even have to stop doing her hair and make-up in the car...

You're French, but you've lived in London for ten years. Have you held onto a bit of Parisian style?
'Maybe a little bit, but then when I go to France my clothes suddenly feel slightly funkier, which is definitely a London thing.'

Who are your style icons?
'I like women who have a very unique, unusual look, like Tilda Swinton or Phoebe Philo.'

Which piece from the rail today feels the most you?
'I really liked the Armani outfit – I thought it was so beautiful and simple – and the black Dior coat. I go in and out of wanting to wear black but I love it at the moment.'

Have you done much red carpet?
'I've been to quite a few film festivals but I'm so disorganised that I've promised myself to make a bit more of an effort. When I did the Tribeca Film Festival last year for *Hyena* I ended up doing my hair and make-up in the taxi on the way there!'

Who would be your dream co-star?
'Once upon a time I would have said Uma Thurman because I really love her, but actually I did get to meet her on a shoot last September. I share about three seconds of screen time with her in a new Bradley Cooper film called *Adam Jones*.'

Was that quite surreal?
'It was. What's even funnier is the shoes I then got given to wear in *Versailles* were recycled from Uma Thurman's costume in *Dangerous Liaisons*. They were a little too big so I went barefoot in the end but it was pretty cool to know they were hers.'

You've lived in France, Holland and the UK. How many languages do you speak?
'French, English, Spanish, Dutch and German, although I'm not very good at German. I have a musical ear, so I'm good with accents. In *Hyena* I played an Albanian and when they tested it on a native audience they thought I was Albanian!'

Is the rest of your family artistic?
'There are quite a lot of creatives. My brother is a photographer, my dad is a writer and my Polish grandfather was an actor. The other grandfather on my mother's side was a politician.'

Can you see yourself moving to LA?
'I'm looking for a manager in the States so I probably will be spending more time out there in the future. But really I just want to move where the work takes me – I want to be everywhere!'
Adam Jones *is out in cinemas in October, and* Versailles *will be coming to TV screens later this year*



DKNY
White dress, £315, and black skirt, £235 (020 7499 6238)

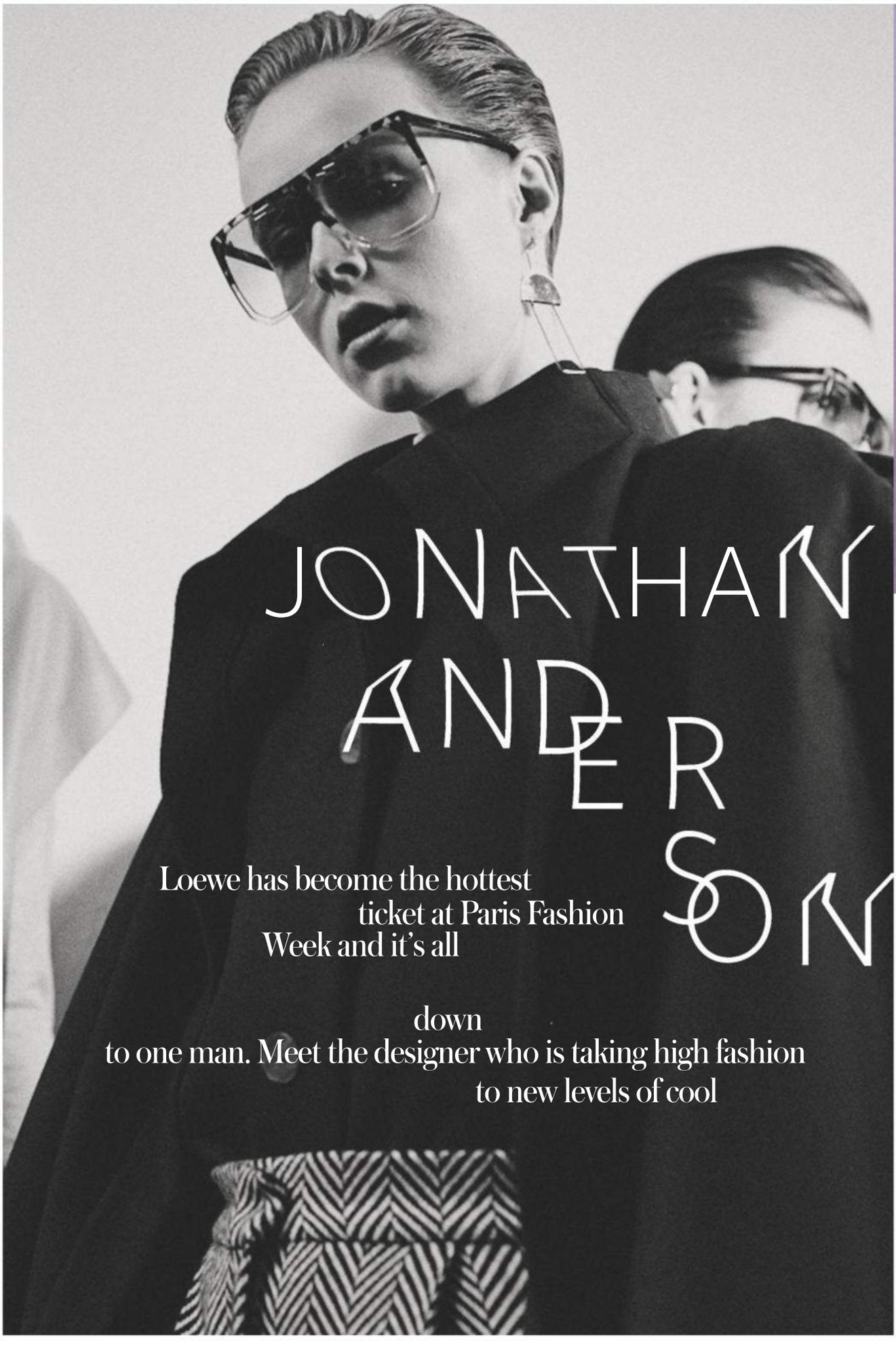
ELISA
LASOWSKI



Fendi
Dress, £3,130 (fendi.com)

HAIR BY DAYARUCI AT ONE REPRESENTS USING KIEHL'S SINCE 1851. MAKE-UP BY SILVER AT SILVERBRAMHAM.COM USING CHANEL AW15 AND BODY EXCELLENCE HAND CREAM. FASHION ASSISTANT: LULU WENTWORTH. PHOTOGRAPHER'S ASSISTANTS: SAMUEL HEARN, ANDREAS KLASSEN. DIGITAL OPERATOR: MURAT SINICI.

OLGAÇ BOZALP



JONATHAN ANDERSON

Loewe has become the hottest ticket at Paris Fashion Week and it's all down to one man. Meet the designer who is taking high fashion to new levels of cool









DESIGNER Q&A

PHOTOGRAPHS BY **HARRY CARR**





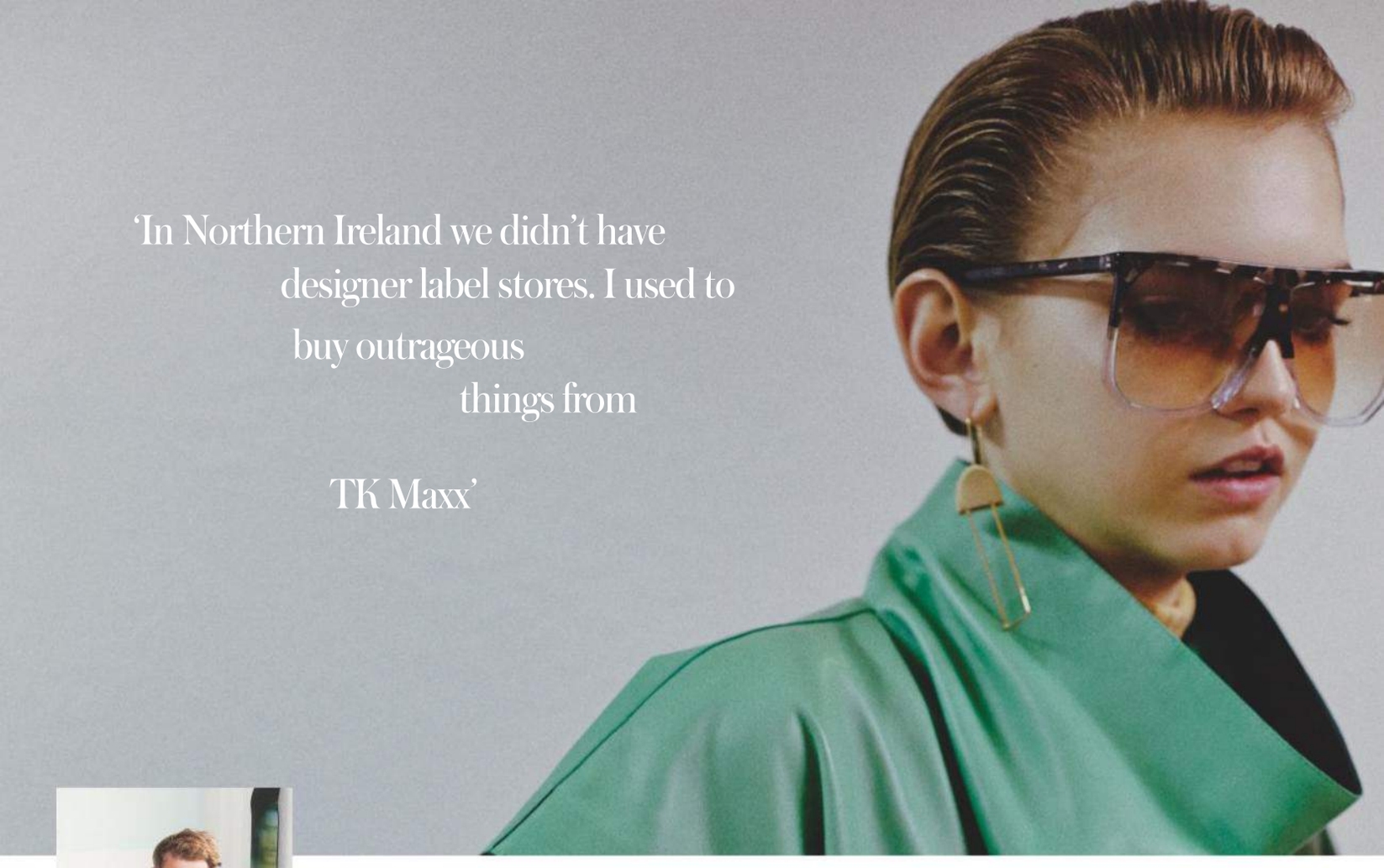


WORDS BY **HANNAH ROCHELL**









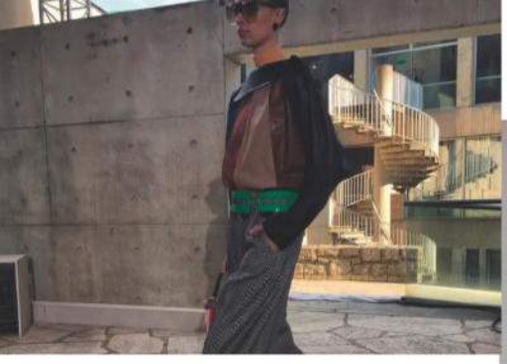
‘In Northern Ireland we didn’t have designer label stores. I used to buy outrageous things from TK Maxx’



I’m sitting in an airy office in Paris with a tall young man discussing how much he loves chairs. His Northern Irish accent is made even more striking by the huskiness in his voice, presumably brought on by a post-show party. Because here is a man with something to celebrate; this shy, down-to-earth guy is Jonathan Anderson, darling of the fashion world, whose eponymous JW Anderson label showed at London Fashion Week to rave reviews two weeks before we meet, and whose collection for Loewe was a roaring success at Paris yesterday.

LVMH, the owner of Loewe, acquired a minority stake in JW Anderson in 2013 and gave Anderson the position of creative director at Loewe shortly afterwards, a match that, so far, seems to have been made in heaven. Having initially started as a menswear designer in 2008, before moving into womenswear in 2010, Anderson designs both men’s and women’s lines for the two labels, and is currently spearheading the rebranding of the 170-year-old leather house. Not bad for someone who’s only 30 and didn’t even know he wanted to work in fashion until after he’d dabbled with a career in acting. I caught up with him, just before he hopped on the Eurostar home, to find out about swimming, Shakespeare and his addiction to suede.

What was it like growing up in Northern Ireland?
‘Pretty quiet. I grew up in the countryside. My mother was an English teacher and my father was a rugby player, then a coach. I probably wasn’t the most conventional child but I loved school.’
You were very into sports at school, and you’re known as competitive. Is that something that came out in sport?
‘Yes, there’s always been a competitive side to me. When I was younger I used to be up every morning at 6 o’clock to go swimming. I was part of a team and used to teach at one stage. But then I went to university and never swam again!’
What music were you into as a teenager?
‘I went through a very weird grunge phase. I was into Pulp and Blur and that kind of genre. It was kind of a moment.’
Did that affect what you wore?
‘Yeah, I’ve always been into fashion. In Northern Ireland we didn’t have designer label stores, but we used to have TK Maxx. I used to buy the most outrageous things from there.’
So what would be a typical outfit for the 16-year-old you?
‘Probably an oversized Calvin Klein T-shirt, oversized trousers and Patrick Cox shoes.’
What did you want to be when you grew up?
‘I wanted to do musical theatre and Shakespeare. The first play I was in was *Oliver!* I played Fagin when I was doing my GCSEs. I really enjoyed it and thought it was what I wanted to do.’
You went on to study at the Studio Theatre in Washington, DC. Do you think that acting helped your current career?
‘I think so. Fundamentally, each season you have to come up with a different character, to believe in it, and then reject it to move on to the next, so it’s the same process. And it’s a good coping mechanism; you can give one front and have another.’
Was it then that you became more interested in costume?
‘I did *A Midsummer Night’s Dream* in Washington and I became obsessed with costume. Then I dropped out; my father was coaching Leinster rugby team so I moved to Dublin with him and started working at Brown Thomas department store.’
And is that when you really fell in love with fashion?
‘Yes. That was when menswear was having a really interesting moment. Hedi Slimane had just started at Dior, Gucci was in its moment and Prada was going through a really exciting period. Thanks to that job I got a job at Prada doing windows by ▷





‘I have never done this job for fame or money’



Manuela Pavesi [Miuccia Prada’s right-hand woman, who passed away shortly after this interview took place], and I was offered a place at London College of Fashion.’

Would you say that the job at Prada helped your career more than the course?

‘Working for Manuela Pavesi was the most incredible moment of my life. She is one of the unsung heroes in fashion; she still hasn’t had the recognition that she deserves. Without her, I’d never be where I am today. From her I learned that you have to have serious compassion about what you do, and you cannot think twice about it. You have to do it and that’s it. No choice.’

What did that job involve?

‘I was doing the windows, and the stores would change every week. Pavesi would give the direction and one day she would be into having bags on heads and then the next day it would be putting half mannequins on walls. Once she made me do a cabinet in Harrods 70 times until it was perfect. I realised that if you were going to work in fashion, that was the benchmark.’

Was there a moment you thought ‘I’ve made it’?

‘I’ve never had that moment, and I hope I never do. I don’t want that feeling. You always need to feel that you’ve got more to achieve. I have never done this job for fame or money. It’s kind of a personal challenge to keep myself from being bored.’

Tell me about the new Loewe collection.

‘We’d found the woman in summer, and I wanted to find her in winter. I looked at the period of the 80s going into the 90s; it was a period I didn’t really understand. I don’t have a muse but I have a landscape I want her to sit in. This season she was a woman working in a lab... like she could work for NASA but in the 80s.’

Do you start with the leather and go from there?

‘It depends. Sometimes you start with the bag or shoe, but this season I became addicted to suede. I love the feel of it, the texture of it, how it absorbs light – it’s such a code for this house [Loewe].’

What’s it like working with a brand with so much history?

‘It’s a lot of responsibility, but you can’t turn it into a museum. The brand is 170 years old but 170 years ago they went all out to be modern. In the last ten collections that I’ve done for both brands I’ve been looking at this idea of showing nostalgia, rejecting it and trying to find something new in it.’

You must split your time between lots of different places...

‘I spend half the week in London and half in Paris, and I go to Madrid once a month. The next couple of months is interesting; we go to New York on Friday, then Miami to open a store. I go to Japan to launch a collaboration, then to Hong Kong to launch another thing, then we’re back into menswear. Time does fly. I just get told where I’m meant to be and I do what I’m told.’

You’ve been really involved with the whole rebranding of Loewe, including the stores. How does your love of architecture and interior design influence your work?

‘If I wasn’t doing this, I’d want to be doing that. I love things I’m incapable of designing; I could never design a chair, but I know a good one. You have to have an interiors landscape to put the product into and it has to feel personal, not like an airport.’

Have you picked up any interesting chairs recently?

‘We got a really amazing pair of Charles Rennie Mackintosh chairs, and a very rare Baillie Scott chair that we’re looking into exhibiting in the Miami store.’

What’s your own home like?

‘I live in a terraced house. Everything is a work in progress – my garden’s half done, there are always pictures on the floor, never hung. I only bought the house two years ago, so it seems to be in a constant state of renovation.’

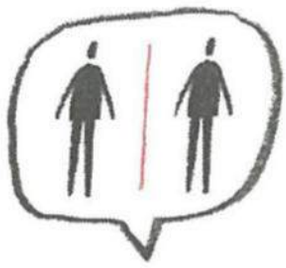
Does it feel like home yet?

‘Yeah, I can’t wait to go home to go to bed. I feel like I live in a hotel most of the time. I’m leaving Paris in five hours and I’m very happy to be leaving. There is nothing like your own bed.’ □

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WORDS BY **LUCY PAVIA**

MODERN LOVE

Does the following sound familiar to you? Boy meets girl. Boy decides he fancies girl and gets girl's details off a mutual friend. Boy waits 24 hours before emailing girl. Girl immediately FORWARDS EMAIL to her best friend. *Girl waits another four hours to send a breezy reply* that she actually drafted three times to boy. Boy receives reply and forwards to his best friend. Boy's best friend decides girl is keen. Boy suggests meeting for drinks. Girl texts friend to tell her date is on (winky face). Friend analyses boy's choice of location and they both STALK HIS FACEBOOK PAGE.

DATING SOMEONE IN THE 21ST CENTURY CAN BE AS MUCH ABOUT WHAT happens between the dates as on the dates themselves. Those vulnerable hours spent waiting for a reply to a text message, the deliberation over exactly how many kisses looks keen-but-not-too-keen, all the tiny but somehow crucially important morsels being shared and dissected in minute detail with a long-suffering best friend.

American writers Neel Shah and Skye Chatham had a light-bulb moment when they realised that it's these exchanges, the threads of emails and texts we all have buried away in our inboxes and phones, that perfectly sum up the anxiety-inducing dance of modern dating. The novel they went on to write, *Read Bottom Up* (so called because when you forward on threads of messages to a friend for analysis, you tell them to 'read [from the] bottom up'), is made up entirely of texts and emails sent between a pair of fictional single New York twenty-somethings called Madeline and Elliot, framed by strings of messages discussing their unfolding relationship with their best friends David and Emily. The novel begins the morning after Madeline (a book PR) and Elliot (a chef) meet in the very New York setting of a restaurant opening party. If you've ever been single then what follows will perfectly capture all your insecurities about dating.

It has been a while since a book about relationships has felt completely fresh, but *Read Bottom Up* is one of those 'Oh my god, you have to read this' numbers you'll whip through in a day and pass around your circle of friends in an evangelical fashion until it's completely dog-eared. The book has already been building a massive grass-roots buzz across the pond in New York in the same way *He's Just Not That Into You* did before it. *Time* magazine has called it 'the most relevant dating book in recent years', *Girls* star Allison Williams is a fan and you feel it's only a matter of time before someone snaps up the film rights. The genius of the book lies not just in its fresh email and text format, but in the way the pair wrote it: Neel (an LA-based screenwriter) and Skye (a writer who lives in New York) mapped out the dating timeline of their hero and heroine, but otherwise wrote the book blind, without seeing the exchanges between the friends on either side. 'We wanted to demonstrate – or, really, re-enact – how these five- to nine-month relationships spark, fly and crash in your 20s,' Skye says, so while the pair knew how things would end between Madeline and Elliot, 'we didn't know exactly how we'd get there'.

The book often reads like a fable on technology and romance, with some very 21st-century problems you'll recognise – like when David asks Elliot if Madeline has been in touch after date two: 'I texted her after the show, got the "..." bubble from her, but then it went away and she didn't write anything, which should basically be illegal,' Elliot writes; and the beginning of an email from Elliot to David, which states, 'I don't check my voicemails because I am a human in the 21st century.' Social media also threatens to derail the relationship (of course) when Madeline spots Elliot's hot, young ex-girlfriend Ellie at a wedding with ▷



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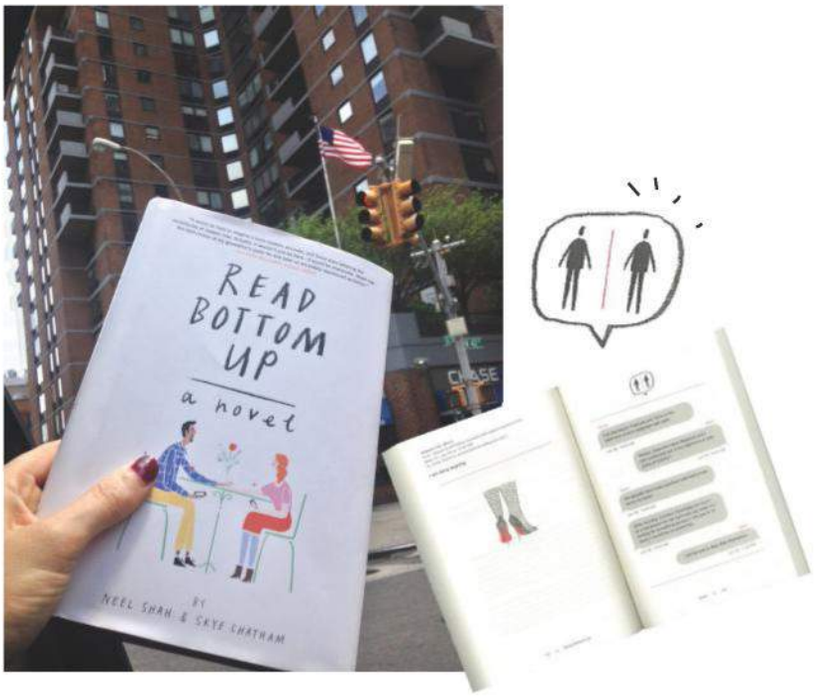
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him on Instagram – something Elliot had (of course) failed to mention. And would a book about finding love in the 21st century be complete without a lengthy Facebook stalk? 'I can't see anything but his profile pictures,' Madeline emails Emily, 'and they're all of him in glasses/dark alleys behind bars/Coachella (which is captioned "Brochella" btw. Oy).'

There's also the hilarious contrast between the breezy messages of the lovers and not-so-breezy exchanges between the friends. 'I am a psycho,' Madeline writes, 'because I do that thing where whatever greeting/salutation I'm presented with, that's what I reply with. So he left off our names and thus I will too.' It's hard to read the book and not find a bit of yourself in Madeline and Elliot. You will cringe in recognition at the way the pair present sharper, wittier versions of themselves on text and email, sending those 'so a funny thing happened today' stories, which are really just an excuse to get in touch, or quirky anecdotes that each party hopes will make them seem more attractive or cool. 'It's like you're projecting this kind of curated version of yourself,' says Neel, who is currently single himself, 'which often doesn't match the real version, and that disparity is not always great.'

So does the book prove that all the different ways we communicate with each other now just increase the chance of miscommunication? Our parents' generation would ask someone on a date and – bar the odd phone call – go into total contact blackout until they met up. 'I think technology is basically ruining our dating lives,' says Neel. 'It makes it really easy to be lazy, and to date multiple people at the same time to a degree that's probably not good, and to take you out of being "present" in person.' Skye, who is in a 'happy, monogamous' relationship, doesn't believe technology necessarily spells out doom for modern love, but she thinks it can be unhelpful in the early stages. 'It slows down the process of committing because instead of getting to know someone on one platform [the platform of human contact], you have to get accustomed to texting styles and Instagram posting frequency and all of it,' she says. 'This is why my next boyfriend is going to live in a cabin in the woods with no Wi-Fi. I've decided.'



'I don't check my **VOICEMAILS** because I am a HUMAN in the 21ST CENTURY'

Though the characters in *Read Bottom Up* are fictional, its 360 view of a single relationship makes it feel like a modern dating manual, a compact love child of *Bridget Jones's Diary* and *He's Just Not That Into You*. As *(500) Days Of Summer* screenwriter Michael H Weber put it in his review, 'You will smile and laugh at the romantic follies of *Read Bottom Up* – until you realise you are not reading this book, it is reading you – at which point you will speed-dial your therapist.' There is, for example, a moment in the book that's straight out of *Men Are From Mars, Women Are From Venus*, when Madeline arrives at the restaurant for date two (having got a blow-dry) to find Elliot sitting with a load of his friends. They end up eating with them rather than going to a separate table. He doesn't think this is a big deal. She does, giving a blow-by-blow account of how awful the night was to her friend the next day. Skye and Neel didn't read each other's messages between the friends until they'd finished the book and were bemused by what they found. 'That was my favourite part of the process,' Skye says, 'because it proved that we really had cause to write this novel. The miscommunications are there, the threat is real. I would have Madeline send what I thought was a very charming and reasonable e-mail, explaining why Elliot had upset her, and only in reading the final manuscript did I discover that David had deemed her "passive aggressive".'

Though the men in the book might not be quite as analytical as the ladies, they discuss the relationship in more depth than you might imagine. Does Neel think this is one positive outcome of communicating by text and email – that men can open up more about their feelings? 'Oh totally,' he replies, 'I think things like texting and Gchat just make sharing and oversharing so easy that it has totally opened the floodgates for talking about "feelings" in a way we – at least dudes – didn't before. Also, if things ever get too real, you can always just undercut everything with a "LOL" or an emoji of a monkey covering his eyes or whatever.'

On the US cover of *Read Bottom Up* is a quote from Allison Williams – whose *Girls* character, Marnie, you can picture moving in the same hip New York circles as Madeline and Elliot – praising Neel and Skye's book as the last word in modern dating. But there is one element to it that struck me as quite old-fashioned. Madeline and Elliot meet by chance at a party, rather than online. Did Neel and Skye ever think of making Madeline and Elliot meet on Tinder or Happn? 'You know, we never actually did, though obviously that's how so many people meet these days,' says Neel. 'If there was ever a sequel, I'm sure that's how they'd meet.' We'll be first in the queue when that one hits shelves. □

Read Bottom Up *by Neel Shah and Skye Chatham is out now (£10.99, Dey Street Books)*



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**KantarWorldPanel Purchase - Shopper Numbers - Sept 2012-March 2015



Genius make-up updates

Nailed S/S 2015's feline flicks and crimson pouts? Here are the tweaks you need to take things up a notch for next season. You heard it here first...

WORDS BY **CASSIE STEER**

...to try now

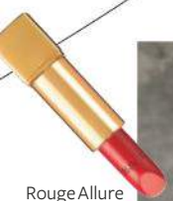
PHOTOGRAPH BY VIRGINIA ARCARO TAKEN BACKSTAGE AT ROCHAS



Blush Memoire De Forme in No.2, £26, Givenchy (givenchy.com)

1 Fake a ruddy good flush

Want to look like you're actually blushing? Look no further. 'We're seeing a move to blush, but this is a suggestive, carnal after-glow,' says MAC's director of make-up artistry, Terry Barber. Just dot a red hue in the middle of the blush to mimic the way blood pools on the surface for a wind-beaten bloom.



Rouge Allure in Pensive, £26, Chanel (chanel.com)



TOD'S

Go down brick lane



Matte Lipstick in Chili, £15.50, MAC (maccosmetics.co.uk)

'Rust is the new red,' according to Barber. 'It's womanly, sexy and strong.' Think off-reds that are darker than a primary, adds Andrew Gallimore, make-up guru at Nars, who says that although they particularly suit olive complexions, anyone can nail it.



Rouge Eclat Lipstick in Red Paprika, £19.50, Clarins (clarins.com)



AW15 Trend Forecast Lip Palette, £35, MAC (maccosmetics.co.uk)



HOUSE OF HOLLAND

3 Super-easy nail art

Extreme 'negative space' means polish-phobes are quids in. With more nail than art going on, the only thing you need to master is drawing the line.



Artstix Nail Art Pen, £5.99, ModelsOwn (modelsownit.com)



PALMER//HARDING



4

Forget feline, it's all about the panda

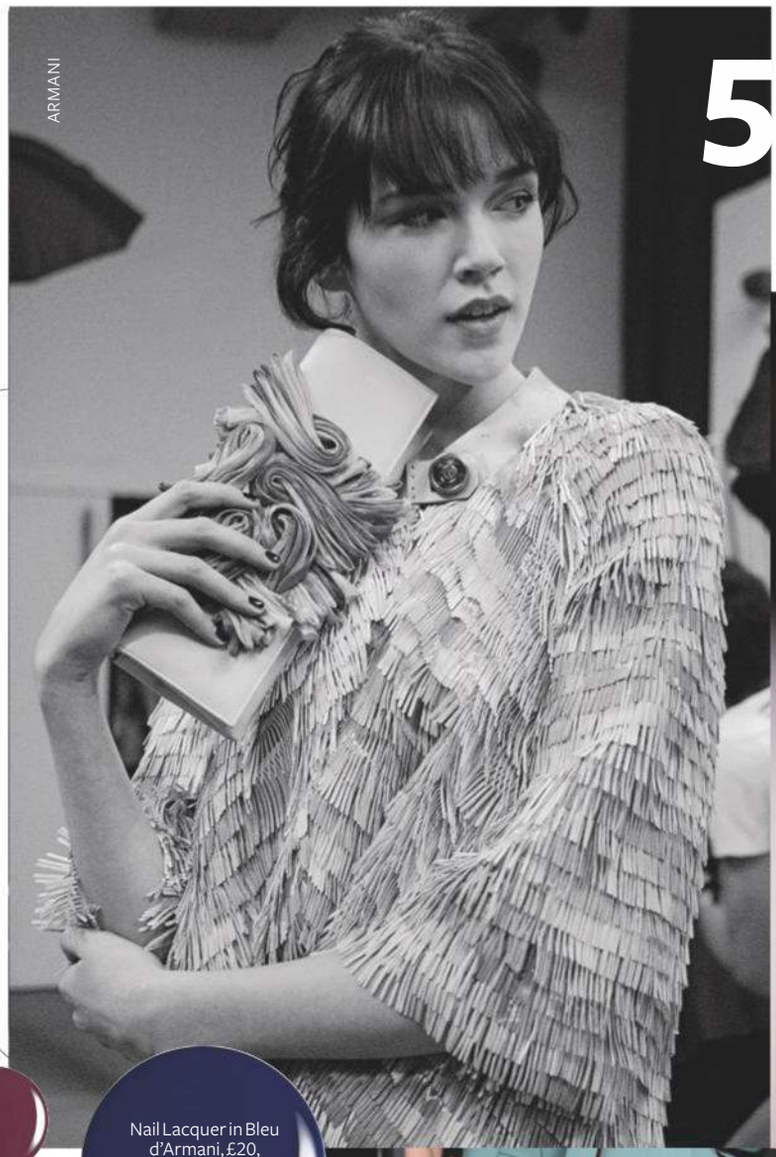
We're talking eyeshadow shape. The upshot? It gives a more cutesy, innocent (younger?) look. Dior aced it, thanks to make-up artist extraordinaire Peter Phillips; 'Raf [Simons] wanted something graphic that referenced animal print.' Over at Rochas, make-up maestro for MAC, Lucia Pieroni used a gel liner to etch in the 'doe' (we prefer panda) eyes.

Estée Lauder Magic Smoky in Charred Plum, £18 (esteelauder.co.uk)



Couture Mono in Zellige, £23.50, YSL (yslbeauty.co.uk)

PHOTOGRAPHS BY: JASON LLOYD-EVANS, ASIA WERBEL, EVAN SCHREIBER



5 Go back to black with nail colour

When we say black, what we really mean is so-dark-it-may-as well-be. Scratch beneath the surface and a vortex of dark colour will be unveiled. The good news? It suits everyone.





Nails Inc Alice and Olivia in Midnight Merlot, £15 (nailsinc.com)



Nail Lacquer in Bleu d'Armani, £20, Giorgio Armani (armanibeauty.co.uk)





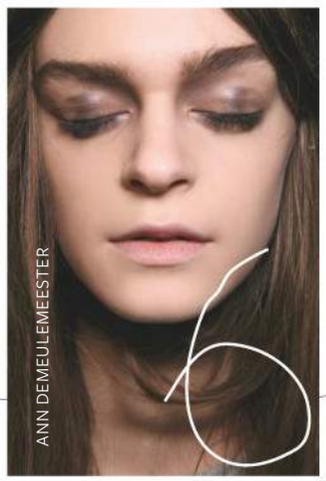




Superslick Eyeliner in On The Hunt, £17.50, MAC (maccosmetics.co.uk)

Look to Etch A Sketch for your eyeliner inspo

Hurrah for those shaky of hand, as kohl has morphed into an art attack of smudges, strokes and flecks. A bit punky, we especially loved the brush strokes of liner at Henry Holland and Fendi.



Embrace fifty shades Of grey (eyeshadow)

Andrew Gallimore has dubbed this trend the 'sophisticated goth' while Terry Barber described it as a 'dark, sexy, love-worn eye' (but love-worn in the way that Wednesday Addams of the Addams Family might fall in love). The most flattering way to channel it? Opt for a sheer wash over the lid.



Effortless Blendable Kohl in Pearl Grey, £17, Burberry (burberry.com)



Velvet Shadow Stick in Reykjavik, £20, Nars (narscosmetics.co.uk)



Couture Kajal in Noir Ardent, £21, YSL (yslbeauty.co.uk)

7


KENZO

KENZO

Pro Longwear Paint Pot in Pure White, £15.50, MAC (maccosmetics.co.uk)

Expression Kajal Eye Liner in white, £2.99, Maybelline (superdrug.com)

9 Have a white-out

OK we admit – white mascara à la Marques Almeida and Alexander McQueen may be a step too ice queen, but the 'winter warrior' slashes of MAC Chromacake that make-up artist Aaron De Mey did at Kenzo actually feel fresh and modern.


ASHISH



Sharpen those talons

'Nails are back and they're tribal, subversive and weapon-like,' says celebrity manicurist for MAC, Marian Newman. Forget short and sweet: 'These are zero cutesy.'

Left, clockwise from top, Color Riche Nail in OMG Blues, £4.99, L'Oreal (boots.com); Intense Nail Lacquer in Red Royal, £20, D&G (harrods.com); Rouge Vernis in Miroir, £19, Dior (dior.com)


FENDI

Cultivate a winter tan (sans Chamonix)

St Tropez addicts rejoice – your habit is safe for a/w 2015. References for this outdoorsy hue ranged from 'native Canadian' at DSquared2 to 'post-hike glow' at Prabal Gurung. How to achieve it without looking like Malibu Barbie? According to Lucia Pieroni, avoid going too yellow or flat. At Moschino, she applied MAC's Studio Face And Body Foundation a few shades darker than the models' skin tone before buffing in MAC's Mineralize Skinfinish to the areas where the sun would naturally hit for a 3D glow.

Bronzing Powder Blush, £36.50, Michael Kors (escentual.com)





Skin Illuminating Powder Duo in Moodlight, £56, Tom Ford (tomford.com)


MICHAEL KORS

10

Self Tan Luxe Facial Oil, £23, St Tropez (boots.com)



PHOTOGRAPHS BY VIRGINIA ARCARO, JASON LLOYD-EVANS, GETTY IMAGES



Clinique Skinny Stick in Slimming Black, £15, Clinique (clinique.co.uk)

Get a (faux) tattoo

If we told you face tattoos were huge for a/w 2015 you'd probably tell us to jog on, but bear with us as we predict they'll be next summer's festival hits. From Inuit-inspired tribal markings at Anna Sui (make-up legend Pat McGrath used sticky tape to get those perfectly straight lines) to a single teardrop at Thom Brown and crazy Cara-inspired motifs at Giamba, we're all over faux tatts being all over our faces.


GIAMBA


ANTHONY VACCARELLO


GIAMBA

Glitter Pot in Periwinkle, £5, Topshop (topshop.com)


RODARTE


RODARTE

Embrace the glitter

Glitter is all grown up. Proving that bling can be elegant, make-up artist Diane Kendal added it to the tips of lashes to mimic water droplets at Carolina Herrera; at Jenny Packham, dots of sparkle added a little 'je ne sais quoi' to nude nails.

Nail Polish in Can't Be Tamed, £18, Deborah Lippmann (selfridges.com)



PHOTOGRAPHS BY: MARIE-AMELIE TONAN, GETTY IMAGES, JASON LLOYD-EVANS, STILL LIFES BY PIXELEYES

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TUNE IN, BLISS OUT

Spa break? Simply step into your bathroom armed with these pampering heroes and be transported to, well, anywhere in the world really

Let's face it, between office alerts, 'what was I thinking?' clothing returns and life in general, few of us have the time (or cash) to spend wafting around a spa, as blissful as that sounds. But what if we told you that you could escape to the land of zen (or any far-flung shore that takes your fancy), thanks to The Body Shop's new Spa of the World range – which includes beauty rituals and ingredients sourced from around the globe – without leaving home? It's time to get serious about pampering, and your bathroom is your portal to feeling totally blissed out. 'By taking just 15 minutes a week for an indulgent ritual, you'll feel serene and positive,' says Vanda Serrador, Facialist & Body Care Expert for The Body Shop. 'This kind of positivity is contagious, and your friends and family will see the difference in you.'

SPA OF THE WORLD COLLECTION IS AVAILABLE IN-STORE, ONLINE (THEBODYSHOP.CO.UK) AND THE BODY SHOP AT HOME. FOR PERSONALISED EXPERT ADVICE, VISIT STORES OR BOOK A PARTY WITH THE BODY SHOP AT HOME ON 0800 092 9090. VIEW TUTORIALS AT YOUTUBE.COM/THE BODYSHOPUK.

THE BODY SHOP.



Step 1. Cleanse

(Egyptian Milk & Honey Bath, £14)
Cleopatra knew a thing or two about indulgence. Turn a daily chore into an excuse for some serious relaxation by adding her favourite beautifying ingredients to your bath. This skin-softening milk and honey powder turns into a fragrant cream when mixed with water. Then all you need to do is lie back and think of... nothing.

Step 2. Exfoliate

(African Ximenia Scrub, £18)
Dry skin and arm bumps, be gone! Known as the 'Tree of Life' in Africa, the skin-softening properties of Ximenia Tree oil give you smoother skin in an instant. Simply apply this gentle scrub over the entire body, paying attention to rough areas and cellulite. Use long, upward strokes to increase circulation and slough off dead skin cells, before rinsing off and patting dry.





Step 3. Detox

(Himalayan Charcoal Body Clay, £16)
Charcoal has been used in Asian treatments for centuries to draw out impurities from the skin, and now you can reap the benefits from your bathroom. Use the Body Mask Brush (£10) to apply a thin layer of the mask, leave to dry for ten minutes and rinse with warm water.



Step 4. Massage

(Thai Lemongrass Massage Oil, £14)
Massage is the best way to knead away a stressful day. Choose your oil depending on how you want to feel afterwards (we love the uplifting properties of lemongrass), and apply to the skin in circular movements using the Thai Wooden Massager (£10) to target specific pressure points. And don't forget those feet!



Step 5. Restore and moisturise

(Japanese Camellia Cream, £23)
If your skin isn't already feeling softer than silk, finish your spa journey by slathering on this sumptuous body cream. Camellia oil has been coveted by women for decades, thanks to its incredible hydrating properties and subtle fragrance.

WIN

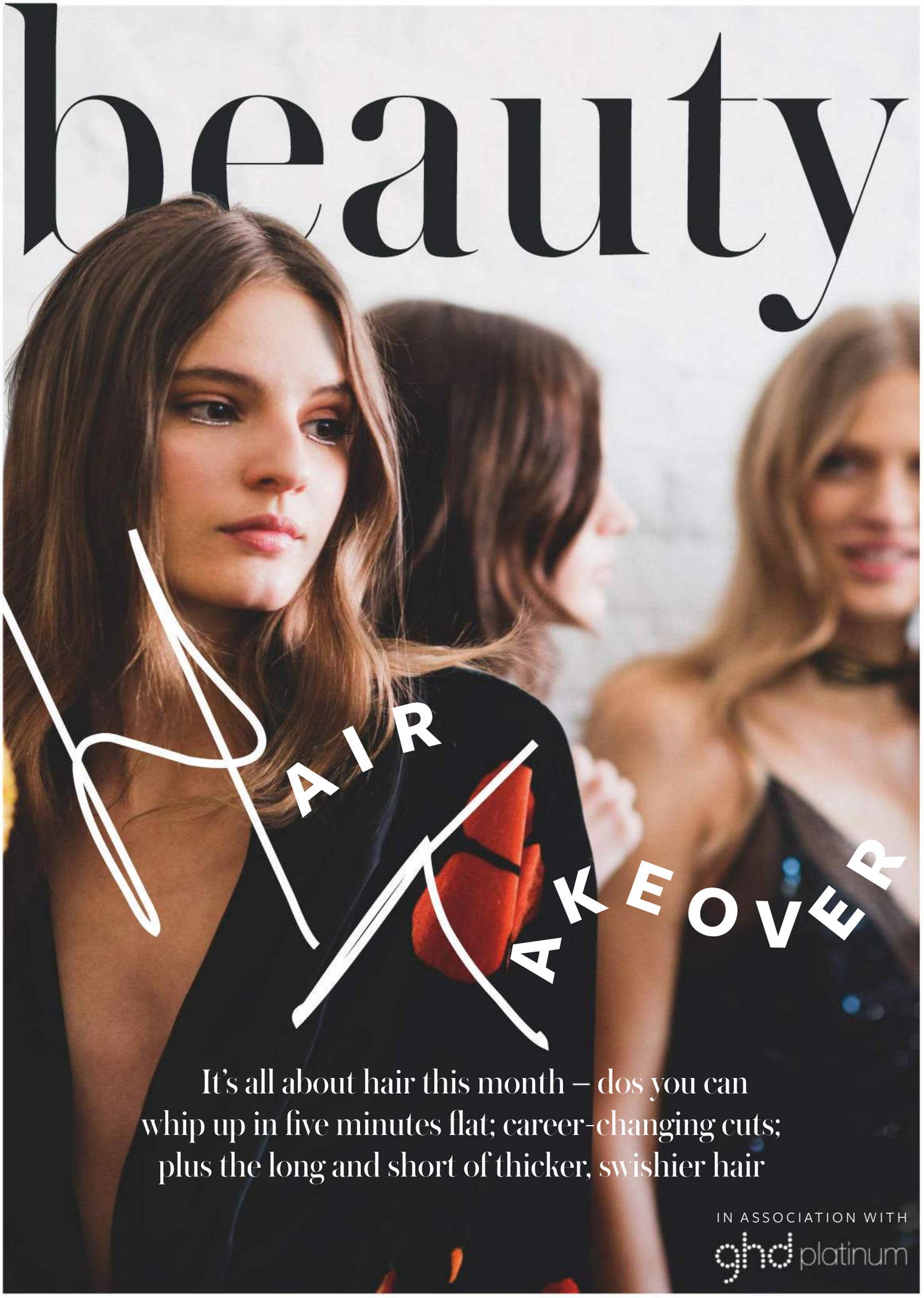
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HAIR MAKEOVER

It's all about hair this month – dos you can whip up in five minutes flat; career-changing cuts; plus the long and short of thicker, swishier hair

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PHOTOGRAPH BY SHAWN BRACKBILL



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HAIR MAKEOVER

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NOTES FROM THE BEAUTY DESK

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OAT MILK... ...has natural cleansers called saponins to gently remove excess dirt and oil without stripping the scalp.



GREEN TEA... ...is rich in vitamins E and C for super-shiny, healthy hair.



Charles Worthington Thicker & Fuller Scalp Tonic, £7.99 (boots.com)



O'Right Smoothing Hair Lotion, £18.75 (o-right.co.uk)



Paul Mitchell Ultimate Color Repair Triple Rescue, £17.95 (paul-mitchell.co.uk)



Klorane Dry Shampoo With Oat Milk, £8 (johnlewis.com)



Rahua Voluminous Shampoo, £27, and Conditioner, £28 (rahua.com)

HIPSTER HEADS



The latest uber-hip picture book in the *Illustrated East London* series from independent publishers Hoxton Mini Press, *Haircuts Of Hackney* by Daniel Frost (£12.95) is low-fi people-watching at its best. Think 35 fold-out paintings of every Shoreditch 'do you've ever had the pleasure of walking behind on your way to an ironic book launch with Vietnamese snacks.

WE HEART A COLLAB

TONI&GUY X SOPHIA WEBSTER

The hair heavyweights have nicked Sophia Webster's signature nu-rave neon to create the perfect Aztec print packaging you can match to your stilettos.



Shampoo For Fine Hair, £6.49



Volume Plumping Mousse, £6.99, Toni&Guy x Sophia Webster (boots.com)



Conditioner For Fine Hair, £6.49



Scalp Toner, £8, Philip Kingsley (philipkingsley.co.uk)



Chronologiste Rinse-Out Pre-Shampoo, £24.20, Kérastase (lookfantastic.com)



Expert Collection Paltinia Hair Strengthening Primer, £14.99, Pantene (boots.com)

BLUMARINE

THE LAZY GIRL'S GUIDE TO GETTING OUT OF THE HOUSE FASTER

Hit the snooze button on that pre-work hair panic with these time-saving super-stylers

1



BAD AT BRAIDING? Let Scünci's Instatwist (£30, scunci.co.uk) do the work for you.

2

HALVE HAIR-STRAIGHTENING TIME with GHD's one-stroke wonders. Platinum White Styler, £165, GHD (ghdhair.com)



3



FORGET THE BLOW-DRY with Wonder Worker Air Dry/Blow Dry Perfector, £22, Shu Uemura (shuuemuraartofhair.com)

YOUR SCALP NEEDS AS MUCH TLC AS YOUR FACE. WHO KNEW?

When it comes to looking after our skin, we're fastidious. Heck, we've even got an 11-step programme. When it comes to our hair? Well, let's just say we're a little lazier. But when our scalp is made of skin and it's key to having super-healthy hair, it sort of makes sense to give it a little TLC, doesn't it? Enter the skincare-inspired products promising to give our hair a reboot – starting with a toner. 'You wash your face to remove dirt and oil, so you need to do the same for your hair,' says pro trichologist Philip Kingsley. 'A scalp toner will soothe irritation and reduce bacteria. Applying an exfoliating scalp shampoo will help to clear dandruff and remove dead skin cells.' Just like your face. We're getting the hang of this... 'You take your scalp to the same places you take the skin on your face – and it's exposed to the same environmental damage, so you need to take care of it,' says Kingsley. A hair-strengthening primer post-shampoo will prepare hair for the worst, while a UV-protecting moisturiser can be used day and night to inject much-needed moisture and bring lank locks back to life. Nice.



Invisible Day & Night Cream, £18.50, Windle & Moodie (windleandmoodie.com)

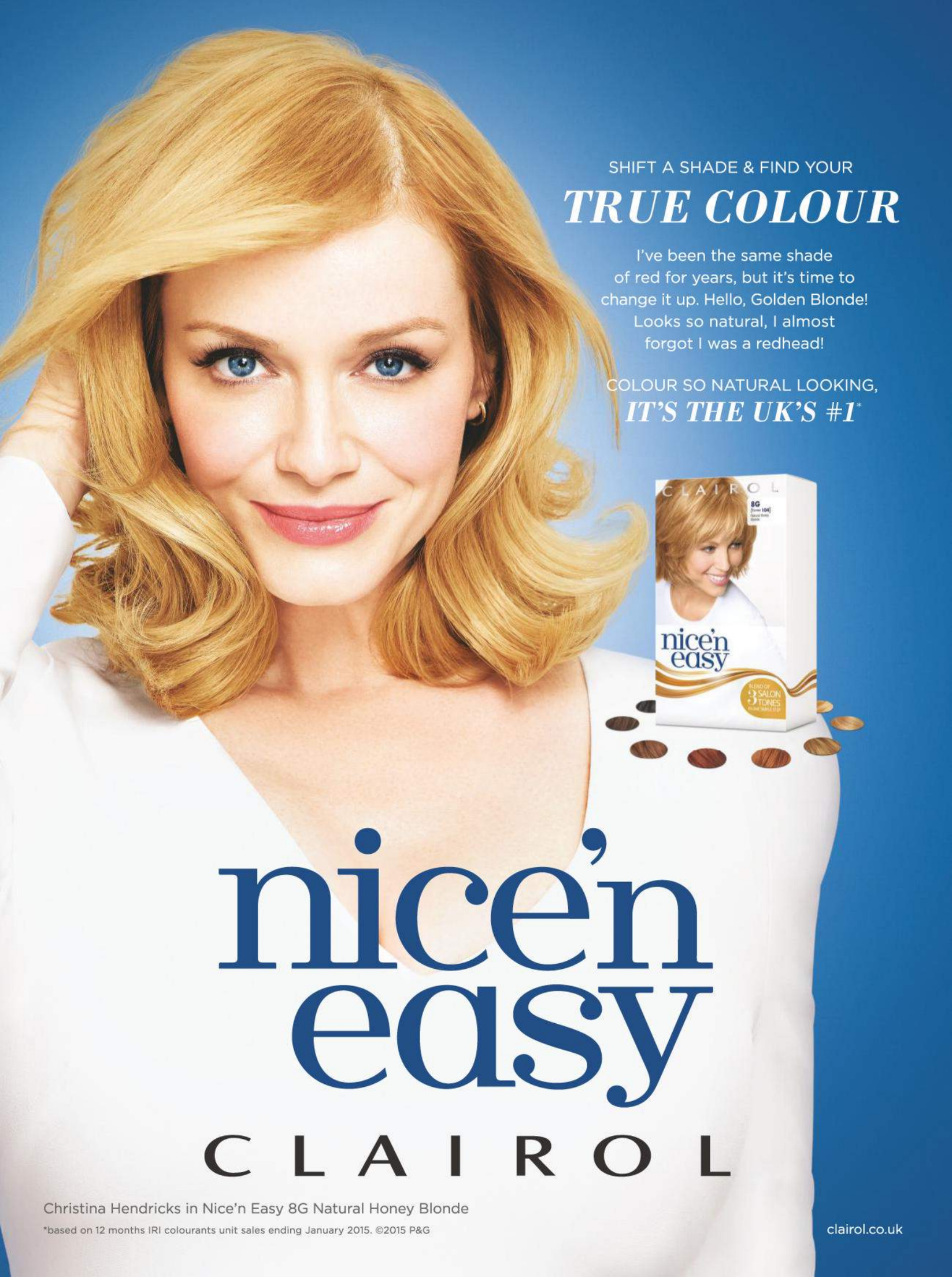
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Q&A

#ASK GEORGE

He's Rosie and Alexa's go-to hair guru and our new resident beauty columnist: **George Northwood** is here to solve all your grooming dilemmas



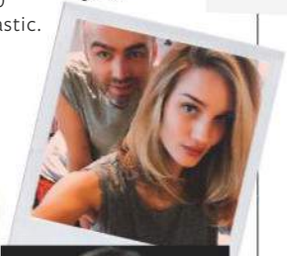
Q I've landed a ridiculously hot first date. How can I ask my hairdresser for a sexy blow-dry that won't leave me resembling a cast member of *Dallas*? **KATIE, HAMPSHIRE**

A Be careful when telling your hairdresser how to blow-dry, we like to think we're the experts! There's an art in making a hairdo look 'undone', but blow-drying hair from wet can remove the 'guts' from your locks, which is never a good thing. Ask for a 'half-hearted' blow-dry instead: rough dry 90 per cent, then blow-dry the last 10 per cent with a ceramic brush. Finish by shaking it out with fingers and spraying Redken Wind Blown 05 Dry Finishing Spray throughout to give hair movement and texture.





Redken Wind Blown 05 Dry Finishing Spray, £16.30 (lookfantastic.com)







Go 'half-hearted' for a Rosie-worthy blow-dry

INSTYLE LOVES
VO5 Refresh Me Quick Dry Shampoo, £3.99 (boots.com)



Q I'm an official bleach addict, which is taking its toll on my hair. For those in-between days when it's not squeaky clean, how can I hide greasy roots without making my dry ends even drier? **EMILY, EDINBURGH**

A First of all, how greasy is your hair? A lot of women believe their hair is dirtier than it actually is, so they over-wash it, or they think it's drier than it is and use products which are far too rich and heavy for their hair type. Both will make it worse in the long run. It's common to have a combination of oily roots and drier ends, so for a quick fix, spray a dry shampoo at the roots. A translucent one is best to prevent any white, powdery residue. For a more long-term solution, use a balancing shampoo which targets oily roots and sensitised lengths – genius!

Q My hair is naturally straight but I'm obsessed with getting perfect glossy waves. Are perms ever OK, or is there a better way? **KEIRA, RICHMOND**

A There's a reason why chemical perms were left in the 80s. Think loose, Alexa-style waves, not tight curls à la *Flashdance*. To get the look, stick with a wide-barrelled tong. My top tonging tip? Leave the roots and ends out of the tong, then shake out the curl with your fingers. You can always finish with a shine spray to make it look ultra-luxe.



Here come the curls: Alexa works a loose style

INSTYLE LOVES
Babyliss Pro Ceramic Dial A Heat 38mm Curling Tongs, £50 (babylisspro.co.uk)



Finish beachy waves with a glossy shine spray

TWEET YOUR HAIR QUESTIONS TO @INSTYLE_UK WITH #ASKGEORGE

PHOTOGRAPHS BY JASON LLOYD-EVANS, GETTY IMAGES, IMAXTREE.COM. STILL LIFES BY PIXELEYES. FIND GEORGE ON INSTAGRAM @GEORGENORTHWOOD

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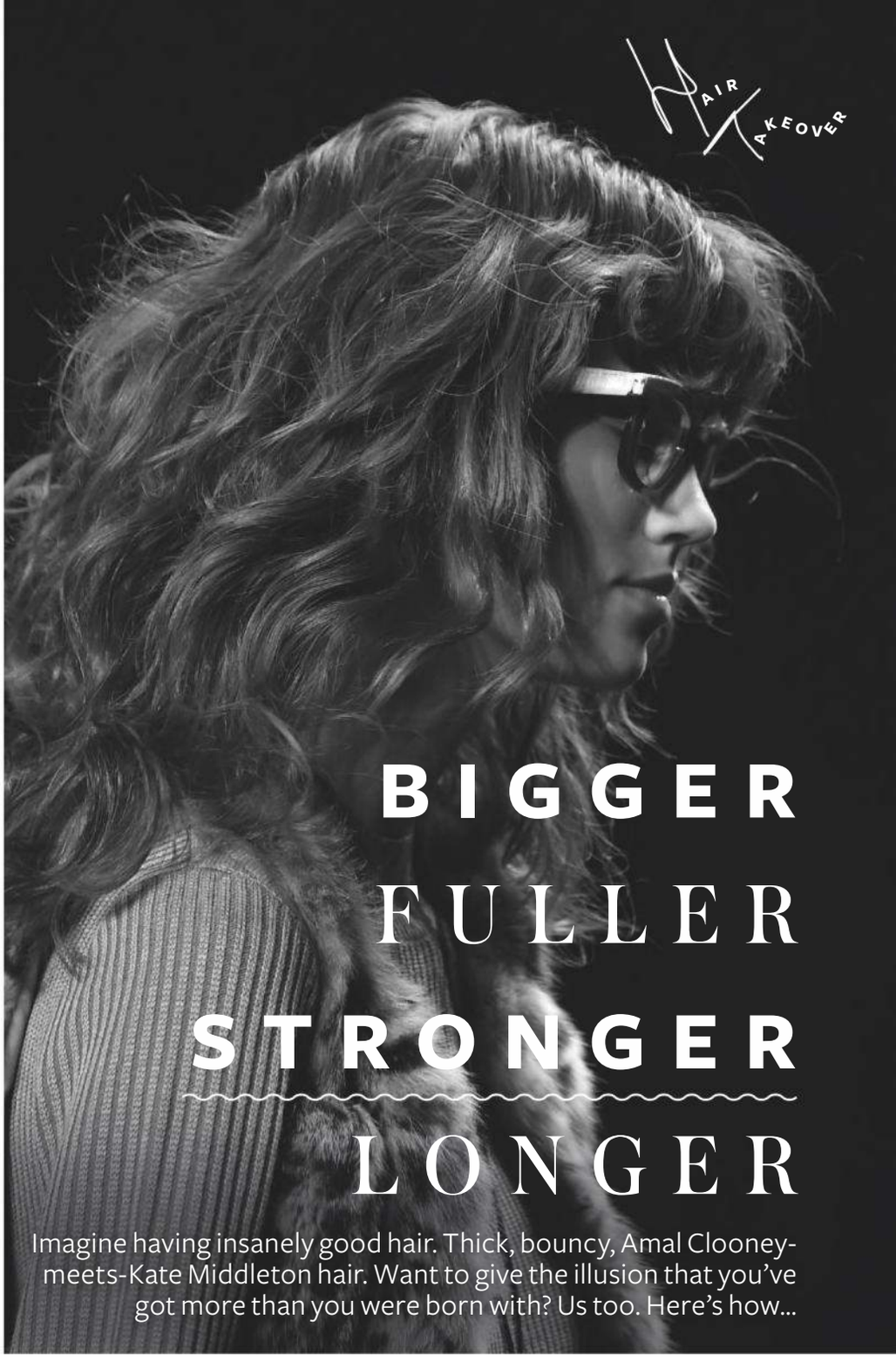
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BODY TRICKS
FROM THE PROs

Bring limp locks back to life with our experts' styling secrets

MIX YOUR TONES

'Applying light and dark shades instantly adds dimension. Darker tones in blonde hair will make the lighter tones stand out, while multiple lighter tones framing the face give the illusion of thicker hair.'

ADAM REED, co-founder of Percy & Reed Salons

DON'T LAYER

'If you're concerned about the thickness of your hair, avoid layering because it reduces fullness. Also, ask your stylist not to lift your hair as they cut, but to leave it downwards instead, as lifting lessens thickness.'

ANDREW BARTON, creative salon director at Urban Retreat, Harrods

THE TONG SECRET

'For great root volume, take sections of hair roughly 3-4 cm wide and 1-2cm thick. Apply your heated tongs near the roots of each section, being careful not get too close to your scalp, and leave them for 3-4 seconds to create a hair bend or "root bump". This creates lift. Before you do anything else, wait for the hair to cool down so the root bump sets in place.'

NEIL MOODIE, co-founder of Windle & Moodie

KEEP IT BLUNT

'A blunt style with a shaggy fringe gives an overall thicker appearance, and fewer layers will make ends look more substantial. Also, get air into your hair by styling with a big, round brush, lifting as you blow-dry.'

REECE WALKER, senior stylist at Neville Hair & Beauty

FIVE OF THE BEST VOLUMISING PRODUCTS



IF YOUR HAIR SHEDS QUICKLY...

Massage Charles Worthington Thicker & Fuller Shampoo, £7.99, into the scalp, applying firm pressure to help stimulate the hair follicles.

IF YOUR PONY NEEDS A LITTLE GIDDY-UP...

Spritz Kérastase Matérialiste All-Over Thickening Spray Gel, £19.50, onto towel-dried hair and blast upside down with your dryer.





IF YOU'RE TIRED OF DAILY PLUMPING...

Take John Frieda Luxurious Volume 7-Day In-Shower Treatment, £9.99, into the shower with you and spray onto wet hair. We can vouch it lasts the whole week!

IF YOU HAVE TO STYLE-IN YOUR VOLUME...

Scrunch a generous amount of GHD Style Total Volume Foam, £14.95, into damp hair. The mousse coats locks from root to tip to make even the finest hair look bouncy.





IF YOUR FINE HAIR IS MORE LIMP THAN LUSTROUS...

Waves are the ultimate way to fake volume. Try Tresemmé Perfectly (Un) Done Wave Creating Sea Foam, £5.50, to give them an even fuller texture.

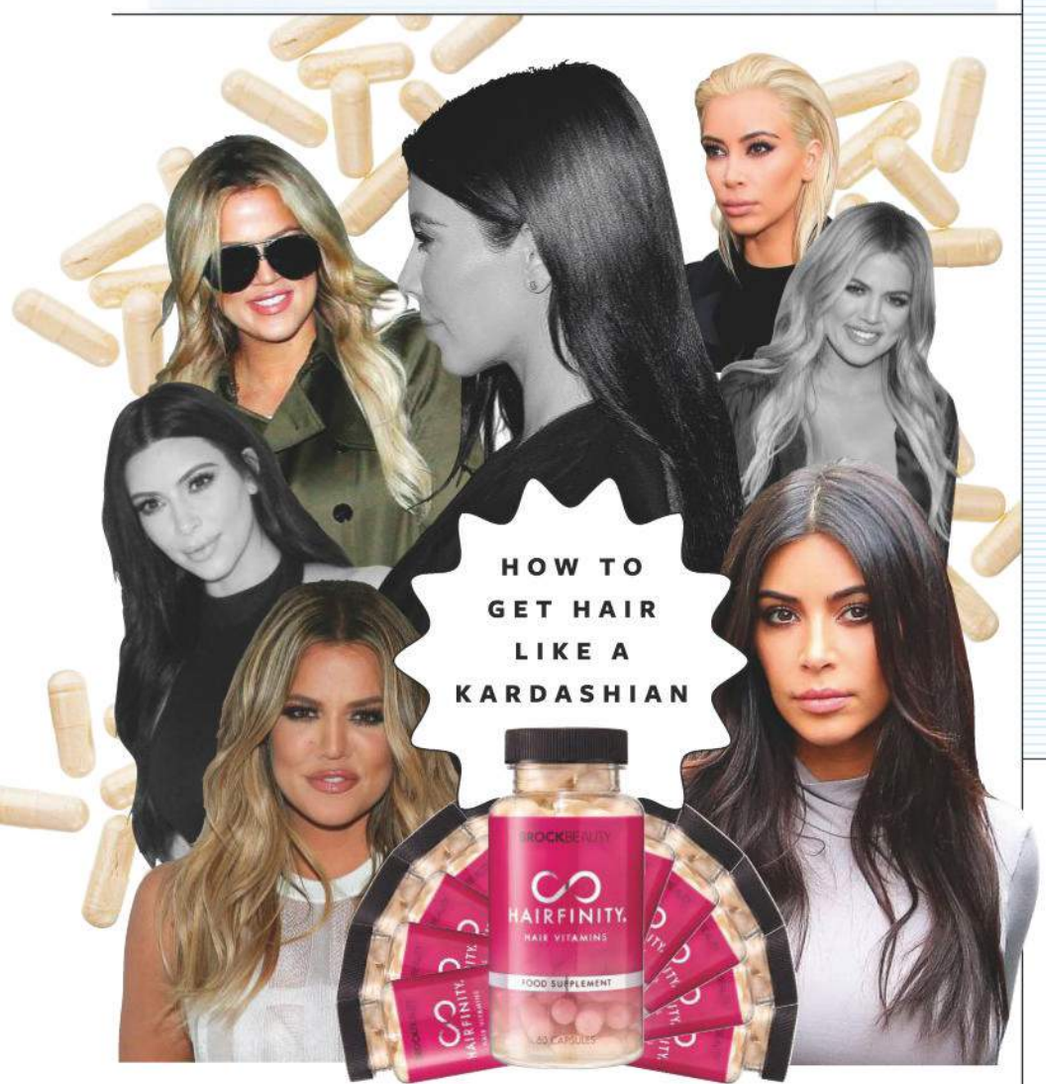
THE PERFECT HAIR DIET

Although we're all born with a set number of hair follicles, and there's no changing that, according to Dr Sandeep Sattur, member of the Pantene Pro-V Hair Research Institute and hair restorative surgeon in Mumbai, how you eat can cause them to fall asleep and stop producing new hairs. He has three firm rules for ultimate thick and shiny tresses...

ONE Eating less than 1500 calories per day is hair kryptonite, and you'll need to add supplements to your diet to avoid serious hair loss.

TWO Vegetarians need to eat more dark, leafy greens such as spinach and kale.

THREE The ultimate hair diet is 5-6 dates, an almond and some ground nuts every day.



First Kim swore by them, and then Khloe got in on the action. Now, Hairfinity capsules are *huge* in the US, and finally us Brits can get our hands on them because they've just launched over here, too. Reports stateside say they make hair shinier, stronger, less tangled and grow at a faster rate. So, what the heck are these magic beans? They're a natural vitamin complex, containing collagen and 18 different amino acids (the building blocks of the keratin protein that makes up our hair). See you in the queue...

(£24 for one month's supply, hairfinity.co.uk)


KANYE, ON THE OTHER HAND, IS HAVING A BAD HAIR DAY

SIZE MATTERS

Get the gloss, without being weighed down



TAKE THE PLAIT TEST

Is your hair stressed and prone to breakage? Here's a surefire way to tell in seconds. Braid your locks and take a good look. Hair that's healthy and strong should be roughly the same thickness all the way down (depending on your layers, of course). Plaits that lessen into a wispy finish show your hair has been subject to stress, so it's time to adopt some textual healing.




"There's more to life than hair but it's a good place to start."
AUSSIE
Dry tent? No
Dry feet? Not quite
Dry shampoo?
Absolutely
Knee-deep in festival madness?
Let Miracle Dry Shampoo
keep you looking like
a crowd-surfing goddess.
Dance in the rain? Go for it.
Sleep in a puddle? Why not!
With these little beauties
nothing's off the bill
(except grease).
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AUSSIE
MIRACLE
DRY
SHAMPOO
MEGA INSTANT
AUSSIE
MIRACLE
DRY
SHAMPOO
AUSSOME VOLUME
AUSSIE
MIRACLE
DRY
SHAMPOO
COLOUR MATE

TOP TIPS!

#HAIRHACKS

'HOLD ON TO YOUR BOUNCY BLOW-DRY overnight, by wrapping your hair into a bun using a velvet hair tie before you go to bed. It stops hair from ruching and disrupting the blown-in style.'
ANDREW BARTON, creative director at Urban Retreat, Harrods

'EVERY OTHER TIME YOU WASH YOUR HAIR apply shampoo only to your roots to avoid too many drying ingredients being applied to the ends.'
BEN COOKE, celebrity stylist

'IF YOU WANT MORE BODY avoid silicone. Find shampoos with the lowest levels of silicone, then use a conditioner that matches your natural hair texture.'
KEVIN MANCUSO, creative director at Nexxus

'WEARING YOUR HAIR PARTED down the same side, every day, for years means hair becomes trained to lie flat on that side. Switch sides and you'll instantly get lift at the roots, making the crown appear fuller.'
CHARLES WORTHINGTON, celebrity hairdresser

'AVOID BREAKAGE by brushing your hair downwards in sections from the ends and working your way up to the roots. Also, never wear a hairband at night – it can snag and break fragile hair while you toss and turn in your sleep.'
JONATHAN LONG, co-founder of Lockonego





VINEGAR, ANYONE?

We may have shrugged it off as an old wives' tale, but it turns out vinegar *is* the secret to super-healthy hair, after all. French nutritionists have been recommending drinking vinegar mixed with water for decades because the acidity level is virtually the same as that of our hair. It seals cuticles and reinforces the structure of each strand, so hair looks glossier and colour lasts longer. But if the thought of glugging down a glass makes you gag, try Christophe Robin Regenerating Hair Finish Lotion, £36, with hibiscus vinegar. Check out these three vinegar tips we'll be trying:



ONE Wash your hair with vinegar to give it a shine boost.
TWO Work it through your mid-lengths and ends to remove colour build-up and brassiness.
THREE Soak hair for ten minutes in apple cider vinegar to soften.

CELEBRITY MANE ENVY

They've got it. We want it. The top five celebrity 'dos that make you green

ALEXA'S airy-fairy volume



SIENNA'S ultimate-curves texture





SOLANGE'S bigger-the-better 'fro

KATE'S bouncy blow-dry



BLAKE'S post-baby pony



WORDS BY JESS LACEY. PHOTOGRAPHS BY JASON LLOYD-EVANS, ALAMY, GETTY IMAGES, REX FEATURES, FLYNET, MARIE-AMELIE TONDU. COURTESY OF INSTAGRAM/HELLOCATMCMANUS. STILL-LIFES BY PIXELEYES


Overdone it
this summer?
Turn up the
hair
conditioning
Lazy summer days? Err, no.
Crazy summer days? You betcha.
Give summer hair the kiss of life with
Aussie Beach Mate Collection.
It's beached-out hair's
lifeguard in a bottle
(minus the 6-pack).
DINKY TRAVEL SIZE
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3 MINUTE MIRACLE
BEACH MATE
DEEP TREATMENT
75ml
AUSSIE
3 MINUTE MIRACLE
BEACH MATE
DEEP TREATMENT
250 ml
AUSSIE
"There's more to life than hair but it's a good place to start."



PHOTOGRAPHS BY

VICTORIA ZSCHOMMLER







HAIR PERFUMES

Spritz and go. Meet the scents specially made for locks that will leave you smelling eau-so fresh from head to toe

1. Coco Mademoiselle Fresh Hair Mist, £34 for 35ml, Chanel (020 7493 3836) **2.** Protect Hair Perfume, £24.95 for 50ml , Herra Hair Care (herra.co.uk) **3.** Decadence Hair Fragrance, £55 for 30ml, Show Beauty (showbeauty.com) **4.** Peacock Throne Hair Fragrance with Keratin, £85 for 50ml, Thameen (selfridges.com) **5.** Hair & Body Perfume, £19.50 for 50ml, Label M (labelm.com) **6.** Protective Hair Perfume, £40 for 50ml, Sachajuan (urbanretreat.co.uk) **7.** Angel Perfuming Hair Mist, £22 for 25ml, Thierry Mugler (mugler.co.uk) **8.** Miss Dior Parfum Pour Les Cheveux, £34 for 30ml, Dior (dior.com)

COMPILED BY GEORGE DRIVER


"There's more to Aussie *than hair.*"
AUSSIE
Aussie Body Wash.
Make yourself a smoothie.
(No blender required.)
Are you a
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kind of girl?
Then hop (like a kangaroo)
into the shower with
Aussie Body Wash.
Exotic ingredients.
Fab fragrance.
And skin that feels as
smooth as a bundle
of baby koalas.
AUSSIE
NO RUSH
BODY WASH
AUSSIE
SHOWER SMOOTHIE
BODY WASH
AUSSIE
MEGA WATT

Nu-wave

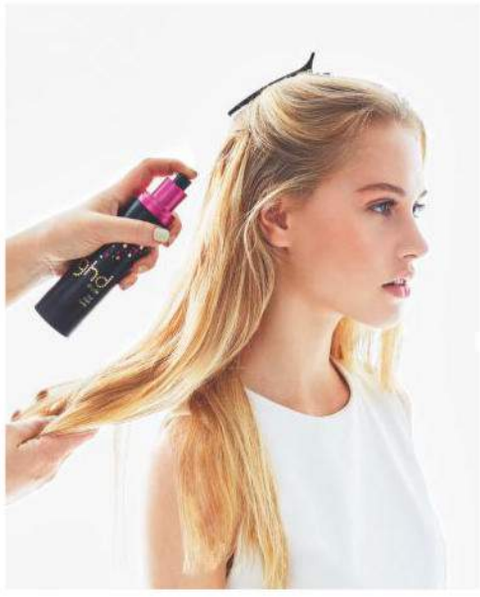
You nailed tousled beachy locks this summer but now a new season calls for a new approach. Waves for a/w 2015 are glossier and altogether more grown-up. GHD Platinum to the rescue...



We can't remember the last summer holiday we embarked on without a full bottle of salt spray knocking around in our suitcase, ready to scrunch into our ends as soon as our painted toes hit the sand. But now the tan's faded and the intensive hair masks are in full force, it's time to talk new season and the wave that comes with it.

The painfully chic Parisian girls walking the a/w 2015 Carven catwalk had the most lust-worthy waves of Fashion Week and they appeared completely effortless. This winter's wave isn't stiff or structured but has lots of movement, with a leaner silhouette that doesn't start until below the ears – and we want in. The trick is to familiarise yourself with straighteners again but this time rotating them to create individual, personalised angles that kick in and out in their own unique way.

And getting gorgeous waves doesn't mean you have to damage your hair – the new GHD Platinum Styler protects your locks during styling to keep it glossy and healthy. The secret? It's all about the heat. The buzz is the tri-zone technology – each plate contains three intelligent sensors to ensure an even 185 degree temperature from root to tip (the optimum heat for styling without frazzling your locks) reducing breakage by 50 per cent* and giving hair 20 per cent more shine**. The end result is ultra-polished, high-shine waves that are way more grown-up than their summer sibling.



STEP BY PREP

Section off the hair with clips, dividing it into top and bottom halves so you can apply your styling product directly to the roots in the underneath layers and benefit from some subtle volume throughout. Choosing one with built-in style retention polymers like GHD Curl Hold, £12.95, will give the style more longevity without the need for that final heavy mist of fixing spray that makes it stiff and heavy, restricting its movement. Also, never scrimp on heat protection – that's a must. When you're done, divide your two halves into further sections, usually 6-8, depending on the thickness of your hair.

GET A ROUND

Rough dry your hair until it's 95 per cent dry, then put each section through the GHD Natural Bristle Radial Brush size 2, £17.50, and dry with control, rolling the hair around the brush as you go. This bit's key because the hairs are being pushed evenly though hundreds of tiny boar bristles, shutting down the cuticles in the process.





UP TO THE PLATE

Now it's time to get involved with heated tools. Often when we do our own hair, we only concentrate on the front so start at the back to get movement in those sections that will fall forward when you're done. With your fingers wrapped around the GHD Platinum Styler, take a section of hair and around jaw level, place it through plate. Now here's the skillful part: rotate your wrist 180 degrees then move the styler diagonally downwards, gliding through hair. It's this twist and guide motion that bends the hair into loose, relaxed waves.



GET THE PRO-HOW

Zoe Irwin, *above*, has been styling A-listers' hair for decades, and as the GHD UK Brand Ambassador, she's a dab hand with a set of irons. 'So much of using heated tools is about getting the perfect temperature,' she says. 'Waving hair at 185 degrees is the ideal, to achieve a bend in the hair that has staying power because the cuticle can remain closed. If the temperature is any lower the wave is likely to drop out, but if it's hotter it will remove hydration from the hair, disabling its reflex, opening up the cuticles, dulling coloured locks and wiping out luminosity. The GHD Platinum Styler has been shown to cause 50 per cent less breakage than other stylers.' It's so tempting to whack up the temperature to maximum, but when you heat hair to 230 degrees you de-keratinise it, causing mammoth breakage. Essentially, the intense heat causes the keratin (the protein hair is made up of) to melt. Just because a styler goes up that high, doesn't mean it should – and there's no need when you can get glossy, expensive-looking waves without damaging your locks in the process.



GHD PLATINUM STYLER
£165, GHD
(available in selected salons, premium retail stores and at ghdhair.com)

ghd
good hair day, every day

*VS A STYLER AT 230 DEGREES **VS UNTREATED HAIR

reader OFFER



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TERMS AND CONDITIONS
Offer valid from 6 August 2015 to 1 September 2015 inclusive. Use promotional code INSTYLEVIP20 at the checkout. This voucher code cannot be used alongside any other code or offer. This code is valid on any product from the Rodial website and entitles customer to 20 per cent off the RRP. Excludes gift cards.

HIT YOUR *hair* HIGH

If the A-list have taught us one thing, it's that a haircut is never just a haircut. The right 'do can be a total game changer that'll transform your career, get you over a break-up and take off more years than Botox. Meet the better-than-surgery styles of the red carpet girls...

There's a reason why major life changes are usually accompanied by a haircut. Be it a particularly messy break-up, hitting a big birthday or returning to work after having a baby – a hair transformation is the outward signal that there's been a shift in our mindset and a new chapter is about to start.

However, it can also work the other way around and a new style can set off a chain reaction, something the A-list know better than most. Dita Von Teese's career was seriously stationary before she dyed her hair black; it was when Guido cut all Erin O'Connor's hair off that the modelling contracts started rolling in; Amy Adams is happy to admit she only landed the big roles once she'd embraced her redhead, and anyone remember model Charlotte Free before she went pink? This year, Sienna Miller's new choppy bob single-handedly reignited her career and enabled the actress to totally dominate Cannes – was anyone else even on that red carpet? If so, we didn't notice. Never underestimate the power of the mane, just be sure to use it wisely.



Reese's
BOUNCE-BACK FRINGE

When Reese Witherspoon described her divorce back in 2006 as 'humiliating' we felt for her, but instead of climbing into a bucket of Ben & Jerry's, she smashed the Golden Globes in a yellow body-con dress and the freshest fringe ever cut. No more cutesy bob or feminine flicks; this hair was sleek and serious. It must've worked, because she started dating Jake Gyllenhaal.

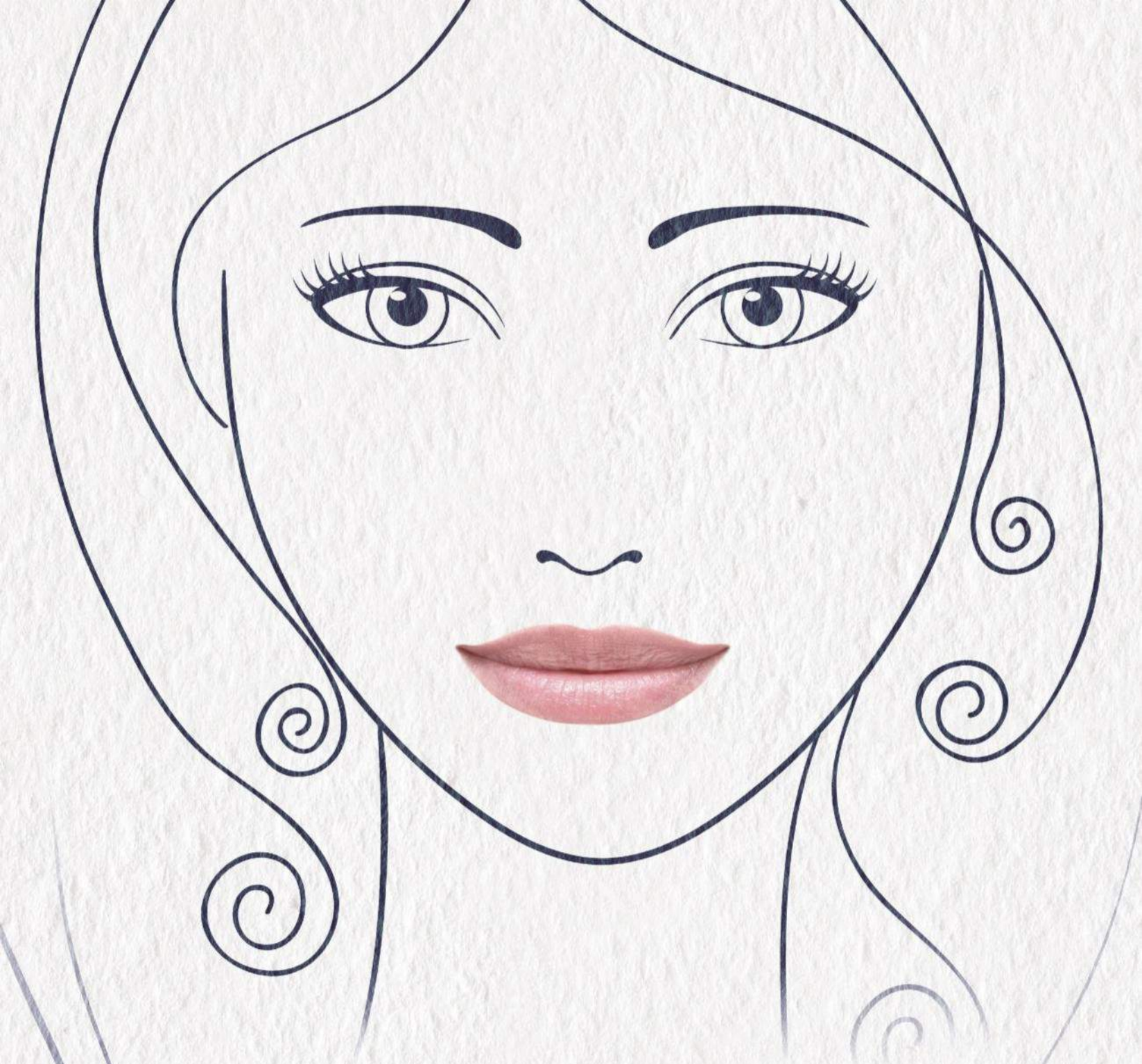
WHAT THE EXPERTS SAY 'Reese's poker-straight locks are a big move away from her previous girlie bob. It's a look that has a fashion edge as well as strength and says, "I'm in control." The fringe is a great way to make it less severe.' *Mark Hampton, global hair ambassador, Toni & Guy*



Emma's
BREAKTHROUGH BRONZE

She was red, brunette, blonde and red again: then Emma Stone invented a new hue: bronze. This multi-tonal colour looks a different shade in every light, helped along by a perfectly tonged bob. Her relationship status might be 'complicated' but her hair is holding strong. Proof that when you hit the right hair note, you keep it.

WHAT THE EXPERTS SAY 'I love this on-trend look. It's a style that suits her heart-shaped face and enhances her great cheekbones. The bendy texture is cool and the cut frames her shoulders nicely, plus chic, effortless waves are a look that will never date.' *Marc Trinder, art team director, Charles Worthington*



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Kerry's
KICKASS CURLS

If you play a character as iconic as *Scandal*'s Olivia Pope, it's easy to get lost in her, but Kerry Washington's new-found style makes her stand out and then some. Kerry's cutesy curls are the best style she's ever sported and she barely looks 28, let alone 38. Cancel the Botox appointment, we'll take her stylist's number instead.

WHAT THE EXPERTS SAY 'This style feels fun and flirty and the side-swept fringe frames her face, helping to create a youthful appearance. Relaxing things with gentle waves and creating volume at the roots makes her look natural.' *Michael Lendon, advanced master creative director, Aveda UK*



Sienna's
WORLD-SPINNING 'WOB'

Not since 'the Rachel' has there been a hair reference presented in more salon chairs. Sienna Miller's undoubtedly been the envy of every blonde, but this new Wob (wavy bob) actually came about by accident. Having cut her hair into a dodgy crop for a film role, she was merely trying to make her mane more manageable in the grow-out stage and lo and behold, the biggest hair trend of the year was born. See the sheer power of a haircut?

WHAT THE EXPERTS SAY 'A choppy bob is the perfect cut for Sienna. She's had short hair before but never cut into it to get that deconstructed, wispy feel that looks so effortlessly cool. Super-easy to maintain, the colour also looks amazing with dark roots. She's obviously very comfortable with her style.' *Mark Smith, senior salon stylist, John Frieda*



Lily's
HAIR EVOLUTION

Lily Collins' hair track record is spotless. She went from thick, tumbling waves to an Alexa Chung-style relaxed lob and now her ultra-short crop is the stuff of hair dreams. A style revolutionary who always keeps it current and exciting.

WHAT THE EXPERTS SAY 'I love this pixie cut; it's bold and cool, makes her eyes pop and complements her face shape, giving her a young, punky style. It suits her face to perfection.' *Mark Coates, national education manager, Bumble and Bumble*



Taylor's
IMAGE-SHIFT SLICE OFF

We loved Taylor Swift back then but like her previous country songs, her mermaid waves were a bit off track. One moment she was singing about princesses in towers and dating a Jonas brother and the next, she'd sliced off her curls and was ripping it up with Harry Styles. Since then, she's changed her styling and her sound (but kept the high-waisted shorts, thank goodness) and has settled nicely into world domination.

WHAT THE EXPERTS SAY 'Taylor looks stunning – and her style oozes sexiness. It has a playful edge: slicking one side of the hair behind the ear gives a trend-led edge.' *Celebrity hair stylist, Jamie Stevens*



Cheryl's
BUSINESS-LIKE BOB

Sometimes less is more. Cheryl Fernandez-Versini's glossy, Disney princess mane of extensions was her signature look for years but the millisecond she lopped it off in favour of a jaw-skimming bob, she was less popstar, more brand Cheryl.

WHAT THE EXPERTS SAY 'There has to be confidence in having the chop at this length: colour doesn't have to be as much of a statement – the haircut speaks for itself.' *Syd Hayes, backstage guru and UK ambassador for L'Oréal Paris*



Anne's
CULT CROP

When Anne Hathaway cut off her hair for *Les Miserables* in 2012, she was pretty open about the trauma. 'I've done back-flips out of windows and jumped off buildings, but cutting my hair reduced me to mental patient-level crying.' Yet the elfin crop that resulted from it only catapulted her into better roles, more red carpet couture and a gorgeous husband. Not bad for a buzz cut.

WHAT THE EXPERTS SAY 'Anne looks grown-up but dead sexy. The texture in this style softens her face and gives her a fun, carefree image.' *Ian Rotman, Hob creative team and Wella ambassador*

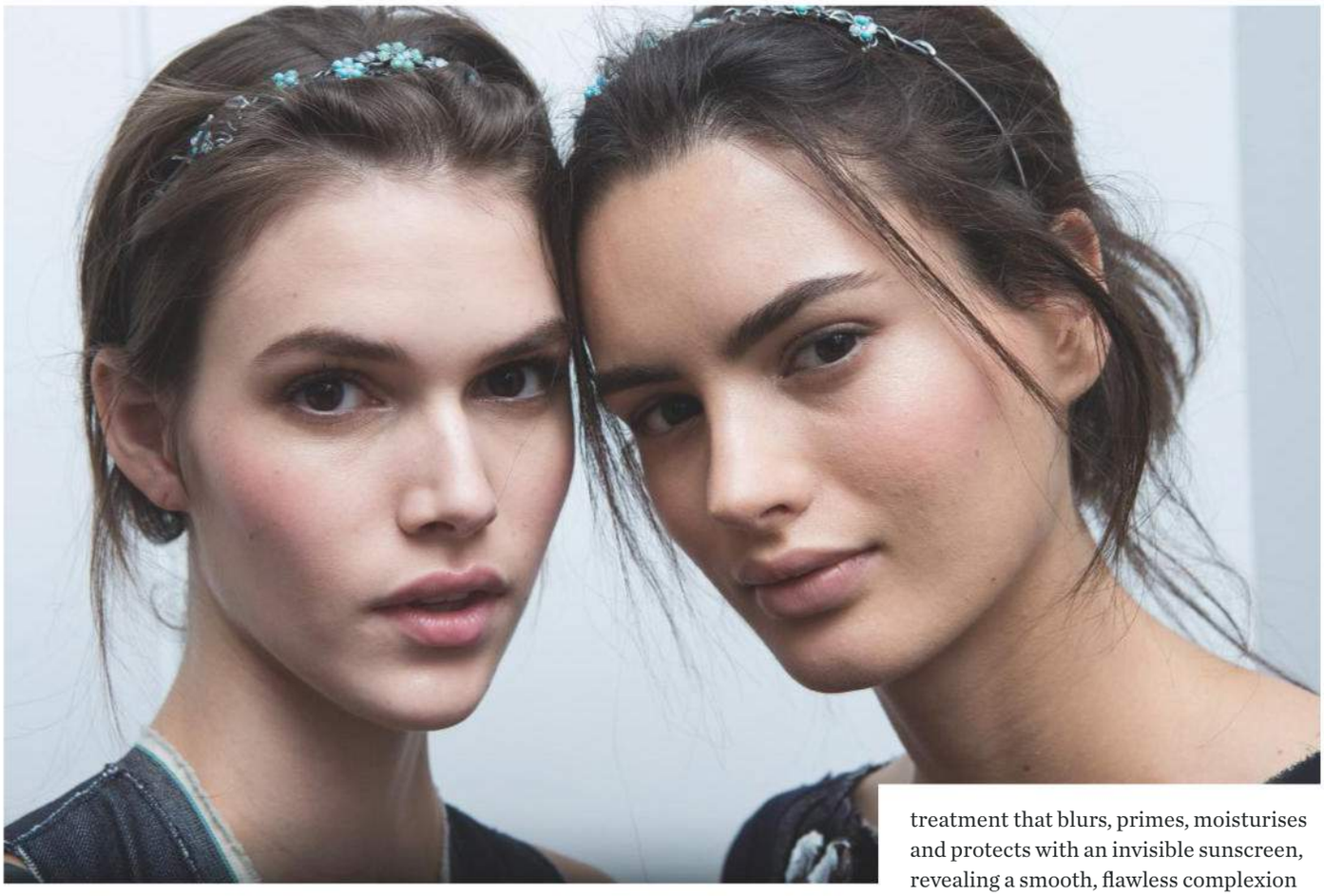


Jourdan's
SHOWCASE CHOP

If a Victoria's Secret model can strut down the runway with half the hair and look twice as good, we know this style's a winner. Jourdan Dunn cut her locks off last year under the excuse of 'new season, new hair!', then she chose the MTV VMA's to showcase it. Talk about making an impact.

WHAT THE EXPERTS SAY 'The blonde brightens and works so well with her skin tone, showing she has confidence to go that extra bit shorter and play around with some colour.' *Ben Cooke, celebrity stylist and UK ambassador for Pantene*

WORDS BY JESS LACEY PHOTOGRAPHS BY GETTY IMAGES, FILM MAGIC, REX FEATURES



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This month, *InStyle* has teamed up with dermatologist-developed skincare brand Murad to bring you a trio of gorgeous products to cleanse, treat, perfect and protect your skin.

This complementary three-step programme includes two of Murad's bestselling Age Reform products, specially formulated to smooth fine lines for softer, visibly younger-looking skin: AHA/BHA Exfoliating Cleanser (30ml) polishes away dullness and impurities, while the Perfecting Day Cream SPF 30 (50ml), with powerful antioxidants, provides superior protection. There's also a chance to try the brand-new Invisiblur Perfecting Shield (5ml), an anti-ageing treatment that blurs, primes, moisturises and protects with an invisible sunscreen, revealing a smooth, flawless complexion in just one step.

World-renowned dermatologist Dr Howard Murad founded his skincare on the belief that only healthy skin can be truly beautiful. His products deliver noticeable improvements, making them one of the leading forces in results-focused skincare. It's no surprise that celebrity fans Fearne Cotton and Emily Blunt have totally amazing skin, and now you can get that Murad glow, too.

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PHOTOGRAPH BY JASON LLOYD-EVANS

MY WORST BAD HAIR DAY



Writer Elizabeth Day knows a thing or two about hair 'mares...

Until I was 19 years old, my mother cut my hair. Strange as it might seem, it never crossed my mind to question this state of affairs. But then I went to Cape Town for my gap year. It was 1998 and the exchange rate was favourable so I decided that, for the first time ever, I would go to a top-end hairdresser. It would, I reasoned, be one of the only times in my life I'd be able to afford it. And I was thousands of miles away, so my mother couldn't be offended.

I went to the smartest salon in the poshest part of town. There were orchids and mirrored ceilings. I was whisked into a plushly upholstered seat and delivered into the hands of a man called Luc.

'I'd like a trim,' I said, 'to just below the ears.' Luc nodded, unsmilingly. I could see, as the scissors flashed and snipped, that he was taking off slightly more than I had intended. Still, I thought, I'm in the hands of a master. He knows what he's doing. I'm going to look amazing. This is going to be the most incredible haircut anyone has ever seen!

Luc kept cutting. I started to get anxious but because I was hopelessly intimidated by the surroundings, I didn't say anything. Forty-five minutes later, I glanced up at the mirror. Staring back at me was my school games teacher.

Luc had not given me a trim. Luc had cut all my hair off, but not in a cool elfin bob. Instead, Luc had given me a sporty, boyish number that made me look like a cross between an avant-garde Dutch architect and a Home Counties dog-walker who kept her hair short because she couldn't be doing with all the bother of that daily brushing.

I was horrified. But, again, this weird social politeness kicked in. I didn't want Luc to think I was ungrateful. I stammered my thanks, walked outside and burst into tears.

Having short hair was a nightmare. I had to change the way I dressed because anything too shapeless made me look masculine. My face looked fatter. There was this weird psychological gap between how I thought of myself (insecure and overly sensitive) and what my hair said about me (massively confident and would have you in an arm wrestle). It took years to grow out, during which time I had to have it cut at six-weekly intervals because otherwise it started to go all wavy and uncontrollable. I invested in hair wax and a multitude of clips to try and style it so that I didn't hate it so much – to no avail.

When it did eventually grow out to shoulder length, my previously poker-straight hair had become semi-curly. Throughout my twenties, I tried to rectify this with straighteners until my ends were so split they were on the verge of getting divorced from the rest of my head. It is only relatively recently that I've learned to embrace my now-natural wave, thanks to a lovely hairdresser called Ian Florey at Karine Jackson, who is nothing like Luc and who told me in no uncertain terms that if I didn't follow his rules (no hair straighteners; washing my hair twice each time) he would stop seeing me as a client.

It's funny though: I still have bad dreams about my hair being cut off. And when it came to writing my third novel, *Paradise City*, I introduced a 30-something character called Esme who hated her frizzy hair and struggled to tame it on a daily basis. I think how someone feels about their hair says so much about them.

In a way, I should thank Luc. I'm glad to have experienced the cutting-your-hair-off-like-Gwyneth-Paltrow-in-*Sliding-Doors* thing once in my life and to know, beyond doubt, that it is not for me. From now on, I'm sticking with Ian. Or my mother. At least she knew what she was doing.

Paradise City *by Elizabeth Day (£16.99, Bloomsbury Circus) is out now*

PORTRAIT BY SUKI DHANDA


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Hair Makeover

BEAUTY TALK

Eva Green

The French actress on green eyeshadow, green hair and a green diet

INTERVIEW BY
MALENA HARBERS

LET'S TALK HAIR. THOSE DARK TRESSES ARE VERY MUCH YOUR CALLING CARD...

'I'm a boring dark blonde naturally, but I've dyed my hair black since I was 15. One of my mum's friends had very dark hair and blue eyes and I just thought, "Okay, I have to try it!" I felt more like myself after I made the colour change. I love extreme shades – I've been dark blue, a dark brown and even red at one point. That was a challenging shade because it eventually went green!'

TEMPTED TO GO BLONDE?

'I've done movies with a blonde wig and I'd love to go blonde. But colourists say it would destroy my hair because of how much I'd have to bleach it – my hair got very damaged because it's super straight and I always use tongs to give it texture. I've just had the new L'Oréal Professionnel Pro Fibre Revive in-salon treatment (£15, lorealprofessionnel.co.uk) – it makes your hair shiny and healthy. I top it up with the Pro Fibre Revive Shampoo (£12.99) and Conditioner (£14.99), to keep my hair feeling like I've just had the treatment.'

DO YOU EXPERIMENT WITH MAKE-UP TOO?

'I was shy until I was 16 and started at the American School of Paris. It was a chance to be a new me. I had new black hair and would match my eyeshadow with my clothes so I'd wear purple or green. It was very theatrical. I still like full-on make-up and I'll wear a bold eye and lip, but when I'm not working I wear as little make-up as possible – mainly because I'm a bad make-up artist.'

DO YOU EVER SUNBATHE?

'I'm like a vampire. I have to wear sunscreen or I look like a prawn! Even in winter I wear SPF30 – Skinceuticals Brightening UV Defence SPF30 (£34, skinceuticals.co.uk), and La Roche-Posay Anthelios Face Anti-Shine Dry Touch Gel SPF50+ (£17, boots.com) are my favourites. It's easier to apply make-up over the top of SPF30 than 50, which can be thick. I have thin, fragile skin so I'm not a big fan of exfoliating, and I don't tend to get facials either.'

WHAT'S YOUR DIET LIKE?

'My diet is very LA; I eat mainly organic food. The amount of pesticides in our food is outrageous and so many people aren't aware of what they're eating. I drink lots of juices and eat kale, and have loads of energy as a result. I'm reading a great book by Dr Joel Fuhrman called *Super Immunity* about how you can cure all sorts of diseases with food.'

SOUNDS HEALTHY! DO YOU EXERCISE?

'I run outside to help with my nerves. It's a good way to get rid of your demons. Gyms are a bit depressing. You feel like a hamster on a wheel. I love Thai boxing. I did a brilliant movie called *300: Rise Of An Empire* and we had lots of stunt guys on set who taught me some moves and I've loved it ever since. It keeps you super fit.' ▷

Hair Makeover



2014

'A simple centre parting, gentle waves and fantastic volume.'

2014

'I love this side-swept style. My hair was slicked back with a poker-straight parting, and looked so glossy.'



2013

'I wore this grungy updo to a Comic-Con party. It is super-chic and so easy to do you can wear it every day.'



Lipstick is the one thing I always wear.

LIPSTICK
Rouge Feu 14, £26, YSL Beauty (yslbeauty.co.uk)

FRAGRANCE
Eau de Cologne in Melograno, from a selection, Santa Maria Novella (020 7729 4409)





HAIR GEL
Tecni.Art Wet Domination Extreme Splash Gélee, £13.99, L'Oréal Professionnel (lorealprofessionnel.co.uk)

2012

'Another dramatic look for the London premiere of *Dark Shadows*. I love the subtle waves.'



EVA'S MUST-HAVES

SLICK TRICK

'I use L'Oréal Professionel Mythic Oil smoothed through the ends of my hair to add hydration. When I'm going out I love to create a very sharp, slicked-back wet-hair look using L'Oréal Professionel Techni.Art Wet Domination gel.'

FRUITY FAVOURITE

'I've always been faithful to one fragrance. I've used Santa Maria Novella's pomegranate-scented Melograno for years. It's become a part of me.'

BOLD STATEMENT

'I'm a huge lipstick fan. It's the one thing I always wear. I can go out with very little mascara and just red lips and feel totally comfortable. YSL Beauty has beautiful strong, bright shades.'

SOFT TOUCH

'Cetaphil cleanser is so gentle for my skin and is a great make-up remover.'

BODY WORK

'I love to slather on Sisley's Confort Extreme Body Cream as often as I can. It's super-thick and really hydrates my dry skin.'



CLEANSER
Gentle Skin Cleanser, £7.99, Cetaphil (boots.com)

BODY CREAM
Confort Extreme Body Cream, £88, Sisley (sisley-paris.co.uk)





HAIR OIL
Mythic Oil, £15.95, L'Oréal Professionnel, (lorealprofessionnel.co.uk)

EVA GREEN IS THE INTERNATIONAL SPOKESPERSON FOR L'ORÉAL PROFESSIONNEL PRO FIBRE. PHOTOGRAPHS BY JEFF VESPA/CONTOUR BY GETTY IMAGES, REX FEATURES, GETTY IMAGES, STILL LIFES BY PIXELEYES

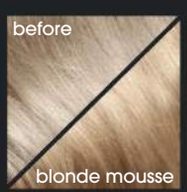
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ADPERMIXCONP 23-06-15E

PAUL & JOE

FIVE MINUTES FIVE TRENDS

(YES, WE'VE TIMED THEM!)

WORDS BY
CASSIE STEER



GILES

Hair had an effortlessly naive, chic feel to it for A/W 2015. The good news? Recreating it is dead easy...

THE PREFECT BRAID

WHAT? Pre-teen plaits that felt more Malory Towers than St Trinian's.
WHERE: Giles, Paul & Joe, *above.*
5-MINUTE COUNTDOWN: 'The hair has a schoolgirl feel,' says Sacha Mascolo-Tarbuck, global creative director of Toni&Guy. 'Although I kept it a little bit messy, thanks to a bit of mousse, the top of the head was flat to give a bit of an edge.' Five minutes feel a bit quick to master a French plait on yourself? (Braid experts will tell you it's totally possible, btw.) Go full boarding school and get a friend to lend a hand.
TOOL KIT: Label.M Volume Mousse, £12.95, and a piece of velvet ribbon. ▷



THE GO-LOW PONY

WHAT? The catwalk staple has ended up somewhere below the nape of the neck, giving it the look of an errant schoolgirl.
WHERE: Michael Kors, *right*, Boss, Alberta Ferretti, Huishan Zhang.
5-MINUTE COUNTDOWN: The beauty of this look is it works better on slept-in hair. Michael Kors' hair supremo Orlando Pita says, 'This works well if you have layers in the front, but I'm essentially just grabbing the hair haphazardly and pulling it back into a (very low) low pony. If you spend more than half a minute on it, you're going wrong.'
TOOL KIT: Moroccanoil Clarifying Shampoo, £18.45.



MICHAEL KORS




DKNY

THE TWO-TONE TEXTURE

WHAT: DKNY's 'post-beanie hat', *left*, is (almost) as simple as, erm, taking off a beanie hat.
WHERE: DKNY, Issey Miyake, Antonio Marras, Andrew Gn, Julien Macdonald.
5-MINUTE COUNTDOWN: 'Modern hair isn't uptight,' says Wella superstylist Eugene Souleiman who created the look at DKNY. 'Sterile perfection feels dated.' We agree. Rake a bit of pomade through your crown, pop on a wig cap (find them easily on Amazon), blast with a hairdryer and voila!
TOOL KIT: Wella EIMI Texture Touch, £12.50.

THE TUCK-SHOP TUCK

WHAT? Tucking your hair into your collar is now a 'thing'. It gives the ideal faux bob, plus an oh-so fashionable air of insouciance.
WHERE: House of Holland, Edun, Temperley London, *left to right.*
5-MINUTE COUNTDOWN: 'She's a naturally cool chick who's a bit uptown, so her hair has an undone elegance,' says TIGI session director Maria Kovacs, who prepped hair at House of Holland with volumising spray. 'We parted it off-centre, then wound scarves around the models' necks as if they'd left with them that way in the morning.'
TOOL KIT: TIGI Catwalk Bodifying Spray, £15.50.




JONATHAN SAUNDERS

THE NOT-PERFECT KNOT

WHAT? From coming-apart-at-the-seams chignons at Chanel to the tangled twists at Fendi, knots were letting it all hang out.
WHERE: Fendi, Chanel, JW Anderson, Vera Wang, Jonathan Saunders, *left.*
5-MINUTE COUNTDOWN: 'This strikes the perfect balance between sophistication and effortlessness, and is super-easy,' says Redken's global creative drector Guido Palau. 'I spritzed hairspray onto my fingers and used them to rake the hair into a ponytail above the nape without pulling it all the way through, creating a soft loop.'
TOOL KIT: Redken Control Addict Hairspray, £12.65.



PHOTOGRAPHS BY JASON LLOYD-EVANS. STILL LIFES BY PIXELEYES


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Hair Makeover

MASQUE
Strength Cure Restorative Masque, £21.40, Pureology (feelunique.com)

SHAMPOO
Vitamino Color Soft Cleanser, £11.49, L'Oréal Professionnel (lorealprofessionnel.co.uk)















CONDITIONER
Blonde Idol Custom-Tone Treatment, £17.30, Redken (redken.co.uk)





TRACEY CUNNINGHAM

SPRAY
Bed Head Beach Bound Protection Spray, £14.95, TIGI (lookfantastic.com)



PRO SECRET
COLOUR CODE

Feeling uninspired by the same old shade? It could be time for a new-season switch up. Tracey Cunningham, celebrity colourist to LA's elite and Redken colour ambassador, lays down the rules

TOUCH UP
Root Cover Up in Blonde and, *below*, Platinum, £28.50 each, Colour Wow (colourwow.com)



GLOSS
Salon at Home Colour Revive Clear Gloss Mousse, £9.99, Charles Worthington (boots.com)



IT'S NO JOKE

'Take hair colour seriously,' pleads Cunningham. 'It's not a fad, like buying a pair of sandals and deciding a week later they're neither comfortable nor stylish.' Never underestimate just how emotional colour is – you're changing part of your identity. 'Change always has repercussions,' she adds. 'It's also important to know your tolerance for regrowth and how much maintenance you can handle.'

ALL ABOUT THE BASE

'Whatever your natural hair colour, everyone can go lighter if they want to – that's what bleach is for,' says Cunningham. If you like what you've got, but just want an overall lift, why not try 'breaking the base'? It's an all-over tint that takes five minutes and makes your natural colour a shade lighter. It's very subtle and a great way for hair-colour phobes to experiment with something new.

MAKE THE CUT

Tailor your hair colour to suit your cut for the best results. 'Never have your colour altered without having it cut first,' advises Cunningham. 'I get my clients to have a cut a week beforehand, so we can assess the shape of the hair and how the layers fall, which then dictates the colour we can do. I have also been known to blow-dry a client before colouring if I can't see their style well enough.'

IDEAL TEMPERATURE

Be sure whether you like warm or cold tones. 'You have to decide that so your colourist knows where to start,' explains Cunningham. 'New York women tend to go for warm shades, but LA girls love an icy blonde. LA does blonde best, as we have the best colourists and also the most celebs for inspiration.' (Cunningham colours Drew Barrymore, Gwyneth Paltrow, Cameron Diaz and Lily Aldridge, to name a few).

99 PROBLEMS...

If you have multiple hair issues, don't think that one product will be able to solve them all. A mixture of products will work best. 'For instance, coloured hair that's both oily and frizzy needs a clarifying shampoo on the roots, a calming, smoothing shampoo on the mid-lengths and then a colour-extending conditioner on the ends,' explains Cunningham. 'It's not over the top – it's a targeted treatment.'

INTERVIEW BY JESS LACEY. PHOTOGRAPHS BY INSTAGRAM/TRACEYCUNNINGHAM1, LILYALDRIDGE, DREWBARRYMORE, GWYNETHPALTROW, JESSICABIEL, CAMERONDIAZ. STILL LIFES BY PIXELEYES


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COME *FLY* WITH ME

Farewell last-minute packing panic – we've discovered the perfect way to get your holiday beauty buys without feeling flustered

Forget fashionably late, we're all about arriving at the airport fabulously early. We've waxed, tanned and preened to perfection for our summer escape and, frankly, we're not about to ruin that by rushing to the high street to cram in that last-minute sun cream. It's so not zen. And let's be honest, we're not quite ready to sacrifice that new Missoni bikini space.

The solution? World Duty Free. Full of the latest skincare, fragrance and make-up essentials, not to mention some cheeky exclusives (Givenchy's Jardin Précieux fragrance is totally on our lust list), it's the place to get your holiday glam on at the airport. Oh, and fill up an extra bag or two with summer's covetable new shades and high-end brands without exceeding the weight limit on your hand luggage. Plus, enjoy a whole host of free (yes, free!) indulgent treatments, including complimentary hand massages and mini facials from in-store specialists. Well, when we've checked in two hours early, what else are we supposed to do?

From cult classics (Clarins Beauty Flash Balm, we're looking at you) to limited-edition perfumes and more designer minis than you can shake a Mulberry handbag at, it's your one-stop shop for gorgeous beauty on the go.

Off on a city break? Book the car a little early, and we'll meet you in World Duty Free, dahling.



PERFECT COMPLEXION COMPACT
The only compact you need for flawless summer skin, this has a blusher, highlighter and Guerlain's legendary complexion-perfecting pressed powder. Guerlain Météorites My Palette, £58

THE GLAM PALETTE
Look ultra-glam on the go with this treasure trove of Lancôme classics. Lancôme Travel Chic Palette, £41.85

SUPER-SHINY GLOSSES
Work a different lip each day of your holiday with these pout-plumping glosses. Givenchy Mini Gloss Interdit (set of five, £29.50)

PORE PERFECTORS
Smooth these brightening primers under foundation for make-up that stays put in the sun. Benefit That Gal and Pore-fessional (from the First Class Flirts set, £20.80)

THE SKIN SMOOTHER
Beat the heat with this primer. It'll help make-up last from day to night. bareMinerals Prime Time Foundation Primer, £17.50

EXCLUSIVE EAU DE TOILETTE
Only available in airports, this fruity floral fragrance is full of jasmine and peach. Get your hands on it before it's too late. Givenchy Jardin Précieux EDT, 50ml, £39

RADIANCE-BOOSTING BALM
Give jet-lagged skin a boost with this cult classic balm. Clarins Beauty Flash Balm, 15ml (from the Take Off Essentials set, £35)

JET AHEAD OF THE REST

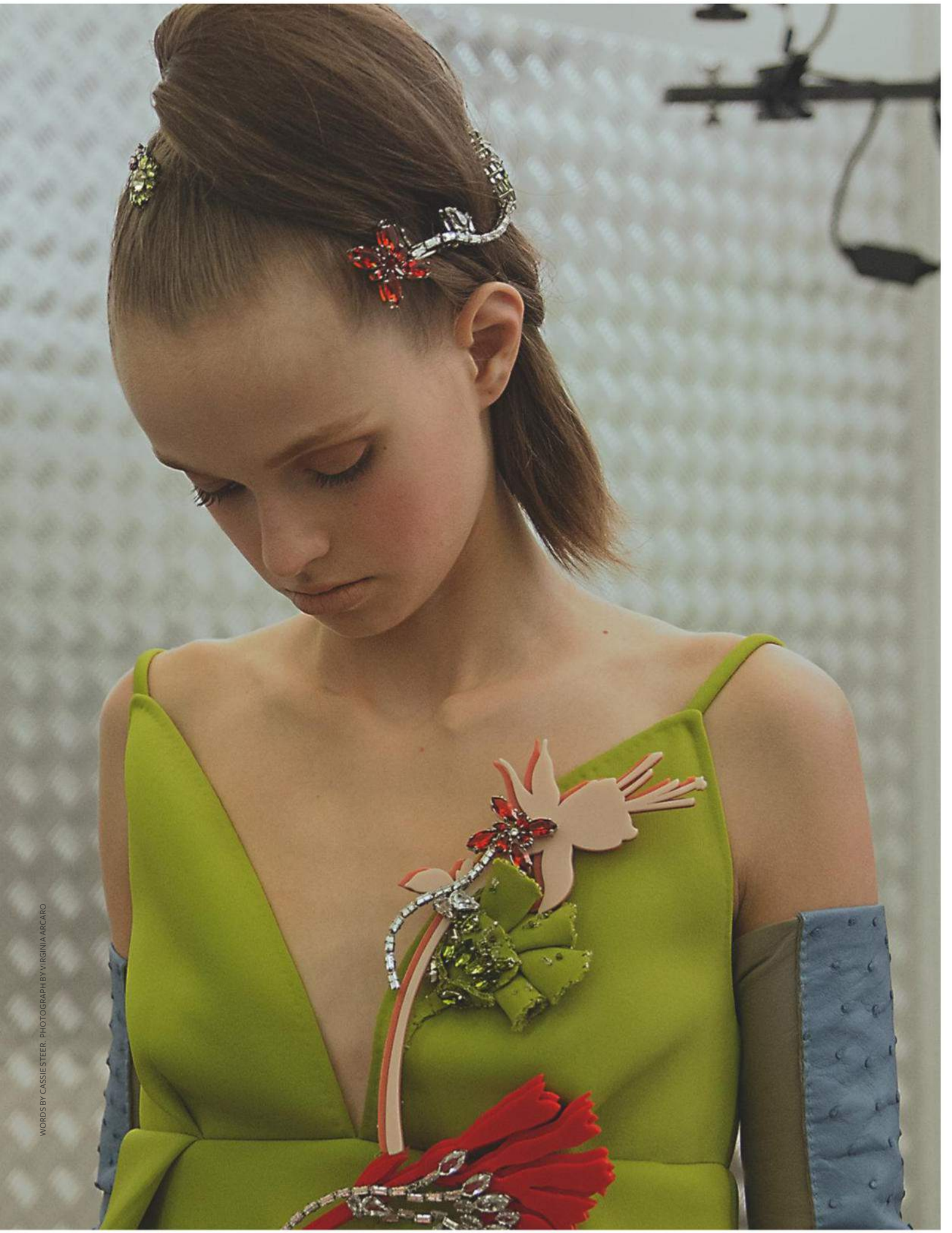
Check out this summer's hottest holiday beauty buys before you fly at **worlddutyfree.com**. Follow on Twitter @worlddutyfree, YouTube at youtube.com/worlddutyfreeuk and Facebook at facebook.com/worlddutyfree



INSTYLE ACCESS

Prada's side-pop ponies

WHEN 26 February.
WHERE Prada HQ, Milan
WHY Part show pony, part Powerpuff Girl and part blue-blooded deb, this side-swept ponytail was the look of the season. 'It's essentially a redux of the hair I created for the men's show,' divulged creative director for Redken and all-round hair legend Guido Palau backstage. 'It's a bit 60s, it's super-young but also super-sophisticated.' Want in? 'I blow-dried the hair straight and scraped it into a high pony before flipping it over and clipping the ends against the head using one of the beautiful barrettes.'



WORDS BY CASSIE STEER. PHOTOGRAPH BY VIRGINIA ARCARO

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lifestyle

EDITED BY
EMILY DEAN



HOT STUFF

Escape the crowds at a private beach paradise in Bodrum; *InStyle*'s new food columnist Elly Pear whips up an alternative Sunday roast; plus food filters time – the dishes you have to capture on Instagram

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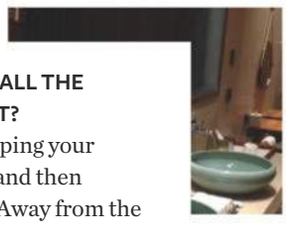
Texts cost standard network rate. Macmillan Cancer Support, registered charity in England and Wales (261017), Scotland (SC039907) and the Isle of Man (604).

CHIC RETREAT

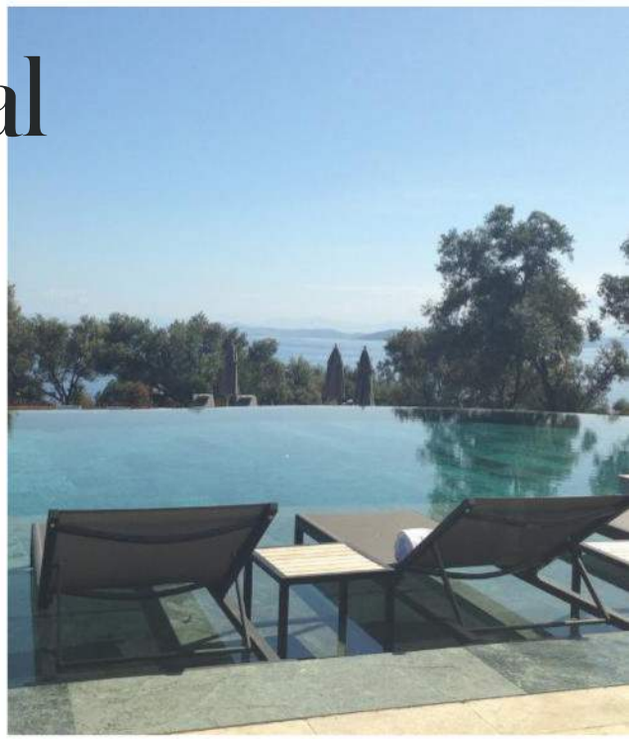
Mandarin Oriental BODRUM

Elise Hall books into a gorgeous Turkish paradise of private beaches, giant baths and the mother of all spas









SO WHAT'S ALL THE FUSS ABOUT?

There's escaping your everyday routine and then there's *this* place. Away from the Ibiza-esque craziness of Bodrum, with two private Aegean beaches, the Mandarin Oriental is super-calm and luxe, with bathtubs big enough for two and divine Acqua di Parma toiletries. The ocean view is pretty stunning, too.

WHO STAYS HERE?

Private pools and lush gardens lined with olive trees make this a bit of a no-brainer if you're after a romantic getaway, but it's also family friendly. Well, the sort of families you'd probably see in a Calvin Klein ad.

WHAT IF I DON'T HAVE A YACHT?

When we tell you Bodrum is the St Tropez of Turkey, you might regret leaving your yacht at home. But you can still admire the rest as you relax on the beach, sipping an orange and banana smoothie. Can't bear to leave the hotel grounds? We don't blame you – there are four outdoor pools.

DID SOMEONE SAY SPA?

Nobody does spas better than the Turkish. A hammam scrub to wake us up was followed by a foam massage. Nothing prepares you for the true Turkish hamam tradition, so just embrace it and lie back on your heated marble table...

HOW'S THE SEAFOOD?

The Mandarin Oriental has nine restaurants, so you can dine on Italian and Japanese if you like. We loved the grilled prawn and papaya salad at The Kurochan, followed by more exotic fruit for dessert, this time served with ice cream.

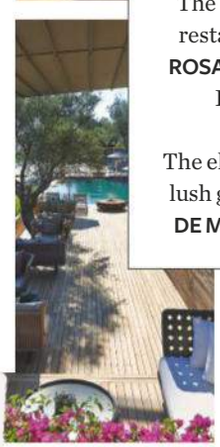
WHAT ABOUT GOODIES TO TAKE BACK HOME?

The Turgutreis street market is the largest, and we leave with tablecloths, cushion covers, Turkish Delight chocolates and traditional hand-woven cotton sarongs. The perfect way to take a little bit of Turkey home with you.

Rooms from £805 per night B&B. Visit mandarinoriental.com/bodrum for details. British Airways flies to Bodrum from London Gatwick from £180 return. Visit ba.com/bodrum.









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PHOTOGRAPH BY ALAMY



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ELLY PEAR

The food writer/cafe owner/Instagrammer extraordinaire joins *InStyle*



I'm very lucky to live between two brilliant cities. In Bristol I'm running my place, The Pear Cafe, rustling up butterscotch brownies and frittatas or recipe testing at home, usually with my architect flatmate Ed and my friend Dan who runs Grillstock, a BBQ joint in Bristol. We'll sit on the roof terrace, tucking in to huge spreads of mezze and drinking cocktails (mine's a dirty martini, cheers!). The next minute I'm in London, rushing to foodie events. Last week I popped to Broadway Market with my pal Gizzi Erskine. We ate crayfish and tried a Piña Co'lager – Malibu, pineapple, fresh lime and pale ale – which was oddly nice! Here I'm sharing a dish I knocked up one chilled Sunday. Roasting the carrots in spices makes them sweet and smoky which combines well with the cooling tahini yogurt and crunchy chickpeas. I used fresh herbs from my terrace – the only thing I've managed to keep alive! Add the chickpeas just before serving so they stay crunchy. They also make a great snack on their own – with a Netflix marathon and a glass of fino sherry.



PHOTOGRAPHS BY INSTAGRAM/ELLYPEAR

HARISSA SPICED CARROTS

(serves 2-4)

1 tin chickpeas
2 tsp olive oil mixed with 1/2 tsp each of ground cumin, ground coriander, ground cinnamon, Turkish chilli flakes (pul biber), sweet smoked paprika, Maldon salt
15-20 small carrots (with tops)
3 tbsp olive oil mixed with 2 tsp harissa paste, 1/2 tsp smoked paprika, 2 tsp ground cumin
2 tsp lemon juice
1 tsp date nectar (or honey)
2 tbsp fresh mint, chopped
2 tbsp plain Greek yogurt
1 tsp tahini
A pinch of Maldon salt
A handful of fresh coriander and mint leaves

1. Drain, rinse and dry the chickpeas on a clean tea towel. Pat really dry, spread out on a large baking sheet lined with baking parchment and bake at 200°C (fan oven) for about 45 mins (give them a shake after 20 mins), or until crunchy. While they're still hot, toss in the oil and the spice mix.

2. Trim the carrots, leaving just a centimetre or two of the green tops intact. Cut any fat ones in half lengthways. Wash and dry well. Toss them in the harissa and spice oil, then arrange in a single layer on a large, lined baking sheet. Sprinkle with 2 tbsp of water and roast at 200°C (fan oven) for 40 mins.

3. Mix the yogurt with the tahini and salt and leave (covered) in the fridge until ready to use.

To serve: spread the yogurt in a puddle at one side of a large serving platter. Lay the carrots on the plate and scatter the crispy chickpeas and fresh herbs on top.





AND BEFORE I FORGET... ELLY'S EXTRAS

TO SWITCH IT UP
Swap the tahini yogurt for hummous and the entire dish will be vegan.



I SNACK ON THESE
The chickpeas are great on their own with a beer! Try The Kernel Brewery's Table Beer.



USE UP THE LEFTOVERS
Try in a salad with kale, goat's curd, fresh mint and toasted seeds.



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Take one pillowy soft steamed bun, stuff with braised pork and fermented greens, then sprinkle with peanut powder. Place on a minimalist white porcelain plate. Guaranteed #instabait.



PEAS AND TICKLEMORE CHEESE AT LYLE'S, SHOREDITCH

All concrete floors, painted brick and reclaimed wood, the interior at Lyle's is almost as pretty as the food. We reckon this fragrant salad with vibrant sweet pea flowers is even better than a bunch of summer blooms.

THE CLAY-BAKED DUCK AT CRAFT LONDON, GREENWICH

Lying on a bed of hay, wrapped in cabbage, then roasted in clay, this duck looks like a feast from *Game Of Thrones*. Delivered to your table, it's cracked open in front of you with a truncheon. But don't worry, staff will let you perfect your shot first.



THE BLEEKER BLACK AT BLEEKER ST

A burger oozing with melted cheese, crumbly minced beef and black pudding. This New York-style joint even cuts the seeded brioche bun in half for maximum #foodporn impact.



A MARSHMALLOW MILKSHAKE AT THE MARSHMALLOW LADY, EDINBURGH

Nicole Roberts aka Scotland's Marshmallow Lady takes two big scoops of vanilla ice cream then blends them with milk and her signature flamed marshmallows – all crispy on the outside, gooey on the inside. It's served in a jam jar with a red and white striped straw to slurp through. Bonus points if you can match it to your nail varnish.



CAULIFLOWER STEAK AT SILO, BRIGHTON

With a zero-waste policy and presented on a plate made from recycled plastic, if eco campaigner Vivienne Westwood did food, this would be it.



WORDS BY CHLOE MAC DONNELL. PHOTOGRAPHS BY ALAMY, INSTAGRAM/CRAFTLDN, ALLTHINGSMEATY, LYLESLONDON, SILOBRIGHTON, HECOLONYGRILLROOM, MERINGUEGIRLS, JESSIEWARE



THE FOODSTERS...

Meringue Girls



They made Jessie Ware's wedding cake, created goodies for Kimye, and count Florence Welch as a fan. Here, the Meringue Girls talk Eton mess makeovers and naughty recipe names...

What's the weirdest thing you've ever made?

We created a massive rainbow meringue mural on a wall in Hackney. And we once had a giant colourful meringue fight that was like Holi festival.

Tell us about your recipe names?

One recipe is a cross between a muffin and a cookie with a molten centre. We LOLed so much about what to call it – in the end, we just went for Cookie Muffs!

How can we give Eton mess a cool twist?

We've been adding fairy floss to ours – it's a really fancy Persian candy floss made from sesame. Freeze-dried raspberry pieces are also a must.

Ice cream isn't on our summer body plan. What can we do?





Whizz frozen bananas in a blender. They turn into the most creamy and delicious ice cream ever. You can happily eat this plain, or add cocoa nibs or berries.

We blew our wages in Acne. What dinner party dessert can we make to impress?

Straw-brûlée is a fun, cheap option that's perfect for parties. Let your friends dip strawberries into a bowl of (raw) Italian meringue, then toast them over a flame.

Meringue Girls: Everything Sweet *by Alex Hoffler and Stacey O'Gorman (£18, Square Peg) is out now*






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The golden truth
ABOUT COLLAGEN

Collagen is a naturally occurring protein in the body that **accounts for up to 75% of young healthy skin**. It is produced in the dermis, the deep layers of the skin and is part of the skin's connective tissue providing structural support, strength and - in combination with another important protein called elastin - elasticity.

Produced by special cells called fibroblasts, collagen production occurs continuously throughout our lives. However, with time collagen levels start to decline. From the age of 25, **we lose** approximately **1.5% of the collagen in our skin every year** as part of the natural ageing process. As a result the skin loses firmness and elasticity leading to fine lines and first wrinkles.

Collagen is also damaged by strong sunlight and pollutants such as cigarette smoke, which in turn can accelerate the skin ageing process.

Hence, collagen is often used in topical skincare and anti-ageing products, but did you know that it is **now possible to drink collagen** and help counter the effects of time and the environment from within thanks to **PURE GOLD COLLAGEN®**?

The secret of PURE GOLD COLLAGEN® lies in its **liquid format**. Unlike collagen creams, it does not have to penetrate the skin's outer layer, the epidermis, which acts as a protective barrier to external influences. It just **works from the inside out!**

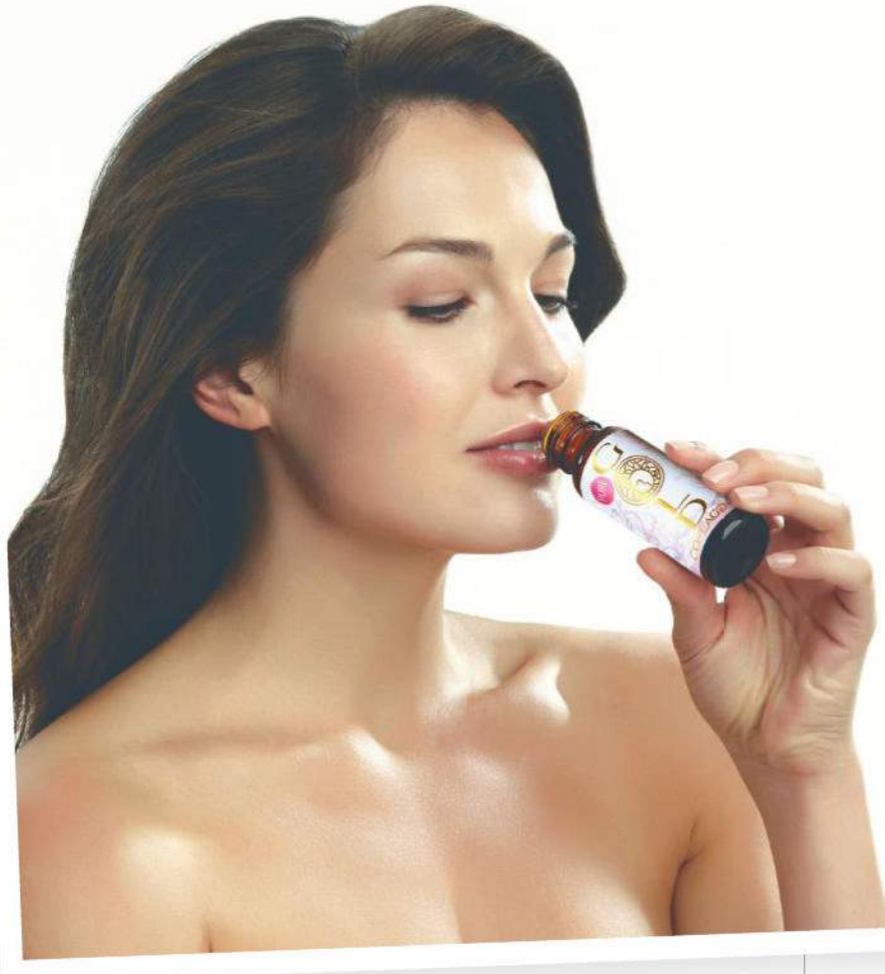
This innovative liquid beauty supplement **contains hydrolysed collagen** – an advanced form of collagen that has been specifically developed to facilitate its absorbtion from the gut and distribution to the dermis via the blood vessels. In other words, the natural long chains of collagen are reduced to very small fragments, called peptides, that are **easily distributed and readily absorbed**. Therefore, in its liquid form, PURE GOLD COLLAGEN® is more effectively used by the body than a tablet or pill and will maintain your skin's youthful qualities from within.

PURE GOLD COLLAGEN®'s advanced, collagen-rich formula has further been **boosted with** hydrators, such as **hyaluronic acid** and **borage oil**, to help plump up the skin, alongside **vitamins** and **minerals** to improve healthy looking skin, hair and nails.

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* Double blind placebo controlled randomised clinical trial with 108 volunteers (more clinical trial results available on request).



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Mix Kett's Sunkissed bronzer with your favorite moisturizer and let your summer glow flow into fall. Paraben, silicone and cruelty free.

kettcosmetics.com



2

Hamsa Hand White Gold Plated Sterling Silver Bracelet by John Greed (£14.95) Unearth the talismans of ancient cultures with this exclusive ethnically inspired John Greed Bracelet from the Spirit of Style Collection!

www.johngreed.com



3

The Liberty Bracelet by Merci Maman (From £29). Choose the message of your choice, the Merci Maman team will hand-engrave it for you in their London studio.

www.mercimamanboutique.com



4

Gusti Leather "Bennett" Backpack City Bag (£45) Gorgeous vintageinspired bag made from ethically sourced Moroccan buffalo hide. Show off your fashion credentials ready for the start of the new term!

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5

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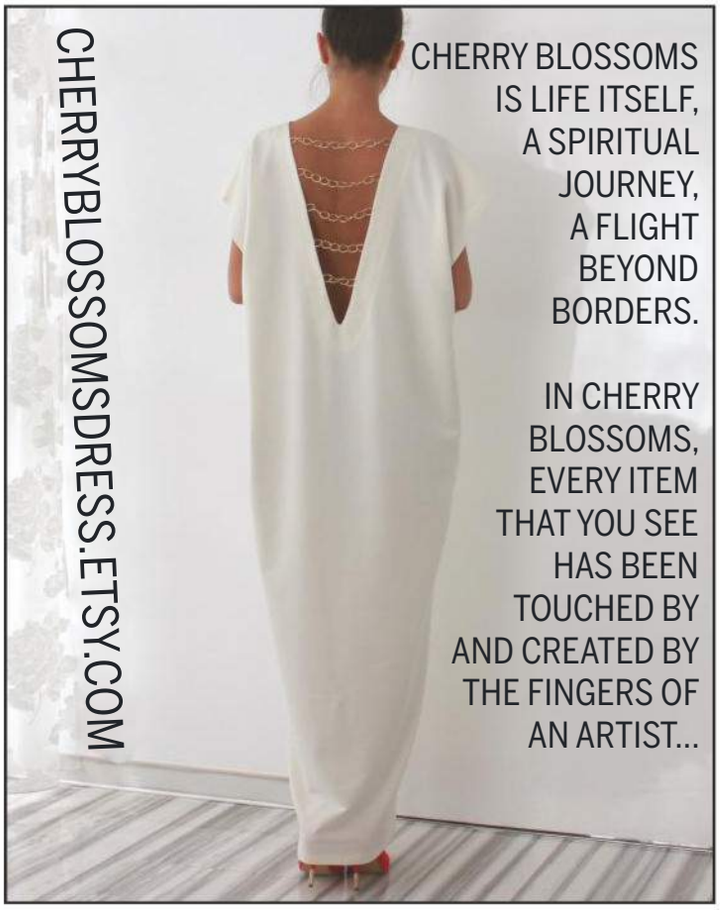
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DIOR BOOTS

See you later, opaques – the super-glossy, thigh-high boot has just become the only cover-up for legs this season. With their swirling 60s-curtain print, aqua sock vibe and cute, modern perspex heel, these Christian Dior numbers are the boots we seriously can't quit.

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WORDS AND STYLING BY ARABELLA GREENHILL



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